

LIFE



Resort
Fashions

JANUARY 13, 1947

15

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If you see someone buzzing along without hat or coat—as if it were June instead of cold January—

You can bet it's a Nash he's driving! It has a complete, automatic "Conditioned Air System." Fresh air heated, filtered, circulated without drafts.

If you see heads turn when a car goes ghosting down the street—

You can bet it's a new Nash.

If you hear someone boast, "I haven't stopped in for gas for weeks"—

You know full well he's driving a Nash "600"!

The reason people talk about it is very simple. *There's so much to talk about.*

It's really an "eyeful," and with all the room inside six passengers can ask for.

But—a Nash "600" turns in 25 to 30 miles a gallon at moderate highway speed. 500 to 600 miles on a tankful.

An added feature is a Convertible double Bed for touring—ready to sleep you in three minutes.

And volumes could be written about the unique *Unitized* frame-and-body—one super-strong welded unit that doesn't rattle or squeak.

But when you *drive* a Nash "600"—that's when you start taking over the conversation. It's smooth, it's quick, it's light, it's quiet as a mouse. You can park it on a dime, and U-turn it on a

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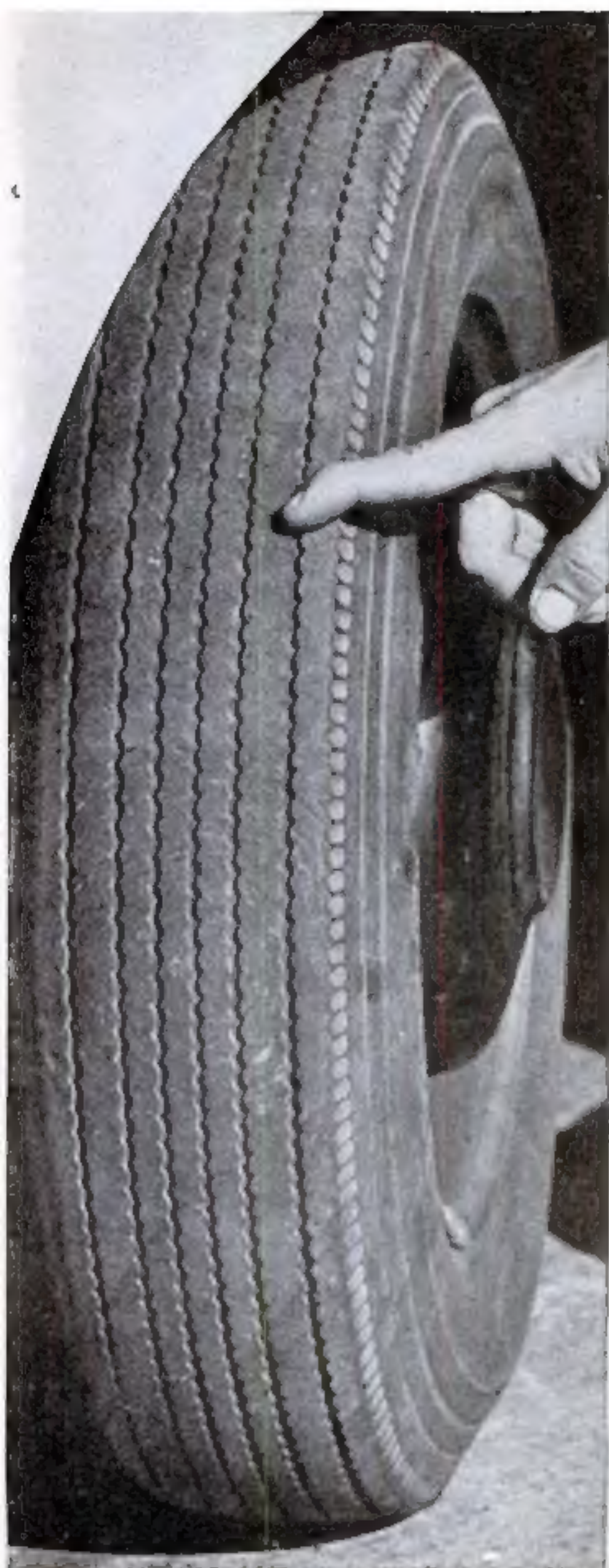
See it today, at your Nash dealer's and take a look at the Nash Ambassador, too. And rest assured that on delivery we will do our level best. We are trying to catch up with the biggest demand in history, but there *will* be delay. So whether you are waiting, or ordering—please be patient. You'll be glad.

Nash Motors

Division of Nash-Kelvinator Corporation,
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"We are getting more mileage from this new tire than we got from any prewar tire"

TYPICAL EXAMPLE: THE B. F. GOODRICH TIRE THAT OUTWEARS PREWAR TIRES

SAFETY PATROLMAN John Olson, of the Everett, Wash., Police Dept., appears above, pointing to a B. F. Goodrich tire that had traveled 33,527 miles when the picture was taken. He wrote to us:

"Two years ago we started using the B. F. Goodrich Silvertown on our police cars. To date we have not had a single failure. These tires have been subjected to all types of driving and road conditions, at high speed and in both wet and dry weather. From the standpoint of blow-out protection, the safety of these tires is unsurpassed.

"The tread design is the finest we have ever

used—giving skid protection, easy steering and long mileage. We are getting more mileage from this new tire than we got from any other prewar tire.

"A mileage check was maintained on the tires used on our Voice of Safety car. They ran 33,527 miles and still had tread remaining. These tires are without doubt the finest automobile tires on the road today...will outwear prewar tires."

Each week we receive more letters such as this: They are being written by owners and operators of all kinds of cars—police cars, passenger cars, taxis and other commercial cars. They show clearly that

the new B. F. Goodrich tires outwear prewar tires.

Of course, supplies of tires are still limited. In spite of greatly increased production, demand is even greater. This is especially true of the B. F. Goodrich tire that outwears prewar tires. Please check your needs well in advance. Talk to your B. F. Goodrich dealer. He'll do his best to keep you rolling until he can get the new tires for you: The B. F. Goodrich Company, Akron, Ohio.

B.F. Goodrich
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This One



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Here are 10 wonderful new interpretations of music you love! Ten outstanding performances beautifully recorded by the exclusive and faithful Columbia process! Because on Columbia Records you can hear them at their best—more and more great artists are recording exclusively for Columbia Masterworks Records.

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piano

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Artur Rodzinski, conductor

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Songs of Rachmaninoff

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WITHIN

TWO SECONDS



MAKE THIS GLASS-OF-WATER TEST YOURSELF!

Drop a Bayer Aspirin in a glass of water, and watch what happens. Within *two seconds*, you'll see the tablet start to disintegrate. It does the same in your stomach... gives you remarkably fast relief because it's ready to go to work almost instantly!

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Self-charging portable—No more battery worries. Re-news its power over and over again. Brings in more stations and has finer tone than many consoles. Light weight, cast aluminum case. See Model 250.



Surprising tone-performance-value — All these are yours in Model 200. Razor sharp tuning. Easy to read airplane type dial. This radio's rosewood brown plastic cabinet typifies the best in modern design.



General Electric's finest table radio-phonograph—Revel in Model 303's glorious natural color tone! Discover new beauty in your favorite records when played by the amazing G-E Electronic Reproducer.

GENERAL ELECTRIC

FM

It's wonderful...

You'll hear the full glory of natural color tone in this great new radio-phonograph

Lovely **VIRGINIA MAYO**, currently featured in the Samuel Goldwyn production, **"THE BEST YEARS OF OUR LIVES."**



Exciting as a first night on Broadway—thrilling as a Hollywood premiere—is your first hearing of this entirely different, magnificently finer kind of radio.

At last electronic science triumphs over radio's old foes: static, fading and station interference. Through the magic of FM (genuine Armstrong FM), you revel in the glory of natural color tone heard against a background of velvety silence.

In recordings, too, these triumphant new instruments reveal beauty never heard before, as the exclusive new G-E Electronic Reproducer faithfully recreates the delicate shadings—brings you all the music on your records. There's a new thrill waiting at your General Electric dealer's. Ask him for a demonstration—today.

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LEADER IN RADIO, TELEVISION AND ELECTRONICS

RADIOS



Here's the radio-phonograph music lovers have waited for—With wonderful FM (genuine Armstrong FM) and finer reception of standard and shortwave broadcasts. Precision tuning with the G-E Guillotine Tuner. 12" Dynapower Speaker. 9 tubes plus rectifier. Sensational G-E Electronic Reproducer. 18th Century inspired mahogany cabinet. Stores 120 records. Ask for Model 417.

Surprise! SPRING A *Chateau Rabbit* ON 'EM!



Borden's Chateau
PASTEURIZED CHEESE FOOD—NET WEIGHT 2 POUNDS
INGREDIENTS: CHEDDAR CHEESE, CREAM, NON-FAT DRY MILK AND WHEY, EGGS, MINERAL SALT, AND VEGETABLE COLORING

CHATEAU RABBIT

Just taste what Borden's Chateau can do for a simple dish!

$\frac{1}{2}$ pound Borden's Chateau $\frac{1}{2}$ cup milk
1 teaspoon mustard $\frac{1}{2}$ teaspoon salt
Dash of Worcestershire sauce

Cut Chateau in cubes; place in top of double boiler. Slowly add milk and seasonings. Stir till cheese is melted. (Chateau melts as smoothly as it spreads and slices!) Turn off heat. Let stand 5 minutes. Serve hot over toast, and garnish with Chutney, if desired.

No other cheese food has Chateau's distinctive flavor. It's a special blending of rare aged and mellow-mild American Cheddar cheese. Packed with protein nourishment—perfect for sandwiches, snacks, omelets, soufflés, sauces! (Available in $\frac{1}{2}$ lb. package and 2 lb. loaf.)

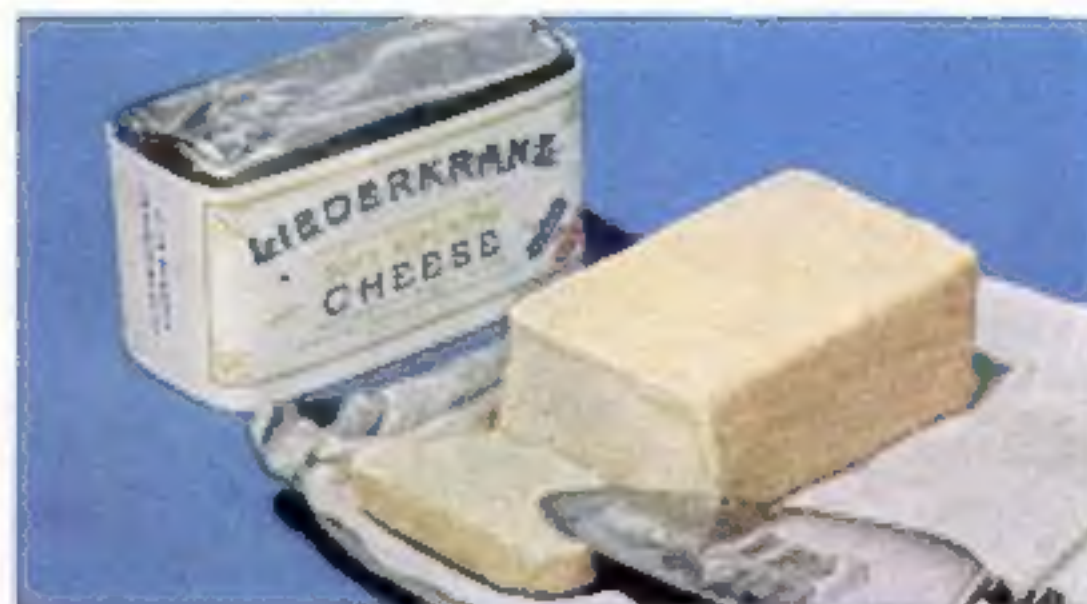
(Recipe serves 3.)

Enjoy Borden's Fine Cheeses



Chive on rye—My O My!

Rye bread—slathered thick with Borden's CHIVE WEJ-CUT Cream Cheese, Borden's starts with the creamiest of cream cheese and blends in quantities of tender fresh-chopped chives, parsley, and green pepper. Try all 4 varieties of Borden's Wej-Cuts—Plain, Chive, Relish, Pimento.



Noblest of cheeses—Liederkranz!

Most people eat cheese just because it happens to be meal-time. NOT Liederkranz! Liederkranz stands alone. Robust. Rich. Creamy. Full-bodied. Try it! Cut yourself a slab of pumpernickel. Spread Liederkranz—ripe and mellow Liederkranz—on it. Bite! What a memorable moment for you!



IF IT'S BORDEN'S—
IT'S GOT
TO BE GOOD!

Tune in the Ginny Simms Show! Music! Comedy! CBS, Friday—9 P.M., E.S.T.

© The Borden Company

LETTERS TO THE EDITORS

CHRISTIAN DISUNITY

Sirs:

It was with a great deal of satisfaction that I read your editorial "Christian Disunity" (LIFE, Dec. 23). I am a young Jew who feels an affinity with the Hebrew world in a political rather than a religious way. . . . As the situation now stands, it is impossible for a young person who really feels the need for a faith outside himself to choose from any of the various pagan forms of worship now in existence. . . .

For myself, I'll let my conscience be my spiritual guide until some great promoter who doesn't care what he does with his time sits down and works out a practical way of worship that does not require an intelligent man to spend his time in rationalizing the teachings of his church with those of his accepted school of philosophy in regard to his own relationship with his fellow human beings. It is so simple to follow the teachings of Moses and Christ. Yet for all the time that has elapsed since they lived, we have not been able to observe even the basic philosophy they preached, "Love and respect your fellow man." No, we really don't need any more sects; we need more brains.

KURT PAUL NERO
New York, N.Y.

Sirs:

Your excellent editorial still keeps turning over in my mind. There is much to be said on this subject and you have said some of it very well.

One question will not down. Why is the state of affairs to which we give the label "disunity" so easily assumed to be tragic? Recently a member of our church, a man who operates a chain of grocery stores, was commenting on Protestant disunity with the usual assumption that it is bad. We then discussed the problem in terms of the grocery business. Many of the small grocery stores in this city could operate more efficiently, earn more for their owners and at the same time present lower prices to consumers if they were taken over by his chain. But as a grocerymen he knows the satisfaction that comes from operating his own store. . . .

ROBERT LEE DUTTON
Minister
First Congregational Church
Pueblo, Colo.

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LEATHER CLOTHES

Sirs:

In regard to "Leather Clothes" (LIFE, Dec. 23), the lively charge of static electricity, as you modestly put it, in a suede-leather evening dress is really something on a frosty January night and unfortunately makes the dress hang like wet tissue paper when the outdoor temperature nears the zero mark. Perhaps some kind of electrical discharge conductor could be arranged such as used on gasoline trucks. Any ideas from the scientifically minded?

CARROLL B. HILLS
Ipswich, Mass.

THE LIFE OF CHRIST

Sirs:

I must congratulate you on your portfolio of reproductions of Fra Angelico paintings in LIFE, Dec. 23. They are beautifully reproduced and I am especially glad to see some of my favorite ones, such as *The Flight into Egypt*. You are doing a great service in making paintings like these familiar to the general public.

DAVID E. FINLEY
Director
National Gallery of Art
Washington, D.C.

FALSE IMPRESSION

Sirs:

In the Oct. 14 issue of LIFE, a full page was devoted to a completely false and baseless story concerning an alleged jurisdictional controversy between Motion Picture Costumers Union Local 705 and the Make-up Artists Local 706, A.F.L., over the use of "falsies" (the padded rubber or cloth brassieres worn by movie actresses to improve their figures).

No jurisdictional dispute has ever occurred over such an issue. Because of the highly specialized character of the work in the Motion Picture Industry, many crafts are employed, and there is a frequent overlapping of jurisdiction between various unions. Our members have always been instructed to refer any jurisdictional problems directly to the union. In every case where a dispute has arisen we have been able to effect an amicable adjustment satisfactory not only to the other union involved, but also to our employers, and without work stoppage or delay of any kind that would be costly to any employer.

THOMAS E. DAWSON
President
Motion Picture Costumers Union
Local 705, I.A.T.S.E.
Hollywood, Calif.

● LIFE referred to this as a delicate jurisdictional question, which had arisen and been fairly settled. It congratulates the unions on their sensible way of adjusting their differences.—ED.

I'VE JUST BOUGHT
A "RICH UNCLE"!



"A rich uncle? Richard E. Williams, you know very well you don't have any uncle—and as for buying one . . ."

"Okay, Cinderella, I'll spell it out for you. Remember that talk we had about Social Security, and how we decided it would never take care of us comfortably? You wise-cracked then about needing a rich uncle."

"Uh-huh. So I suppose you found one at the Five-and-Ten?"

"Give me time, woman. I didn't really buy a rich uncle. But I did get something that will give us even more security than a rich uncle might. You see, I talked about our financial problems with a Mutual Life representative. He

came up with the perfect answer to them all . . . Mutual Life's 'Insured Income' Service."

"And what's 'Insured Income' Service?"

"It's Mutual Life's modern way of teaming up Social Security with life insurance, so that we can get the most out of them. Now you'll always be free from money worries, no matter what happens. And when I reach retirement age, we can both count on taking things easy, just the way we've always dreamed."

"Honey, I always knew my Richard was a smart guy. Rich uncle, pooh! That 'Insured Income' Service sounds even better to me."

There's a Mutual Life Representative in your community who will be glad to do as much for you.

FREE Social Security HELPS

Do you know what Social Security means to you, in dollars and cents? Mail coupon today for easy-to-read booklet showing how to calculate your future benefits from Social Security. Included is a convenient File for official records you will need later to avoid costly delay in collecting your Social Security benefits.



Our 2nd Century of Service

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President

I would like your FREE Social Security helps.

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OCCUPATION..... L.S.-31

VETERANS: KEEP YOUR GOVERNMENT LIFE INSURANCE!



GRIMACING EVILLY IN A MIRROR, ANTON WILLI USES HIS OWN FACE AS THE MODEL FOR MANY OF THE TORTURED MASKS HE CARVES

SPEAKING OF PICTURES...

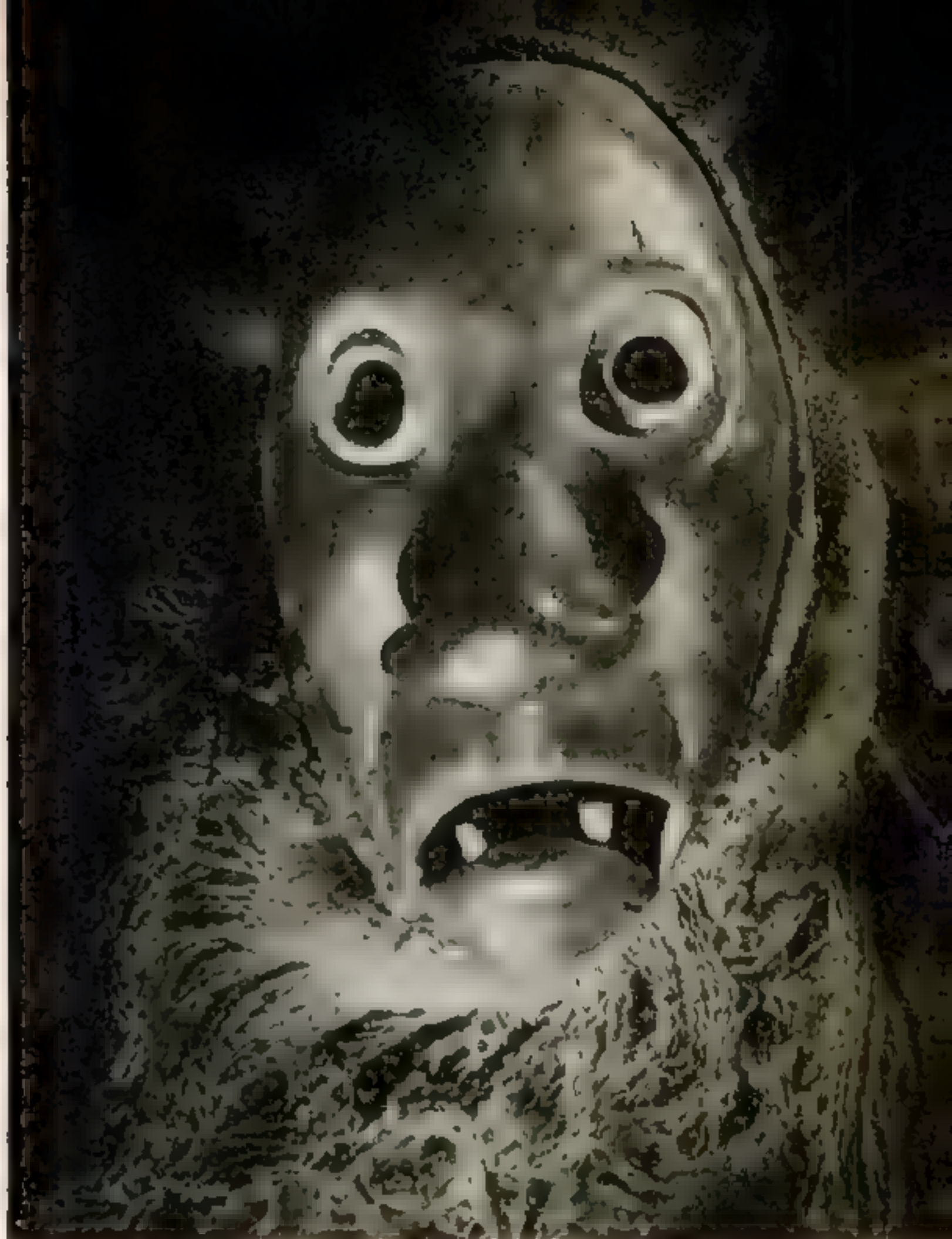
... SWISS MASK-MAKER SPECIALIZES IN IDIOCY AND HORROR

The mountainous back country of Switzerland is one of the few places in the world where openly avowed devil-worship still survives. Once a year this pagan tradition is revived at *Fastnacht* carnivals, when villagers don masks and parade as returning spirits and furies. Of all the mask-makers, probably the weirdest is Anton Willi, a 71-year-old laborer in Ems. Untutored and untrained,

Willi gets his ideas by walking in the woods and imagining that the trees are making faces at him. For 50 years he has been retaliating by carving these tortured, baleful and gibbering masks. A humpbacked, dour old man, Willi gouges out his masks with savage glee. He sells them carelessly for a few francs, even though his best works are highly prized exhibits in the Swiss national museum.



THIS TOOTHLESS OLD HAG WAS CARVED FROM SINGLE BLOCK OF WOOD



SIMPLEST MASK SHOWS FRIGHT. WILLI CARVES IN NUT WOOD

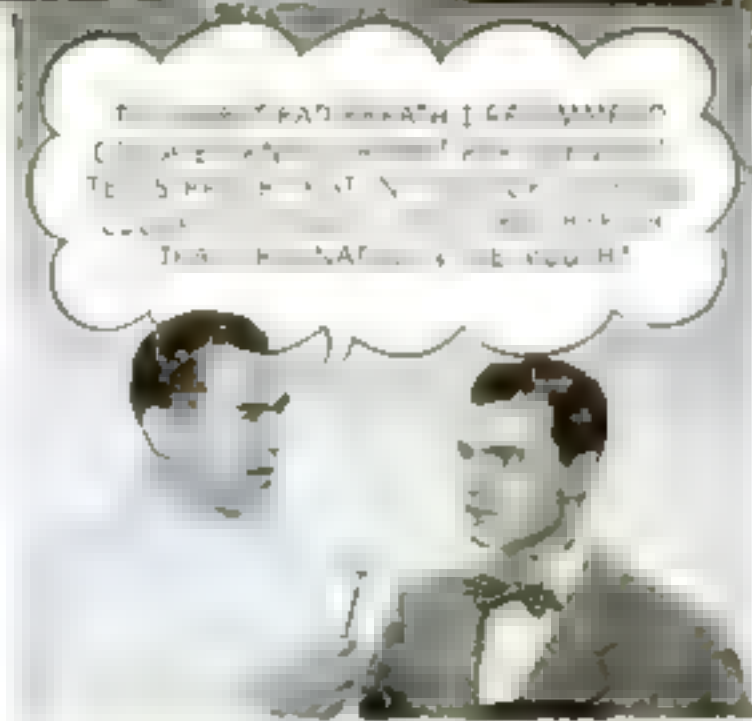
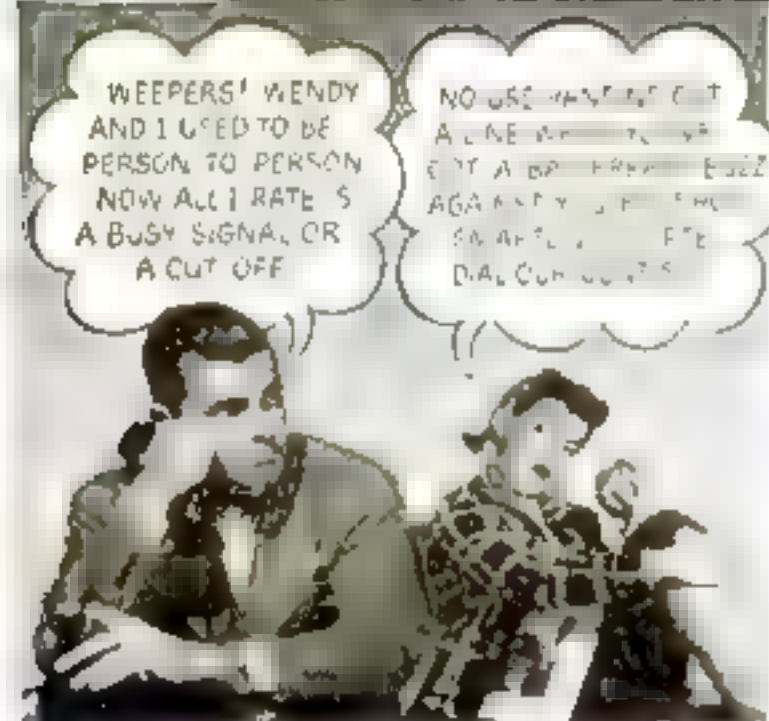


SMILE CARVED FROM KNOT OF TREE BECOMES IDIOTICALLY SINISTER



"CHOKING DEVIL" NOW HANGS IN ZÜRICH'S LANDESMUSEUM

My Line Must be Out of Order!



SPEAKING OF PICTURES

CONTINUED



WILLI IN REPOSE looks less sinister than when modeling. Experts, who regard this as a fine art, think Willi passed his "golden period" 15 years ago.



"NEW YORK TYPE" is what Life Photographer David Scherman entitled this self portrait he took after spending 16 hours among Willi's masks.

A wonderful cooking sauce from California —



Here's one of the most delicious, most useful cooking ingredients to come along in years—

It's *Hunt's Tomato Sauce* . . . straight from California. And getting around like wildfire— *not* just because it costs only a few pennies—but because folks love the tantalizing tomato tang it gives to foods.

Hunt's Tomato Sauce is *all* tomato, through and through. Plump, sun-ripened tomatoes are gently simmered down with rare seasonings and spices to rich goodness.

That's why it fairly tingles with wonderful, wonderful flavor.

And that's why it makes exciting new dishes of old family standbys. Simply open a can of Hunt's Tomato Sauce and add it when you make such dishes as meat loaf, spaghetti, soups, stews, fish, rice, pot roasts, eggs, gravies.

Although it takes *more than four* fresh tomatoes to make *one* can of Hunt's Tomato Sauce, its low price will delight you! So look for the Hunt red label at your food store. It's getting around fast!



© Hunt Foods, Inc., 1947.

makes a delicious meat loaf from Pennsylvania



What a wonderful mingling of flavors in this Dutch Meat Loaf with sweet-sour sauce!

This delicious dish hails from the "Pennsylvania Dutch" counties of the Keystone State. And, using an inexpensive can of Hunt's Tomato Sauce, it's so easy to make:

1 ½ lbs. ground beef	1 egg, beaten
1 onion, chopped	1 ½ tsp. salt
½ can Hunt's Tomato Sauce	¼ tsp. pepper
1 cup fresh bread crumbs	

Mix above ingredients, form into loaf. Place in shallow pan in moderate oven (350°). Meanwhile combine the following:

½ can Hunt's Tomato Sauce	1 cup water
2 tbsp. brown sugar or molasses	2 tbsp. vinegar
2 tbsp. prepared mustard	

Pour sauce over meat loaf; bake about 1 hour more, basting at least once. Serve with noodles. Garnish with apple slices. Serves 4 to 6.



Hunt-for the best

*This is Great Britain's
One Shilling, worth 20.2 U.S. cents
Minted in 1946 and shown
twice the actual size*



FRESHLY *Minted*



Behind each new coin stands a cherished tradition...behind each package of Clark's Tendermint Gum lies the company's pride in its lasting, flavorful goodness. This is mint ripened to full bloom by the morning sun, picked at the peak of its piquant flavor! Enjoy the refreshing taste of Clark's Tendermint Gum!

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LIFE'S COVER

The young ladies posing gracefully on LIFE's cover this week are two New York models, Joan Creswell (in strapless bathing suit) and Charlotte Payne (in beach coat). Behind them is a small piece of Condado Beach near San Juan, Puerto Rico, which is fast becoming one of the West Indies' smartest winter resorts. But Joan and Charlotte did not go there to swim. Instead they flew down with another model, Georgia Hamilton, a trunkful of smart new resort clothes and LIFE Photographer Philippe Halsman. Before they left they had produced the fashion story which appears on pages 69 to 76.

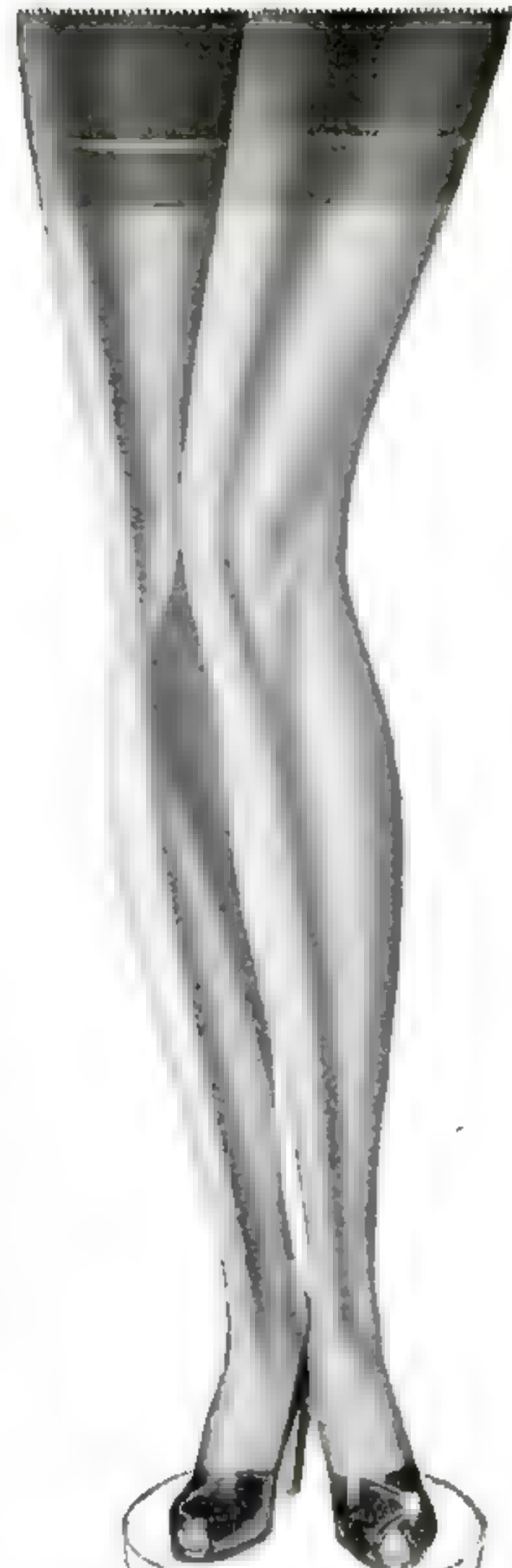
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ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; U.S., BLACK STAR; G.H., GRAPHIC HOUSE; M-G-M, METRO-GOLDWYN-MAYER. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE USE FOR REPUBLICATION WITHIN THE U.S. OF THE PICTURES PUBLISHED HEREIN ORIGINATED BY LIFE OR OBTAINED FROM THE ASSOCIATED PRESS.



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AT A REPUBLICAN CAUCUS BEFORE OPENING OF 80TH CONGRESS, MICHIGAN'S VANDENBERG AND OHIO'S TAFT FACE EACH OTHER ACROSS THE CONFERENCE TABLE

G.O.P. ORGANIZES THE NEW CONGRESS

The opening of the 80th Congress at noon on Jan. 3 was the most important civic event the U.S. had witnessed in 15 years. The occasion marked a great shift in political power: in a high spirit of victory the Republicans took charge of both houses, held their caucuses, chose their own President of the Senate, Speaker of the House and heads of congressional committees.

The day marked an even more significant shift in the government's center of gravity. In recent years Congress had lost much of its traditional power as part of the American system of checks and balances, had become a combination rubber stamp and whipping boy for the White House and had fallen to dangerously low public esteem. Now it began to reassert its strength and enter into the business of government as a full-fledged partner.

Some of this metamorphosis could be sensed in the air on Capitol Hill. Opening day brought the biggest crowds of sightseers in congressional history. Many went to watch the spectacle of Mississippi's Senator Bilbo, old, sick and thoroughly discredited, being turned away (pp. 20-21). But there was also a feeling that more important history was in the making.

The Republicans were jubilant but restrained. The eyes of the world were now on men like Senator Arthur H. Vandenberg, the G.O.P.'s dean of foreign affairs, and Senator Robert A. Taft, its domestic leader. Indeed there was something symbolic in the sight of them conferring across a conference table (above) with the intimacy of old friends and the wariness of rivals—for either of them or any one of a half dozen other Republican lead-

ers might easily be chosen as the next President.

With this sobering thought, the Republicans faced their task in levelheaded fashion. As a starter, Senator Taft proposed a program which the last election indicated most Americans would approve: 1) continued support for the Byrnes-Vandenberg foreign policy; 2) a budget balanced at \$34 billion or less, with a subsequent 20% cut in personal income taxes; 3) new labor laws which would make unions responsible for breach of contract, require them to file financial reports, prohibit unionization of foremen and "secondary boycotts"; 4) stricter congressional supervision of all government agencies; 5) unification of the armed forces; 6) elimination of the poll tax; 7) new programs of government aid, without socialization, to education, medical care and low-income housing.



THE REPUBLICANS' SPOKESMAN, Taft, holds press conference to announce decisions of C.O.P. Steer

ing Committee. The conference attracted a full turnout of reporters eager to learn which senators would get key

posts. To left of Taft stands Carl Loeffler, a C.O.P. aide since page boy days, who will be new Senate secretary.

TOP REPUBLICAN IN WASHINGTON SPENDS A BUSY DAY LINING UP HIS COLLEAGUES



BREAKFAST before important Republican meetings is eaten by Taft at his Georgetown home. He had fried eggs, bacon, toast, honey, coffee.



CAUCUS of Republican senators finds Taft well armed with notes. Sitting at the left is Nebraska's Wherry, who was chosen party whip. Behind Taft is Capper of Kansas, the oldest Republican senator.



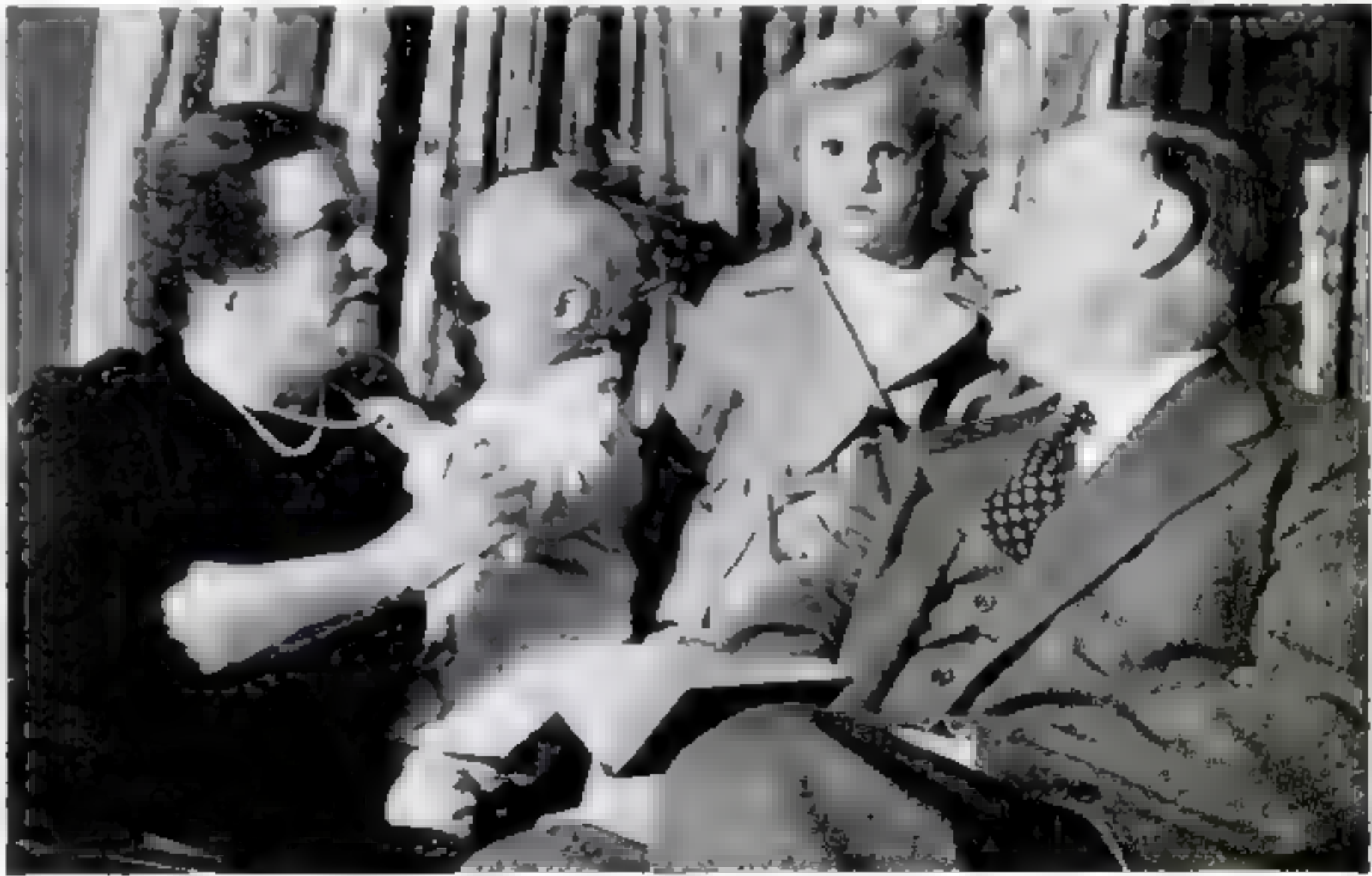
IN THE SENATE SUBWAY Taft leaves office building after the meetings. His destination was Senate restaurant in Capitol building.



TALKING ACROSS TABLE, in a favorite pose, Taft discusses labor-committee affairs before the caucus with Minnesota's Ball, a committee member. Taft will serve as the chairman of this group.



GREETING BRICKER, Ohio's other senator, Taft is all smiles. The dopesters say that Bricker will step aside to let Taft seek presidency.



DAY'S WORK DONE, Taft relaxes in evening with his wife and grandchildren, William Howard Taft III, 15 months, and Maria, 4. The meetings and committee assignments had all gone smoothly.



AT THE OPENING SESSION REPUBLICAN MARTIN SUCCEEDS DEMOCRAT RAYBURN (TOP RIGHT) AS SPEAKER

CHANGES IN THE HOUSE

In the House of Representatives the old Democratic majority of 45 turned into a Republican majority of 57, and Joe Martin took over the Speaker's gavel from Sam Rayburn (*above*). At the same time the House began operating under a revolutionary, streamlined committee system (*see chart*) which is the most promising legislative innovation in years. This system, worked out last session by ex-Sena-

tor Robert La Follette and Congressman Mike Monroney, consolidates overlapping committees and provides members with expert advisers (*upper right*). But it also reduces the number of committee chairmen and thus the "spoils" which the incoming Republicans could have shared. The new G.O.P. majority, however, which could have thrown out the re-organization system on opening day, wisely refrained



NEW BROOMS symbolic of shift to Republican control were handed out to all his new colleagues by Ohio's Congressman George Bender. The job of delivering them

fell to Page Boy Robert Kelly (*left*). Even he will probably lose his job to some young G.O.P. protégé. House pages, unlike those in the Senate, do not have to wear uniforms.

79th CONGRESS

TOTAL: 48

Agriculture	_____
Appropriations	_____
Expenditures in the Executive Departments	_____
Banking and Currency	}
Coinage, Weights and Measures	
Civil Service	}
Census	
Post Office and Post Roads	
District of Columbia	_____
Flood Control	}
Public Buildings and Grounds	
Rivers and Harbors	
Roads	
Interstate and Foreign Commerce	_____
Judiciary	}
Patents	
Revision of the Laws	
Immigration and Naturalization	
Foreign Affairs	_____
Labor	}
Education	
Merchant Marine and Fisheries	_____
Military Affairs	}
Naval Affairs	
Pensions	}
Invalid Pensions	
World War Veterans' Legislation	
Public Lands	}
Territories	
Irrigation and Reclamation	
Mines and Mining	
Insular Affairs	
Indian Affairs	
Ways and Means	_____
Rules	_____
Accounts	}
Disposition of Executive Papers	
Enrolled Bills	
Library	
Memorials	
Printing	
Election of President, Vice-President	
and Representatives in Congress	
Elections No. 1	
Elections No. 2	
Elections No. 3	
Claims	}
War Claims	
Un-American Activities	_____

CONSOLIDATION OF COMMITTEES in House, under La Follette-Monroney act passed at last session of Congress, has reduced the total number from 48 to 19, as

80th CONGRESS

TOTAL: 19

- Agriculture
- Appropriations
- Expenditures in the Executive Departments
- Banking and Currency
- Post Office and Civil Service
- District of Columbia
- Public Works
- Interstate and Foreign Commerce
- Judiciary
- Foreign Affairs
- Education and Labor
- Merchant Marine and Fisheries
- Armed Services
- Veterans' Affairs
- Public Lands
- Ways and Means
- Rules
- House Administration
- (abolished)
- Un-American Activities

shown in this chart. New system will reduce average member's committee assignments from two or three to one, will enable him to concentrate and specialize on chief interest.



NEW BRAIN TRUSTERS to Congress, appointed under La Follette-Monroney bill, line up in Library of Congress. As experts on such phases of government as law

and finances, they will act as researchers for the committees, will receive \$10,000 a year each. Dr. Ernest S. Griffith, a Rhodes scholar, will direct the new service.



NEW NAME PLATES for the 73 Republicans and 29 Democrats newly elected to the House of Representatives are checked by clerks of Capitol architect's office.

These paper cards are designed to fit into slots on each congressman's office door. The 21 new senators received more elaborate name plates of gilt letters painted on wood.



CELEBRATION for Senator William Jenner (center, holding book) was spoiled. Guests who came from Indiana for opening day ceremony could not be sworn in.



FIRST DAY CROWD, part of which is shown here standing in a long, winding line waiting in vain for Senator John J. Cullum to appear at the Capitol as early as 8 a.m.



OVERTIME SESSION on opening day kept the lights burning in Senate wing of Capitol as Southern members

tried unsuccessfully to filibuster Bilbo to his seat. The new senators had to wait until the next day to be sworn in.

BILBO IS GIVEN THE BRUSH-OFF

In the Senate opening day resulted in an unprecedented mix-up. Everybody knew the Republicans planned to keep Senator Theodore G. Bilbo from the seat to which Mississippi had re-elected him. This was one reason for the record crowd of 5,000 spectators who tried in vain to squeeze into the 559 gallery seats (above). But nobody was quite prepared for what actually happened on the Senate floor.

At noon the holdover senators, who had not been up for re-election last year, met to swear in their 21 new colleagues and 15 who had been re-elected. Proceeding alphabetically, they started with ex-Governor Raymond Baldwin of Connecticut. Then they came to Bilbo's name. The Republican plan was to wait with Bilbo's case until the Senate was all organized. But Southern Democrats, eager to defend an advocate of "white supremacy" whatever his financial dealings with war contractors, jumped to their feet with a filibuster. While the new senators waited, the debate went on until darkness.

Next day a compromise was reached. The Republicans agreed to let Bilbo draw his salary without being sworn in. He will have an opportunity to appear later in his own defense. The Southerners sat down. The new senators were finally sworn into office and Michigan's Arthur Vandenberg was promptly elected President Pro Tem. Bilbo, his chances of getting back into the Senate dim indeed, left Washington to undergo an operation for cancer of the mouth.



SILBO, A TIRED MAN IN A FOOD-STAINED SUIT, SEEMS TO REALIZE HE HAS LOST

U.S. FOREIGN POLICY, II

THIS IS THE YEAR IT CAN REGISTER SOME TRIUMPHS: FOR EXAMPLE, IN CHINA AND EUROPE

During the war Herbert Hoover suggested that instead of writing the peace immediately after victory, the statesmen of the world should observe a "cooling-off" period. The suggestion was ignored by officials but adopted by history. Not a single treaty has yet been signed, only the peripheral treaties have been negotiated, and our passions toward the late Axis have had time to cool nicely.

Coolness is the right temperature for diplomacy. As was pointed out on this page last week, the diplomatic job ahead of America is bigger than the one behind, and our equipment for it needs repair. Particularly must we fill the "conceptual vacuum" at the State Department with some long-term strategic ideas to match those of the Kremlin. Yet there is no reason for letting our temperatures rise as we go about this. For although there is plenty of injustice around to inflame the warm heart, a cool view of the world situation is not at all discouraging from a long-term American standpoint. Indeed there have seldom been so many ready-made opportunities for America to exert her influence for the better.

Change in China

Some of these opportunities are to correct our mistakes, notably in China, where we must at least admit the failure of a noble effort. General Marshall has now been in China for more than a year, attempting to halt the civil war. Chiang Kai-shek and the Communists are as far apart as ever; as far apart as Communists and non-Communists must always be when the stakes between them are power. If Marshall can't do it, who can? It is time for him to come home and for American policy to try a different tack.

President Truman recently gave out a long review of our China policy, claiming that our high-minded aims and tactics of a year ago are "valid today." The aims—a united and democratic China—are still valid; the tactics—pacification at all costs—are not. Today there is only one way to achieve a united and democratic China: namely to give all-out support to the government of Chiang Kai-shek.

No question, Chiang's government still contains many strange characters. But either China is a nation with a government or it is not. At Yalta, President Roosevelt paid a good price for Stalin's promise that he would give Chiang's government his moral and material support. General Marshall, by treating the Communist guerrillas as equal in status to the Nationalists, has taken them far more seriously than Stalin has, and for the U.S. to urge a coalition with them on the real government is not only intervention but stupidity.

It is particularly stupid in 1947. For Chiang has been busy with a project which cuts the ground from under most of the political criticisms leveled at his government. On Christmas Day the National Assembly formally presented him with a new constitution. The Communists boycotted the Assembly and do not recognize the constitution. Yet it follows closely the draft agreed to by all parties last January, and if the word "democratic" has any meaning left this constitution is democratic. The Assembly, whose 1,700-odd delegates came from almost every province, party and occupation, worked on it

through 41 days of free and at times rowdy debate. Based on the Five-Power system prescribed by Sun Yat-sen, it contains many adaptations of American and British parliamentary practice, guarantees personal liberties and sharply limits the presidential power. The Kuomintang ditchards fought the liberal clauses of the new constitution but were overridden by the moderates and by Chiang Kai-shek himself. It is a fulfillment of Chiang's old pledge that despite the "tutelage" system that made him a dictator, he intends to go down in Chinese history as the founder of a modern democratic state.

This is the man and the nation in which the U.S. should invest its hopes for a friendly Asia. Our investment to date has been qualified by restrictions on a \$500,000,000 loan, particularly against its use for military purposes. These restrictions should be revised. It is time to let Chiang decide his own antiguerrilla policies. In the words of E. A. Mowrer, "What was a virtue in Abraham Lincoln cannot be a vice in Chiang Kai-shek." Once we take the government's side in the irreconcilable issue, we can exert our pressure for reform with far better grace. By supporting Chiang now we will gain, in place of two unfriendly Chinas, one ally we have helped make great.

The Stakes in Europe

Mr. Byrnes has neglected China because he has been preoccupied with Europe. That problem will reach a diplomatic climax at Moscow in March, when the foreign ministers tackle the all-important fate of Germany. And from that conference Byrnes has a chance to bring home the outline of a better future for Europe than any American official has yet dared openly to formulate.

The Russians tried to steal Europe and failed. Later, no doubt, they will try again. Just now they are on the defensive; it is our move, our chance to make Europe both peaceful and burglar-proof.

The cooling-off period should at least have enabled us to see through those difficulties which we created for ourselves. We were fertile with these at Potsdam, where we agreed to "demilitarize" Germany by killing or removing some of her industrial plants. From their zone the Russians have by now removed about half the industrial capacity and are taking as reparations 70% to 80% of the current production of the rest, including munitions for the Red Army. Meanwhile the whole of Europe has suffered increasingly from the compounded paralysis of a divided Germany.

We finally merged our zone with the British in order to make a beginning of economic sense. Because of this and in order to get more reparations from Germany, the hungry Russians now have no alternative but to throw their thrice-looted zone in with ours. The Moscow Conference will arrange the terms of this merger. It will be a difficult haggle, and the subsequent joint administration will be difficult and dangerous, too. But we have to go through with it because the revival of German industry under unified control is essential for the good of Europe.

The French don't agree. The head of their zone, General Koenig, is on record with the Clemenceau-like statement that "the less uni-

fied Germany is, the better for France." The French have just absorbed the Saar without consulting its inhabitants, and their unilateral obstructionism infuriates all the U.S. officials who deal with them. Yet the hard core of French fear is of a kind which the U.S. can liquidate. When Byrnes in his Stuttgart speech advocated a 25-year treaty to keep Germany disarmed, the French shrugged only because they didn't believe he could deliver it. If Byrnes, backed by Congress and the people, can now reiterate this offer, implement it with an inspection system and persuade the French that we are in Europe to stay, he will have begun to bring peace and order to the European cockpit.

In the end he will need French support. For the French are the logical and the indispensable nation to lead Europe toward the Churchillian goal of federal unity. This goal is the only goal for Europe that will ultimately justify the blood, treasure and sweat Americans have spilled there. Intelligent Frenchmen are beginning to sense its inevitable logic. With such a goal to work for, the French spirit could come alive again, and French politics might even break the immobilizing shackles of Communism. Without such a goal to work for, France may become Western civilization's lost beachhead.

"Now is the seed-time of continental union." Even small countries behind the Iron Curtain get excited by agencies like the Emergency Economic Committee for Europe, which has begun to view European problems as a continental whole. The reparations deal we make with Russia and the money and materials we invest in Germany will set new trade patterns for Europe. The old pattern was fear, hate, nationalism. Said Danton, "One destroys only what one replaces." Europe's old pattern must be replaced, and it is within the power of American leadership to help do it.

The Entire World

In *The Winning of the War in Europe and the Pacific*, General Marshall set forth the new limits of U.S. strategic interest. The Western Hemisphere, he said, no longer contains them; "We are now concerned with the peace of the entire world."

A third editorial will discuss some ways we can express this concern for "the entire world." But even when you divide the world into its old-fashioned geographical parts, it seems to be a series of prepared positions where the U.S. can win diplomatic triumphs if it will. So is it with the two worst trouble spots, Europe and China; so is it all around the globe. Everywhere the risks are great, the stakes high, the challenge not to be refused.

PICTURE OF THE WEEK: ➔

At Big Spring, Texas, railroad men discovered three pumas, en route by rail from a Dallas zoo to a Los Angeles animal trainer, had chewed their way out of their wooden cage. Using blank cartridges and tear gas, they drove the pumas into an empty car, quickly locked them in and sent them on their journey. Two and a half days later in Los Angeles the three angry, hungry pumas watched Trainer Rex Regan approach them with chair and club, snarled with frustration (*opposite page*) and slowly let themselves be herded into a stronger cage.



AT THE ZOO, THREE TIGERS IN A CAGE CAN BE THREE PUMAS
IF AN ANIMAL TRAINER TO COME IN AND GET THEM



CARS IN PIECES

An Illinois pasture last month sprouted an incongruous crop—automobile fenders.

During the night a DC-3 cargo plane, carrying 250 fenders from a General Motors plant in Flint,

Mich., to one in St. Louis, crashed and exploded. Crumpled fenders flew through the air like shrapnel. Fragments draped the trees. The pilot, James Casper-son, and Copilot Edward Oliver, both former Army



CARS IN TROUBLE

On New Year's Day a sudden snowstorm swept across Long Island. Seven miles east of Mineola two cars started down a steep hill, skidded, collided head-on and then were bumped by a third. When

they reached the bottom, six more cars, thrown out of control by too-hasty braking, crashed into them. The first wrecker to arrive (left) found five cars had been badly damaged but only three persons hurt.



Air Forces captains, were killed instantly. No one knew the cause of the crash, but it occurred during a heavy rainstorm and residents of Hillsboro, 10 miles northeast of the farm, reported they had heard

the laboring motors of a low-flying plane shortly before. Authorities speculated that the wings might have become heavily iced.

Farmer Owen Compton, who owns the pasture

in which the plane crashed like a bomb, also had reason to speculate on this strange invasion of his privacy. In a lonely region, his is the only farmhouse for many miles around. But the plane just missed it.



CARS IN HIDING

A California newspaper recently printed the picture above with a story that intimated Ford Dealer Al Steubing of Hollywood was "hiding" some 50 cars under the trees on his estate. Steubing fumed

angrily and his sales manager charged "a plot" to discredit him. The Ford Company then gave the simple explanation: Steubing was withholding the cars from sale until Jan. 1 to avoid higher income taxes.



FATHER THOME, STILL IN WORKING CLOTHES, ARRIVES AT DELIVERY ROOM



AT 12:01 A.M. NURSE AUDREY RATHBUN RUNS OUT AND ANNOUNCES THAT "IT'S A BOY!"

LUCKY BABY

Cedar Rapids' first child of 1947 wins playpen, diapers, egg-cooker

All but one of the babies who are born each year in Cedar Rapids, Iowa receive an aspiratory slap across the bottom, a line in the local newspaper's vital statistics column and little more. The pleasant exception is the first baby born in Cedar Rapids on each New Year. To this child the thoughtful merchants of the town and the Cedar Rapids Gazette give bounteously of all things, from blankets to bottle-warmers, that are required by young new-comers.

Cedar Rapids' first baby of 1947 proved to be a 6½-pound boy, the second child born to Mr. and Mrs. Herbert Thome. Having spent New Year's Eve working in a welding plant, Father Thome barely got to St. Luke's hospital in time to greet his new son (*top, opposite page*), who netted the family some \$250 in appropriate merchandise by being born at 12:01 a.m. Easily the winner, young Oliver Paul Thome arrived four hours ahead of the runner-up.



WINNERS of first-baby contests in years past include two sets of twins to whom duplicate prizes were awarded. Lined up before a display of "Baby Derby" advertisements,

they are (*left to right*) Marianne Vleko, the 1935 winner; Janet and Joan Cayler, 1937; Eardly Bell, 1938; Joyce Reed, 1939; Robert Glass, 1940; Cheryle and Caryle

Vosmek, 1941; Betty Jean Conrad, 1942; Thomas Mach, 1944, and Joseph Marsh, 1945. The 1936 and 1943 winners have moved away. There was no contest in 1946.



SOON AFTER, NURSE VELMA CARROLL GIVES THOME A FIRST LOOK AT HIS NEW SON AT 12:15 HE WAS ALLOWED TO ENTER DELIVERY ROOM AND KISS HIS WIFE



THE WINNINGS are here displayed by Thome, in the Gazette office. They include flowers from Yuman's, a 'be'...

a bottle-warmer (Iowa Electric Light and Power) milk (Searle - Dairy), a gold cross and chain (Ginsberg's Jewel Box), a baby bottle (A - Furniture), a diaper (M...

Pan Bank), a playpen (Peterson Furniture Company), a doll's record album (Hill runner's), two dozen diapers (P...), a egg cooker (Art - Radio Dept.) to name a few...



CARRYING SHOES, USHER BOB EMMETT AND BRIDESMAIDS KATHLEEN FLAHERTY AND BEVERLY YOUNG (LEFT TO RIGHT) WADE HOME FROM LOS ANGELES WEDDING

RAIN IN CALIFORNIA

Even its precipitation is colossal

If California did not have some rain occasionally, radio gag writers would have to invent it anyway. So it was just as well that 2.64 inches of rain fell on Los Angeles last week, covering highways and uncovering portions of the anatomy (*above*) for which California is also famous. Less favored

states bogged down in snow, sleet and fog which grounded commercial planes, slowed up railways and brought holiday travel to a halt. But nowhere in the U.S. did the elements challenge southern California's biggest and best rainfall of the week—a flooding 7.54 inches, on the top of Mt. Wilson.

YOU CAN SEE

YOU'RE GOING TO LIKE IT . . .

THE BROTH IS RICH WITH
CHICKEN...



THE RICE IS STEEPED IN
CHICKEN...



ALL THROUGH IT...THERE'S
CHICKEN...



When you sit down to a steaming plate of chicken soup, what you want above all is—chicken. And that, in Campbell's Chicken Soup, is what you get above all. Plenty of

chicken goes into its making—fine plump chickens simmered ever so slowly to make a broth that fairly gleams with chicken richness. Fine white rice, cooked to fluffy

lightness, is then added to the broth. And, finally, pieces of chicken are measured in generously, chicken so deliciously tender it just about melts in your mouth.

That's Why—

JUST AS SURE AS YOU LIKE CHICKEN, YOU'LL LIKE *Campbell's* CHICKEN SOUP





Martha Logan, her technical expertise and skill play a daily role in keeping those and all other products bearing the name Swift—always the finest of their kind.



SWIFT'S PREMIUM HAM



SWIFT'S PREMIUM BACON



SWIFT'S BRANDS OF BEEF

Picture of a woman having the last word at Swift & Company

And why shouldn't she! Swift quality foods go to the woman in the home. How logical, then, that another woman—Martha Logan, Swift's Home Economist—should have the last word in recommending how best to prepare, cook and serve them . . . Yes, the meals, dishes and recipes illustrated in Swift's advertising are still another reason why products branded "Swift's Premium" and "Swift's Brookfield" are always the finest of the fine—good eating right to your table!



Busy Martha Logan! Planning meals, perfecting recipes, serving, cooking, testing and tasting Swift's famous quality foods—it's all in the day's work for her.

Visit the gleaming Swift Test Kitchens and you'll see her hard at work. One day, perhaps, she and her co-workers will be searching for new ways to serve Swift's Table-Ready Meats—Swift's Prem—or Allsweet. Another day, she may be putting the finishing touches on a new meat dish built around Swift's Brookfield Sausage, Swift's Premium Ham or a shoulder roast of Swift's Premium Lamb.

It's an endless task—and an exacting one. Every meal, dish and recipe she prepares is carefully tested and tasted many, many times

before it is approved and recommended for you and your family. She even uses the same equipment you use in your own home. And always, she makes *your* nutrition—*her* business.

Her work is never done

Meal planning is only one of Martha Logan's contributions to you as a homemaker. For in order to help maintain the uniform high quality of all foods branded "Swift's Premium" and "Swift's Brookfield", she and her staff work

in close cooperation with scientists from Swift's food research laboratories . . . and with experts concerned with the many phases of processing, refrigeration and delivery.

Thus, no matter which Swift quality food you buy—no matter what Swift food advertising you see—you may be sure that it reflects Martha Logan's full knowledge and experience. A big reason why Swift's branded foods are nationally famous for good eating—always the finest of the fine!

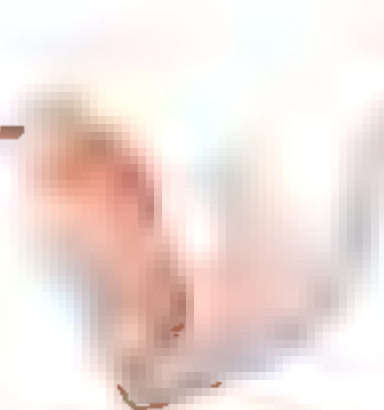
Swift & Company
FOOD PURVEYOR TO THE NATION



PREM



SWIFT'S BROOKFIELD SAUSAGE



SWIFT'S PREMIUM LAMB



This Swift Quality Seal identifies a family of food products which you can buy with complete confidence that each is the finest of its kind. All of Swift's resources, its 60 years of experience, the technical skills of its great laboratories and test kitchens stand behind this pledge.



Birds Eye Peaches are in!

Don't get confused when folks tell you that other brands of quick-frozen foods are the "same as" Birds Eye. Anyone who's compared KNOWS there is only one *Birds Eye* quality—quality with money-back guarantee!

Speak right up when you want Birds Eye! And look the package straight in the trademark. *It can't be the same if it ain't got that name—"Birds Eye!"* It stands for the *best* in quick-frozen vegetables, fruits, poultry, and seafoods.



*sweet as slices of summer!
just-off-the-tree flavor!*

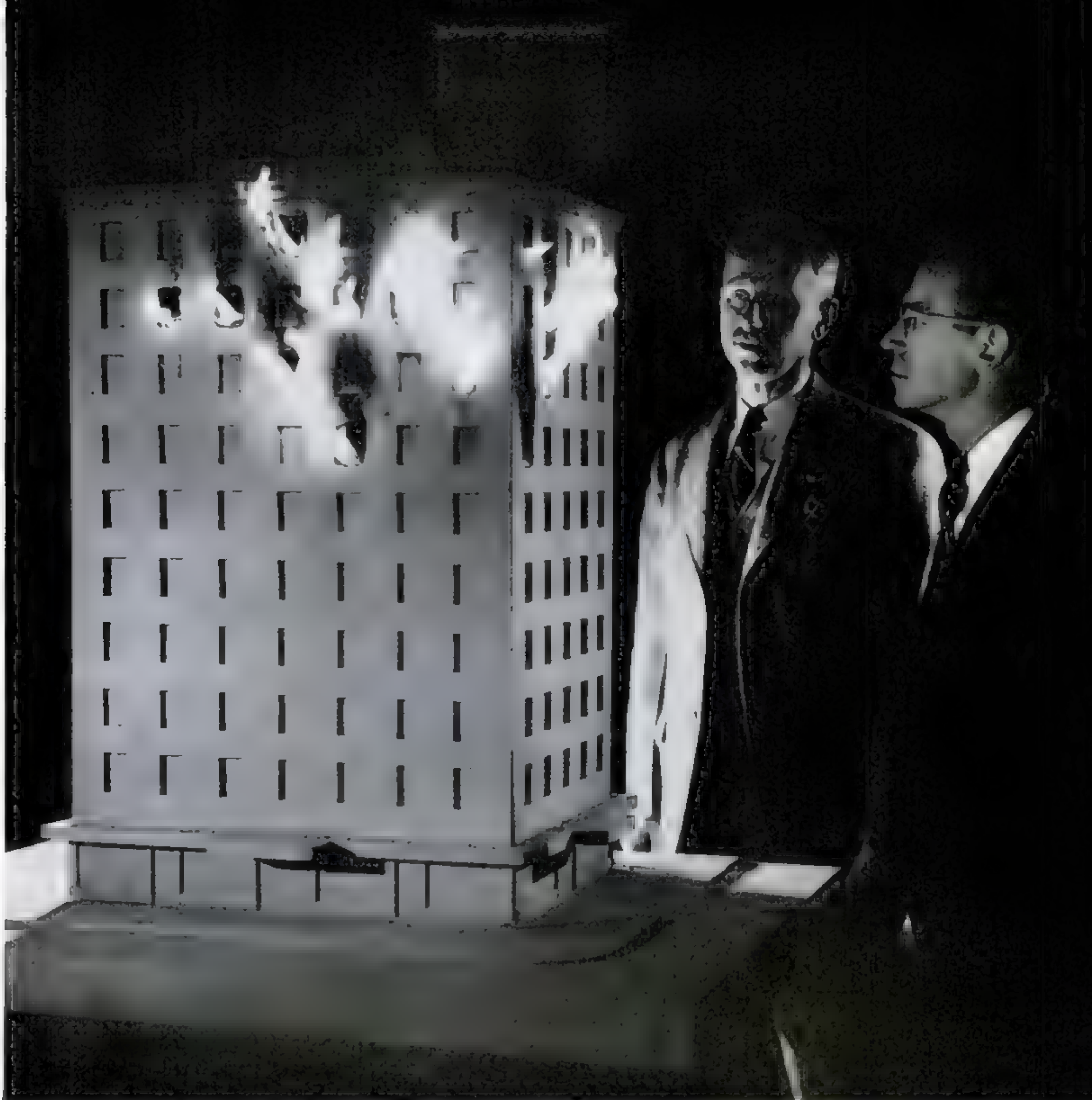
Rush to your food store right now, you fresh-peach-hungry folks!

You *never* tasted better peaches than these juicy, golden Birds Eye beauties—not even when you picked 'em ripe from the tree.

Can't tell 'em from *fresh*—honest! Because Birds Eye selects only superlative peaches . . .

picks them at their sweetest, juiciest best, and quick-freezes in the true, tree-ripened flavor *within 4 hours!*

Birds Eye Peaches come sliced, *sweetened*, waste-free. Enjoy them *now* in shortcake, sundaes, with cereals, or for unadorned and wonderful peach-eating!



ENGINEERS OF WALTER KIDDE & COMPANY, INC., MANUFACTURERS OF FIRE EXTINGUISHERS, ARE SHOWN ABOVE STUDYING A TEST BLAZE IN A MINIATURE HOTEL

HOTEL FIRES

Experts work to prevent repetition of conflagrations of last year, the worst in recent U.S. history

Last year was the worst period for fires in recent American history with loss of life and property damage reaching new highs. Major hotel fires alone numbered more than 30 and killed 272 people, the greatest death toll in decades. Two thirds of these deaths occurred in two hotels—the La Salle in Chicago and the Winecoff in Atlanta.

Yet these two hotels, and many another which burned last year, were proudly advertised as "fire-proof" and were regularly passed by inspecting au-

thorities. Actually the term *fireproof* simply means that a building will not collapse when it is completely gutted by fire. By this exact definition even a furnace is fireproof.

Accordingly the building codes of most U.S. cities now require not only *fireproof* construction in tall buildings but *firesafe* compartmenting (see next two pages). In this way the fire, once started, can be limited and controlled in small sections of the building. But unfortunately the building laws

in most cities are not retroactive and are not applied to thousands of structures which were put up before the new laws were passed. In cities where the laws have been made retroactive, they are often poorly enforced. After last year's experiences, however, fire-prevention agencies and insurance companies, which have taken their worst financial beating in many years, are conducting more safety campaigns than ever before to teach hotel fire prevention to a newly aroused and indignant public.



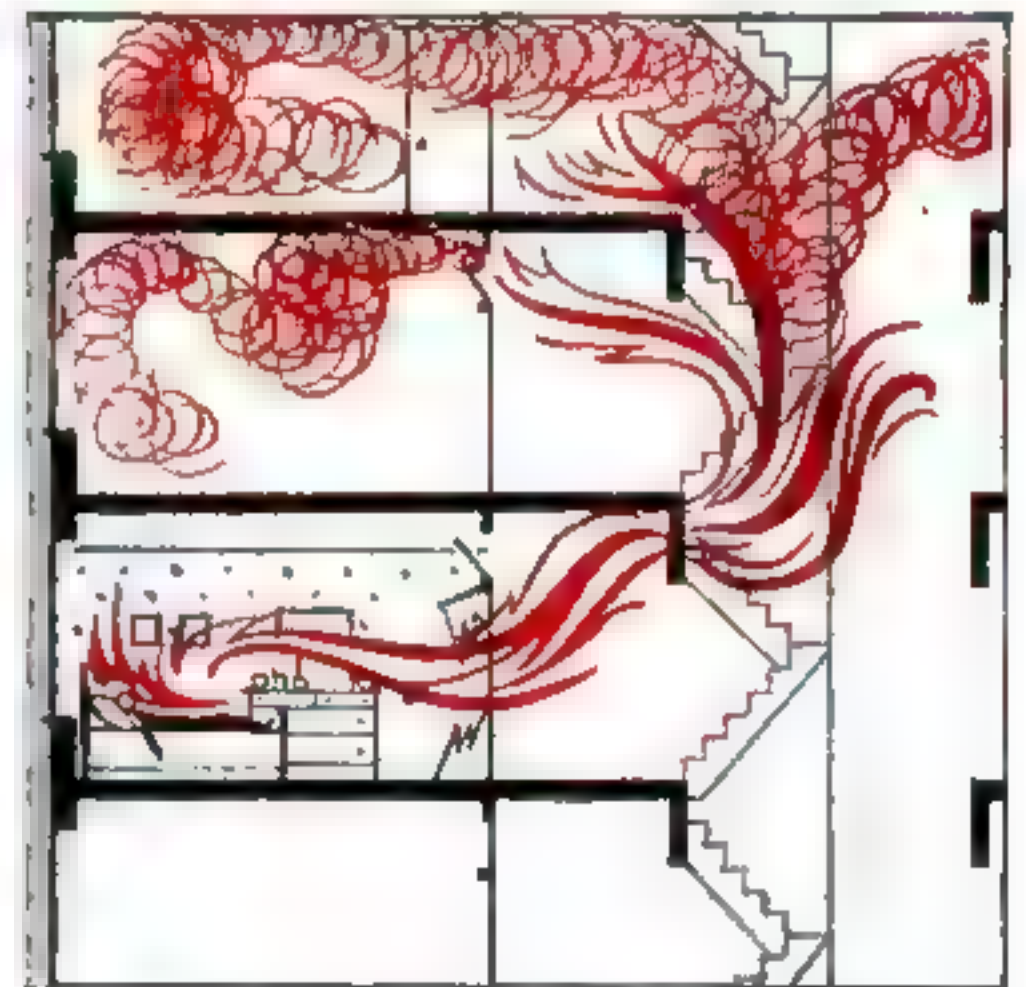
FIRE IN UNSAFE HOTEL shoots up stair well and quickly spreads through building. A basement fire (above) roars up natural flues made by an open stair well and an

elevator shaft. Open doors at each floor allow the flames and gases to mushroom into the corridors. Guests are trapped in their rooms or suffocate before they can escape.

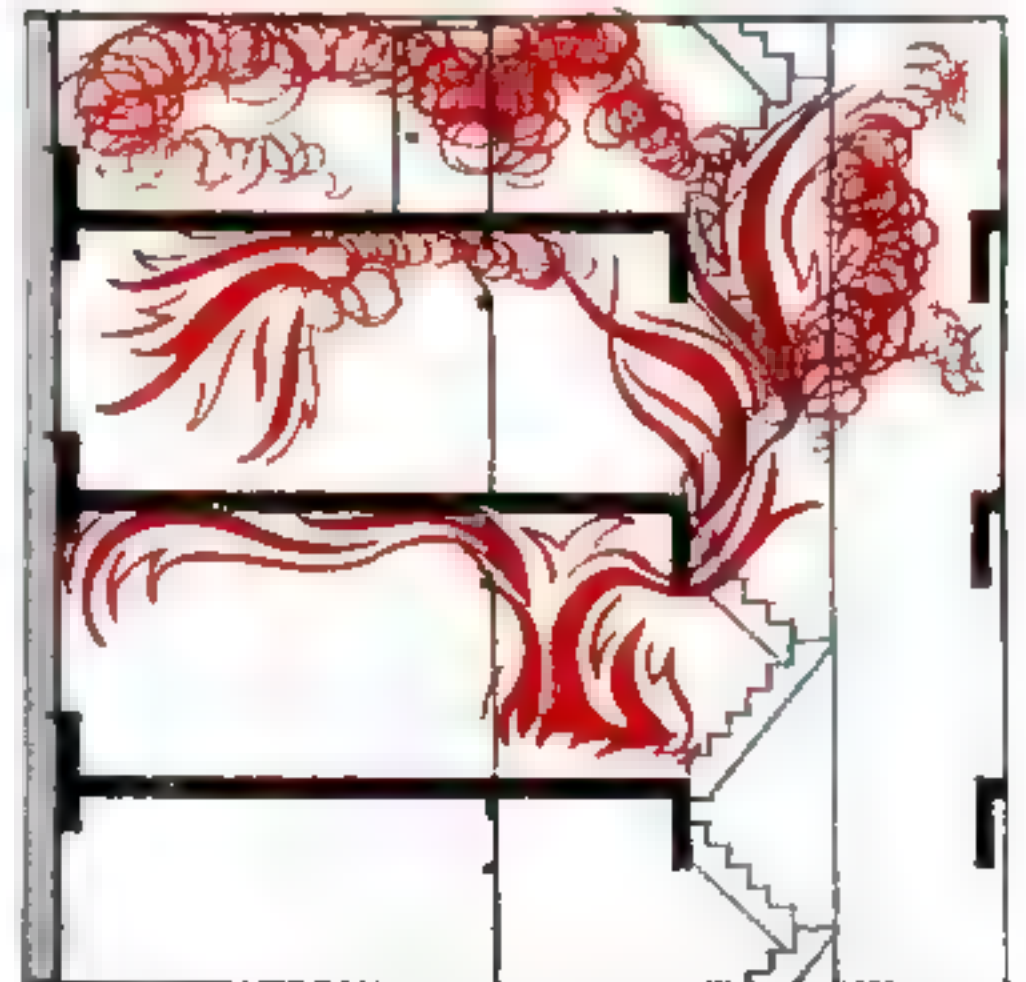
OPEN SHAFTS SEND FLAMES

The greatest fire hazards in tall buildings are vertical, open stairways and shafts. These shafts open onto each floor and act as vast chimneys capable of sucking fire and toxic gases up 10 floors in less than five minutes. Through grilled elevator doors, propped-open stairdoors and air-vent openings, the heated gas and flames mushroom into the corridors, often exploding into sudden flame when they meet fresh air and fuel. Both the Winecoff and La Salle hotel fires started on lower floors but quickly sent flames raging up stair wells and shafts. Deadly fumes and smoke rapidly filled corridors and kept people from using them to reach fire escapes. More deaths were caused by suffocation from smoke and gases than by flames. As the experts pointed out after these fires, most of the guests would have been safer if instead of plunging into smoke-clouded corridors, they had barricaded themselves in their rooms, kept the doors and transoms tightly shut and crouched on the floor near a partly open window to wait for rescue.

The diagrams on these two pages were made to illustrate the most important recommendations of the National Board of Fire Underwriters, the best-known prevention agency in the U.S. They and other protective experts recommend that all tall buildings be compartmented like battleships, so that if fires start, they can be confined to small sections



IN UNSAFE ROOM fire bursts into the corridor. Diagram shows how strong updrafts from open stair well fan the flames into the upper floors, fill corridors with fumes.

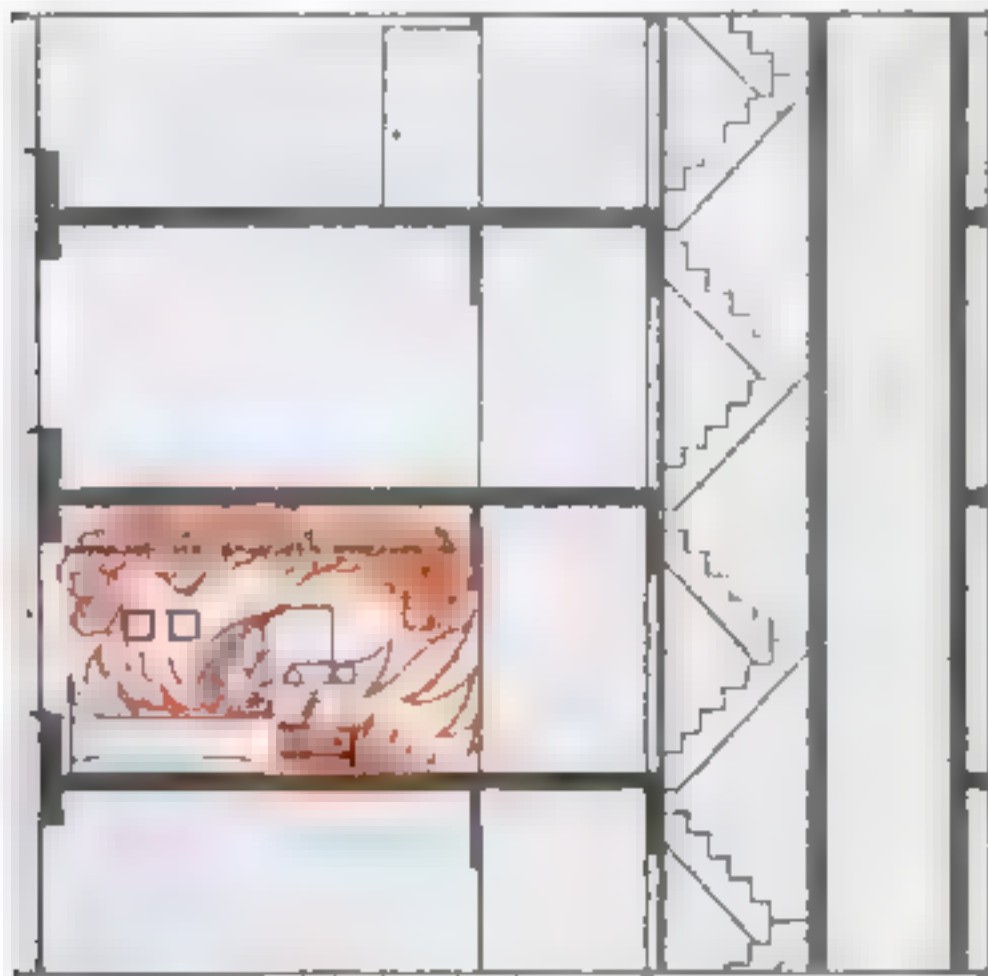


IN UNSAFE CORRIDOR fire is not only sucked upward into the shafts, but spreads into rooms on same floor through open transoms or when guests leave doors open.

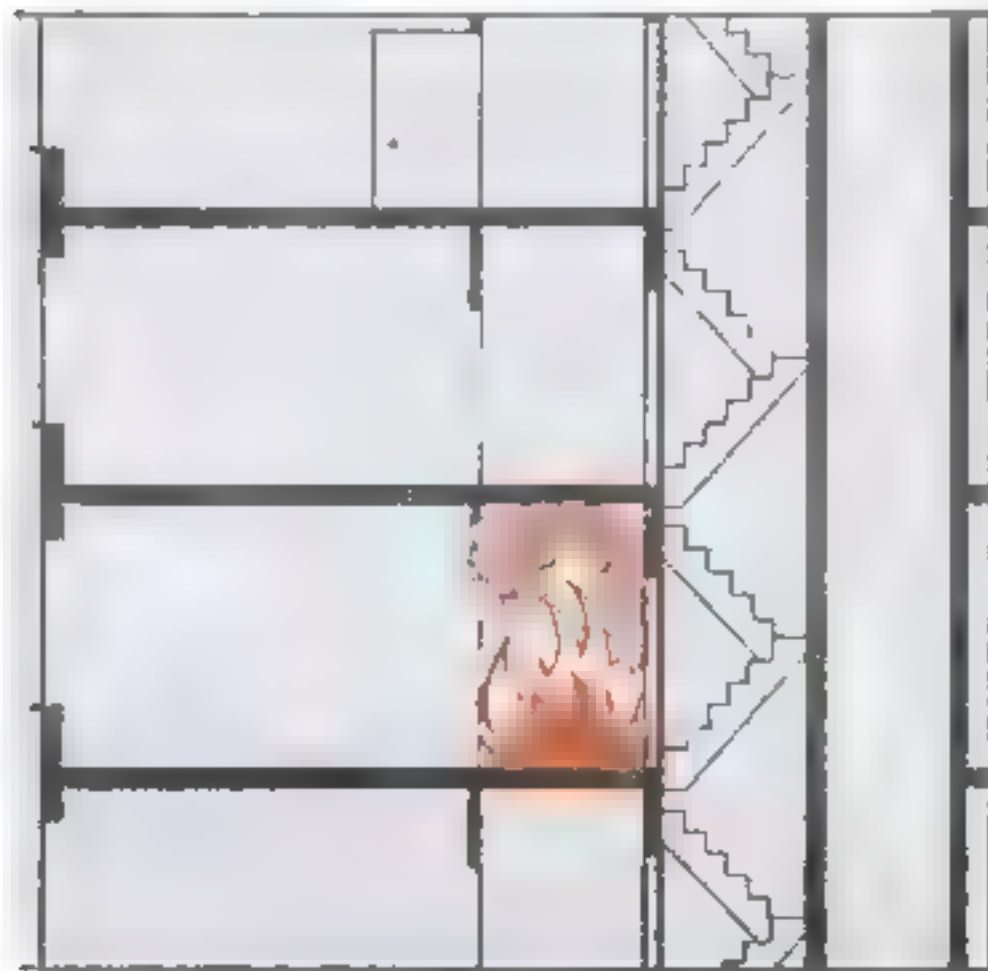
SWEEPING THROUGH BUILDING

of the building. All shafts and stair wells should be sealed off from each floor by self-closing fire doors and foot-thick walls so that fire will not involve upper floors. Corridors should be equipped with automatic fire doors so that sections can be isolated immediately. Room doors should be heavy and have no transoms or air-conditioning arrangements that suck air in from the corridors. Any shafts that go through the roof should be capped only with plain glass so that firefighters can break through to "vent" the shaft and douse the fire before explosive gases concentrate. For means of escape all authorities agree that fully closed, thick-walled stairways and fire towers are better than outside fire escapes which pass by windows belching smoke and flame.

It is very doubtful, however, that any building in which people live can be made completely proof against fire. Hotels, crammed as they are with tons of combustible sheets, blankets, mattresses and carpets, will always face the possibility of fire no matter what the precautions. In some buildings where the recommended structural changes are impossible, automatic sprinkler systems, fire alarms and constant rigid inspection will help. But no laws or structural barriers can curb the careless smokers or the drunken match droppers who started hundreds of the thousands of minor hotel fires in 1946.



IN SAFE ROOM a fire is confined by a heavy door without transom. Even if the fire escaped to the corridor, enclosed shafts would prevent its spreading to other floors.



IN SAFE CORRIDOR fire is kept from spreading by self-closing fire doors in stairway. Occupants of rooms would be unharmed if they kept their doors tightly shut.



FIRE IN SAFE HOTEL might shoot up air shaft but would quickly burn out for lack of fuel. The thick walls of the shaft and compartmentation of the basement limit

the blaze and keep the smoke and fumes from the rest of the building. Occupants can escape down the enclosed stairway, which is insulated against heat in the shaft.

FASTEST BLADES ON EARTH by FRANK WILLIAMS

IRVING JAFFEE

...UNDEFEATED
WORLD'S SPEED
ICE-SKATING
CHAMPION.

...KNOWN
AS THE "5 AND 10"
CHAMPION
FOR HIS
PHENOMENAL
VICTORIES IN
THE 5,000
AND 10,000-METER
RACES IN THE
1928 AND 1932
OLYMPICS..

...AS AN
AMBITIOUS
NEW YORK BOY,
IRVING TOOK
A JOB SWEEP-
ING OFF THE
ICE ON A LOCAL
RINK SO HE
COULD SKATE
ALL HE WISHED
TO WITHOUT COST.

JAFFEE
ALSO HOLDS
THE
WORLD'S
AMATEUR
SPEED
RECORDS FOR
ONE, TEN,
AND 25
MILES!

HE LOOKS **SHARP!**

...AS HE SKIDS DOWN
THE ICE....

—BUT IT
DOES GET
LONESOME
UP HERE ALL
BY MYSELF

—AND
DON'T
STOP TO
LOOK AT
THE
SCENERY

...FLASHING
FARTHER AHEAD
OF THE PACK WITH
EACH TIRELESS
STROKE!

HE FEELS
SHARP!

...COACHING FUTURE AMERICAN
SKATING GREATS FOR THE POSTWAR
WINTER SPORTS OLYMPIC GAMES AT
ST. MORITZ, SWITZERLAND IN 1948.

look **SHARP**
feel **SHARP**
be **SHARP**

use
Gillette
Blue Blades
with the **SHARPEST** edges
ever honed!

● You look sharp for you enjoy the
swellest shaves ever. You feel sharp
because they're refreshing and give
you a lift. You are sharp for you get
far more shaves per blade and save
money. Ask for Gillette Blue Blades.

Gillette Safety Razor Company, Boston 6, Mass.

HE IS **SHARP!**

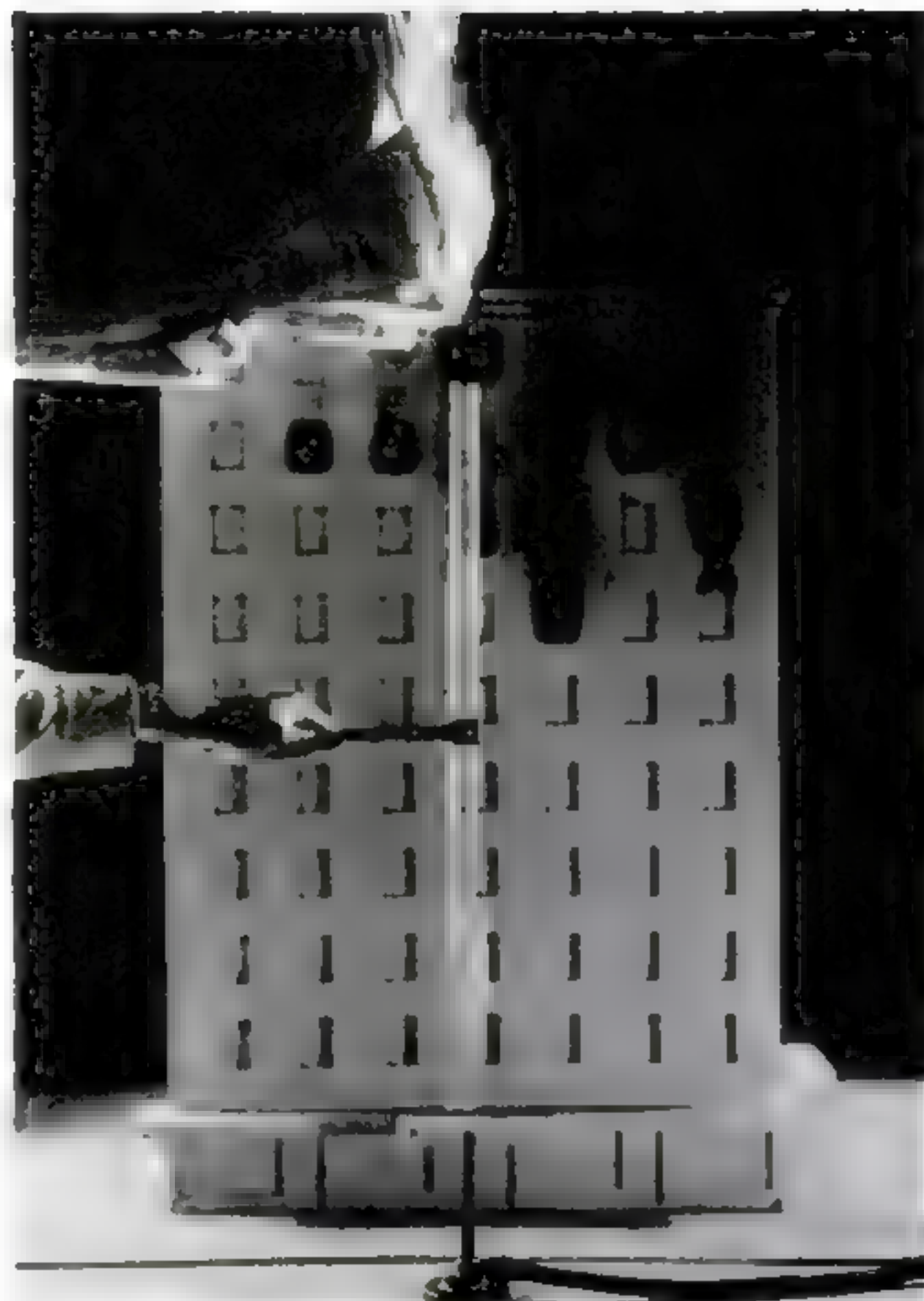
...JAFFEE GETS THE BEST-LOOKING
SHAVES A MAN CAN ENJOY BECAUSE
HE ALWAYS USES
GILLETTE BLUE BLADES
WITH THE SHARPEST EDGES EVER
HONED! WISE TO SAVING MONEY,
IRVING KNOWS THAT
**DOUBLE EDGES MEAN
DOUBLE ECONOMY!**



BOY BOXING FRIDAYS
AT 10 PM EST OVER ABC NETWORK.
GILLETTE'S CAVALCADE OF SPORTS ALSO AIRS
WORLD SERIES AND OTHER CLASSICS YEAR-ROUND.

Copyright © 1971 by Gillette Safety Razor Company

Hotel Fires CONTINUED



IN SAFETY EXPERIMENT superheated air from Bunsen burner rises up tube, ignites paper. Same thing happens when hot gases rise up building shafts.



TOTAL DESTRUCTION resulted when fire swept through this old ware-
house in Omaha last year. It had only a sprinkler system which failed to work.



Read what you get in
2 GLASSES OF
OVALTINE

more VITAMIN C than 4 ounces of Tomato Juice
more PROTEIN than 3 Eggs
more IRON than 3 servings of Spinach
more NIACIN than 6 slices of Enriched Bread
more VITAMIN D than 10 ounces of Butter
more VITAMIN B₁ than 3 servings of Oatmeal
more VITAMIN G than 1 pound of Sirloin Steak
more VITAMIN A than 2 servings of Peas
more FOOD-ENERGY than 2 dishes of Ice Cream
more CALCIUM and PHOSPHORUS than 2½
servings of American Cheese

GET ALL YOUR Vitamins IN FOOD

Here's the Newer Way...for better results!

As you know, authorities agree that most people should get extra vitamins as a safeguard to good health. And authorities also agree, beyond question, that the best way to get vitamins would be in your everyday food. But that's hard to do:—

Because everyday foods vary considerably from day to day in vitamin and mineral values. And, besides, they lose a lot of their vitamins in shipping, storing and cooking.

That's why so many people are supplementing their meals with Ovaltine. *Ovaltine is standardized.* Its content is scientifically controlled. It never varies. Each spoonful supplies the same generous amounts of vitamins and minerals. You know exactly what you're getting. It's a supple-

mentary food that makes up deficiencies in ordinary foods.

So you don't have to worry about variations or losses. You *know* that a serving of Ovaltine in a glass of average milk *always* gives you the same substantial quantities of Vitamins A, B₁, C, D, G and Niacin—and Calcium, Phosphorus and Iron. And you can be *sure* that 2 glasses of Ovaltine daily and just normal meals will give you *all* the vitamins and minerals any normal person can use. And when you drink Ovaltine you get these vitamins and minerals the preferred way—in food.

You'll find, too, that Ovaltine has a very agreeable taste—a taste that grows on you. So for bet-

ter results, why don't you start drinking Ovaltine at meals, just as you would tea or coffee? Or, if you prefer, between meals or at bedtime. Then, if you're a normal person, you'll know, as far as you are concerned, you've solved the vitamin problem.

FAR MORE THAN VITAMINS... Ovaltine also contains virtually every other precious food element needed for buoyant health and vitality, including the elements that vitamins must have to function properly. That's why Ovaltine is so widely recognized as the ideal supplementary food-drink.

THEY MUST BE GOOD!



Served on **MORE** tables
than any other brand

When people buy **MORE** of anything, it must
be good. **SUNSWEET** Prunes are no exception.

SUNSWEET "Tenderized" Prunes are served on more tables than any other
brand. They're sold by more stores than any other brand. They outsell any
other carton pack of prunes by millions of pounds.

They **MUST** be good. They **ARE** good. And here's why . . .

Sweetest and Best

They're the pick of California's finest prunes . . .
selected from areas where prunes grow sweetest
and best. Only top quality fruit goes into the
SUNSWEET carton. Only top quality fruit comes out!



Fully Sun-Ripened

SUNSWEET Prunes are not picked from the trees
like other fruit. They hang in the ripening sunshine
until so plump and heavy with juicy goodness they
drop of their own weight, and are then carefully
harvested by hand. Here is real sun-ripening!

They're "Tenderized"

After they're cured and before they go into the
cartons, these fancy prunes are "Tenderized" by a
special **SUNSWEET** Process, which makes them extra
tender, quick-cooking, and good-eating (cooked
or uncooked). They're a natural confection.

Hot-Packed in Foil

They're hot-packed in foil-sealed cartons. The foil
seals out light, dust, air and contamination . . .
seals in flavor and goodness! Here's real protection.

Guaranteed by the Growers

Another reason why they're the fastest selling
prunes on the market. **SUNSWEETS** are packed and

*Wherever you see this poster displayed let it remind you
that **SUNSWEET** Prunes are one of the most popular of
all breakfast fruits . . . to start the day in a hearty way.*



Buy Them — Try Them

Yes . . . there's a reason . . . many reasons . . .
why **SUNSWEET** "Tenderized" Prunes are served on
more tables than any other brand. And why they
are the prunes to serve on your own table . . . often.

Remember, fine prunes are not only good eating
but good for you. Rich in natural vitamins. Rich
in natural food minerals. And outstanding as a
gentle, natural, wholesome aid to regular habits.

For illustrated **SUNSWEET** Recipe Book, send a postcard to "SUNSW EET", Box T, San Jose, California

Packed and guaranteed by CALIFORNIA PRUNE AND APRICOT GROWERS ASSOCIATION, SAN JOSE, CALIF.

SUNSWEET "TENDERIZED" PRUNES

SUNSWEET "TENDERIZED" APRICOTS, PEACHES, AND SUNSWEET PRUNE JUICE

CHRISTIANITY IN CHINA

Strengthened by the war, the Christian Church is no longer a "foreign invader" but a firmly rooted and thriving Chinese institution

by ARCHBISHOP PAUL YU-PIN

THERE are moments in a nation's history that are particularly appropriate for retrospect—moments when the pent-up forces of the past have fought to the threshold of liberty, ready to shape a new destiny for the nation. Such a moment has arrived in China—a turning point in her history. There are two great facts that bear witness to the dawning of a new era: in the civil sphere, the convening of the National Constitutional Assembly; in the religious sphere, the establishment of the Catholic hierarchy.

Not far from my cathedral the National Assembly has just finished its deliberations. This Assembly marked the end of the period of political tutelage, a time when China put her guidance in the hands of one party whose duty it was to train her for democratic forms. It opens the constitutional era, when China will no longer be ruled by that one party but will be given over to a constitutional democracy. It indicates the goal toward which we have been working, for which all parties have been struggling and whose achievement all acclaim with joy. It should be significant of the spirit of this constitution that a Catholic archbishop, who disclaims all party affiliation, should be elected to the Presidium, or steering committee, of the Assembly—an honor accorded to only 46 members of the 1,500 present. Politically then, China stands at the crossroads, looking back at her period of war and childhood, striding forward to her manhood as a constitutional democracy.

The second great fact bearing witness to a new era is the establishment of the Catholic hierarchy in China. Heretofore China has been a child in the Catholic Church, unable to assume her full responsibilities. For centuries the Church has tried to bring her to adult stature, and repeated failures only make more glorious the achievement of today. China now possesses her first cardinal-archbishop, Thomas Cardinal Tien, created by His Holiness, Pope Pius XII on Dec. 23, 1945. The event was prophetic. A cardinal could only assume his rightful place when surrounded by the other hierarchical dignitaries, archbishops and bishops. On April 11, 1946 therefore, these too were given to China, and given with an abundance reminiscent of scriptural generosity. Twenty new archbishops were created and along with them more than a hundred bishops. Only one element was now lacking—the strengthening of diplomatic relations between the Vatican and China. This also was provided for, and even as I write Archbishop Antonio Riberi is drawing near China as our first internuncio. China has come of age religiously.

But as with all great achievements, this one was wrought in pain and suffering. Only the historian knows the years of labor and the repeated failures that went into the building of this Catholic hierarchy. The reader is perhaps unaware of the fact that China has had archbishops

For many years American missionaries, supported by contributions from thousands of churches throughout the U.S., have worked to spread Christianity in China. During the war much of this organized effort had to be abandoned. What has happened to Chinese Christianity in the interim? The answers, written at LIFE'S request, are given here by two of China's eminent churchmen, Catholic Archbishop Paul Yu-pin (*below*) and Methodist Bishop Ralph A. Ward (*see p. 42*).



HIS EXCELLENCY PAUL YU-PIN, ARCHBISHOP OF NANKING

much of a puzzle. For seven centuries the Church has been laboring to bring the faith to China. Saints have trod her paths; martyrs have shed their blood. Yet what has been the religious achievement? Humanly speaking the results are meager. Scarcely four million are Catholics, perhaps not 1% of China's population, and even this is not an influential 1%. How account for the fact that seven centuries of Catholicism have made such a negligible dent in China's armor? I have tried time and again to fathom this mystery, and keep harking back to the reasons alleged by my countrymen. There is no need to judge their validity. Subjectively they account for the prejudices of my people and are the factors that have impeded the Catholic Church.

Throughout the centuries the Catholic Church has been looked on as a cultural invader. To one familiar with our ways and history, this is not surprising. Our whole civilization is built around the family and our concept of filial piety. Respect for parents and elders is inculcated in us from our earliest days. To impress us with its sacredness, an elaborate ritual determined the way we were to reverence our elders. It assumed the propor-

before—that as early as 1307 seven Franciscan bishops were sent out from Europe to consecrate John of Monte Corvino Archbishop of Cambaluc, our present Peiping. Only three of them survived the long, arduous journey, but they did give us our first archbishop. The seed of faith, however, had not gone deep enough and within 50 years the hierarchy was suppressed.

Almost two centuries passed before missionaries again knocked at China's doors. To the three Jesuits, Alessandro Valignani, Michele Ruggieri, and Matteo Ricci, belongs the honor of having opened the modern period of the missions. The way had been pointed out to them by their Jesuit brother, Saint Francis Xavier, but he had died in 1552. They did their work well and the faith which they planted would never again die out. However, the hierarchy which blossomed a second time was doomed to fade. In 1690 a Franciscan priest, Bernardin della Chiesa, was appointed Bishop of Peiping, while the Dominican, Gregory Lo, was made Bishop of Nanking, China's first native bishop. But China still had not grown up. By 1856 its bishoprics were again untenable and had to be abolished.

Nearly a century has passed. Again the voice of the Sovereign Pontiff breaks the silence, showing his faith in China. This time he would give her not one, or even just bishops as of old, but archbishops and 20 of them. China had achieved her religious majority at the same time that she was achieving her political majority.

However, as we view our religious history in retrospect, we are inclined to look on the establishment of the hierarchy not so much as a tribute to the past as an incentive for the future. It is rather the opening of a new age than the closing of the old one. For to the critical observer, the past remains

tions of a cult and was known throughout the world as ancestor worship. It was our way of assuring a tradition of propriety.

Along with respect for parents went our reverence for teachers. Was it not they who had brought us to maturity in the intellectual life? If it was right and proper for an individual Chinese to respect his teacher, was it not even more becoming that we should show special respect to Confucius, the teacher of teachers, the mold of our intellectual and moral conduct? So we reasoned and so we acted. No one was allowed to take an official position who would not show reverence for Confucius.

When the Church, therefore, by her decrees—precautionary measures in her eyes but unintelligible to the Chinese—struck at these two institutions and forbade certain ceremonies of respect to ancestors and prohibited the usual salutations in honor of Confucius, she became a stumbling block to the Chinese. Her decision meant practically that a Chinese, in becoming a Catholic, would have to cut himself off from official life, sever all connections with his family and deny what was most sacred in his traditions.

The second great obstacle to the acceptance of Catholicism was the association of the Church in the minds of the Chinese with a political and imperialistic invasion. When foreign nations began to maintain the open-door policy and write their unequal treaties, it frequently happened that clauses protecting missionaries were inserted. This gave the ordinary Chinese the impression that missionaries were but the advance guard of their respective nations, and behind the figure of every missionary there always loomed the frightening hulk of a battleship. We became imperialist baiters. We saw empire-builders in all the missionaries who set foot in our land. Catholicism became for us a form of imperialism and we looked on the Church as the political invader of China.

But a new era has dawned. The misunderstandings of centuries have been cleared away. On Dec. 8, 1939, the Sacred Congregation of Propaganda Fide decreed, "It is licit for Catholics to be present at commemorative functions held before a likeness or tablet of Confucius in Confucian monuments or schools" and "inclinations of the head and other signs of civil respect in presence of the dead or before their images, or even before a tablet inscribed simply with the name of the defunct, are also to be regarded as licit and proper." The Church stood free of one of its shackles. It was no longer the cultural invader of China.

End of imperialism helped Church

THE political opprobrium which in the minds of loyal Chinese had become associated with the Church has likewise been removed. On Jan. 11, 1943 the U.S. and Great Britain abolished extraterritoriality and all unequal treaties. Of course we Chinese rejoiced in the political achievement that this liberation signified. But to the Church also it was a boon. Her missionaries no longer stood under the aegis of nationalistic aspirations. Since their nations had abandoned their claims in China, no one would suspect missionaries of continuing to further those claims. With the establishment of the hierarchy, however, an even greater blow was dealt this misunderstanding. China's first cardinal as well as the archbishops and bishops of her leading cities were her own sons, with all the loyalties that such a sonship implied. The Church stood free at last in the minds of my people of the stigma of political invader.

However, not only have the obstacles to Catholicism been cleared away; there is a definite trend toward the Church both among the intellectuals and the poor. The years of war and the upset condition of the Western World have proven to the Chinese that the current philosophies of liberalism and communism are no solution to the world's problems. Judged by their own materialistic standard, they offer nothing to the Chinese spirit, which, plunged in the material poverty of a postwar condition, throttled with political and intellectual divisions, is seeking a remedy that will be at once spiritual, unifying, and true. Hence it is not surprising to find the thinkers of the nation turning toward the Church in their search for that breadth and truth of principle, that real "new life" of the spirit, and that universal brotherhood which may be had without sacrificing legitimate nationalism.

It is therefore with a confident and hopeful spirit that I look out over China. Suffering there is—suffering that is crying to heaven for relief. Poverty also—that may be crying to God for vengeance. But despite it all, our nation is taking its historical step toward constitutional democracy. And for the Church—never before in her history in China has she faced such golden opportunities. At this critical moment when China needs her help, she stands resplendent with a new life and a sure doctrine, ready to accompany China along the untrodden ways of her future.

CONTINUED ON PAGE 42

ELMER
was a screaming
LAST NIGHT



Too much to eat, too much to drink . . . and last night's party is no party today. A sickish stomach and simple diarrhea call for very gentle treatment . . . take soothing PEPTO-BISMOL.

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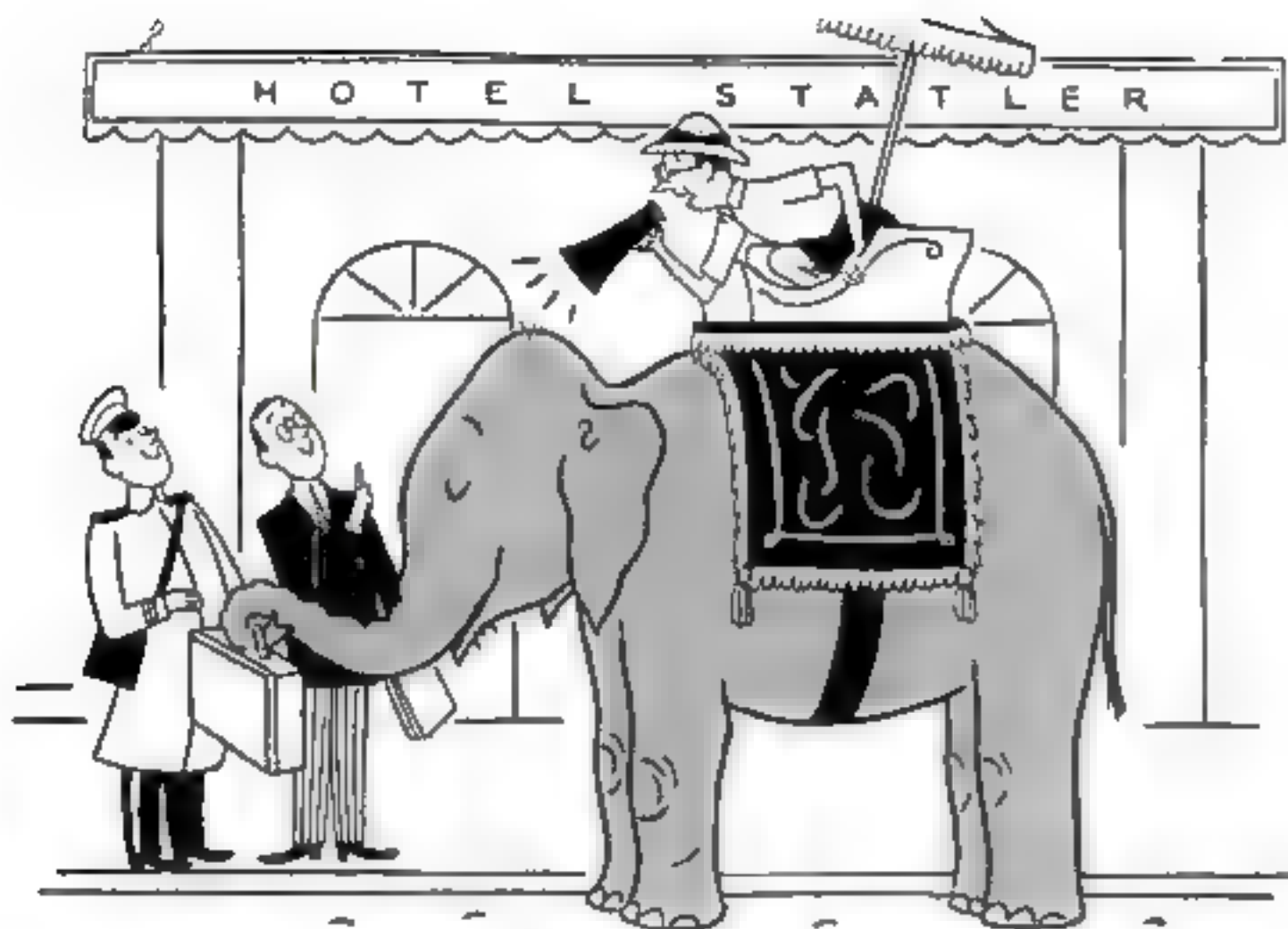
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CHRISTIANITY IN CHINA CONTINUED

PROTESTANTS ARE STRONG

Native Christians kept the churches going and restored those ruined by the Japs. Now almost all pastors are Chinese

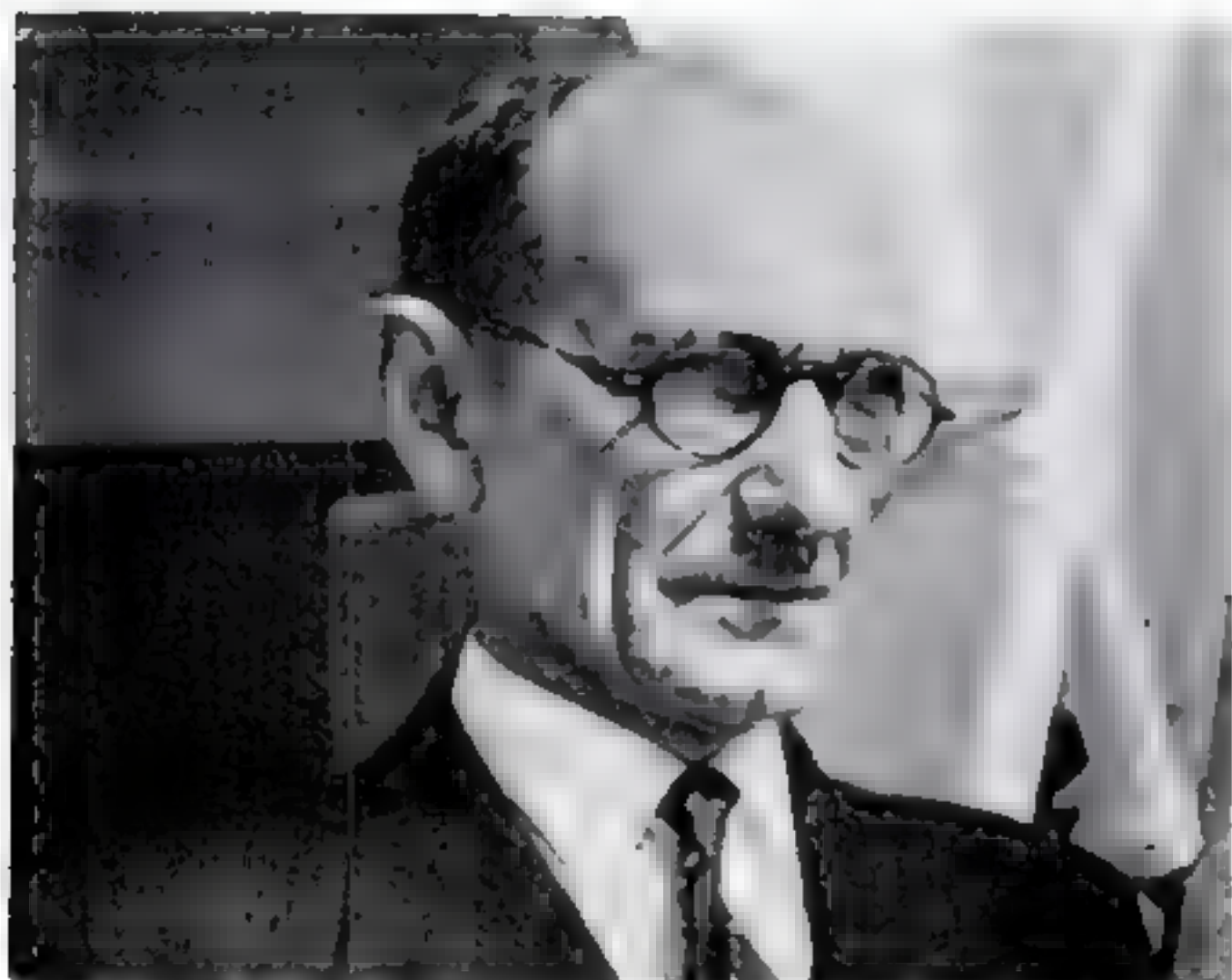
by BISHOP RALPH A. WARD

FOR six months following my release from a Japanese prison camp I traveled rather widely through those parts of China which had been occupied by the invaders. Then I went to America for a brief period. Now I am back in China again. I am judging the situation I find here against a background of 37 years of experience—an experience which began when a Manchu emperor was still on the Dragon Throne and has included the years of revolutions, war lords, two Japanese invasions and the Pacific war. In this light it is clear that eight years of war and Japanese invasion inflicted deep scars on the physical body of the Christian Church in China. But it is equally clear that the Church has emerged from that grueling test with new evidence of its own capabilities and its own importance for China's future.

Twenty years ago Christians in China were being denounced as "running dogs of the foreigners." The idea was widespread that it was only foreign money, foreign supervision and foreign support that had built their churches, schools and hospitals and kept them going. But the war years have exploded that myth. While the Japanese held the country, either driving the foreign missionaries out or herding them into concentration camps, it was the Chinese Christians who proved their ability to keep the Christian enterprise going. And when the Japanese surrendered, it was those same Chinese Christians who, on their own initiative, rushed back to repossess the church properties the invaders had commandeered and swiftly start a full-scale church program going again. And by so doing they proved that the Christian Church in China came out of the war stronger than it went in. A few examples will make this clear.

During the Japanese occupation of Shanghai a Christian church was changed into a Shinto shrine. This was the church of which Generalissimo Chiang Kai-shek first became a member; it was the home church of his wife's family. The Japanese made it a place in which to do homage to the spirits of their war dead. The pulpit and choir were remodeled to hold the ashes of fallen soldiers. When the congregation regained possession after V-J Day, they regarded it as a place that had been desecrated. They restored the pulpit and choir as they had been. Then the entire edifice was formally rededicated. But that wasn't the whole story. While the Japanese had been in control the congregation had worshiped four miles away in a section of the city to which many members had migrated, pushed out by the invaders. Not all of them moved back after the war. So a new congregation has developed. Now there are two Christian churches instead of one. And both of them testify to the vigor that has been disclosed in an indigenous Chinese church.

Nanchang, the capital of Kiangsi province, was a city of 300,000 before the war. In it were two Christian schools of high standing, the Nanchang Academy for boys and the Baldwin School for girls. As the Japanese approached in 1938 most of the population fled. The Chinese principals of the two schools took their students and such meager equipment as they could hurriedly carry away and re-established their schools behind the Chinese lines. Eight times they were forced to shift to new locations to escape advancing enemy armies. But they kept their school work going. Immediately after V-J Day these schools sent their advance guard back to Nanchang. Much of the city had been destroyed. Vast areas were heaped with rubble or had simply reverted to open fields. Walls



METHODIST BISHOP RALPH A. WARD OF THE SHANGHAI AREA

had been battered down and their materials used for streets or ramparts. But the school buildings were standing. They contained no windows, no beds, no furniture for classrooms or dormitories, no heating apparatus. But that didn't stop teachers and students for a moment. They transferred their schools back and again started from scratch in the empty structures. Today their enrollment is larger than ever. All this was done under Chinese Christian leadership. Not a foreign missionary had a thing to do with it.

One of the finest hospitals in Chekiang province before the war was the one developed by the Methodist mission at Huchow. When the Japanese approached, staff and patients were evacuated to Hangchow, 40 miles away. Presently the staff was caring for 750 wounded Chinese in improvised quarters. Finally the missionary superintendent, Dr. F. P. Manget, led his staff back to Huchow, where the Japanese let them reoccupy the badly pilaged and misused buildings. Then came Pearl Harbor. Dr. Manget had to flee, later to serve with distinction with the Allied Forces in Burma and southwest China. But before he left he turned the hospital over entirely to the Chinese. And from then to the end of the war the astute Chinese superintendent kept that institution going without a particle of foreign help and with very little further loss.

I could continue to cite instances of the way in which, because of Chinese devotion, after missionary supervision and missionary funds had been taken away, the Christian Church in China not only held together and kept going while the war was on but has come back stronger than ever since the fighting stopped. But this, it may be objected, deals only with the outward, the physical evidence of the Church's vitality. What has happened to its inward spirit? What sort of man has a Chinese Christian, under this testing, proved himself to be?

Christian spirit is deeply ingrained

FIRST of all it needs to be understood that the Chinese normally are generous toward the opinions and loyalties of others. That attitude is carried over into the Christian Church and is strengthened by it. In contrast to the barbarous reprisals in eastern Europe, there have been practically no reprisals by Chinese against the Japanese who inflicted so much suffering on them. The strict and prompt orders which Chiang Kai-shek issued have had much to do with saving China from this sort of savagery. Christian practice has fully backed up the injunctions of the Christian Generalissimo.

Not long after the end of the war 12,000 Japanese were interned in a wretched camp just outside the walls of Nanking. If there was any place in China where the Japanese might have expected stern treatment, Nanking was that place. The world still remembers with horror what the Japanese did to its inhabitants when they captured it in 1937. Yet in that city Chinese Christians took up a collection to send Christmas gifts to the Japanese in that internment camp! The leader in raising that fund was a Chinese pastor whose church had been confiscated and whose home had been pillaged.

Episodes like these seem to me to speak pretty well for the quality of the Chinese Christians. Under stress, they have proved to

CONTINUED ON NEXT PAGE



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REALLY SURE
OF YOUR
PRESENT
DEODORANT?
TEST IT
AGAINST FRESH

SEE FOR YOURSELF
WHY MORE AND
MORE WOMEN ARE
SWITCHING TO
FRESH—THE NEW
CREAM DEODORANT
THEY FIND THE
MOST EFFECTIVE
AND SO SAFE

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1-47

CHRISTIANITY IN CHINA CONTINUED

have the spirit of the New Testament deeply ingrained. I find it impossible to worry much about the future of the Christian Church in China in the face of evidence of this sort.

But how, it may be asked, do you account for the fact that the Chinese Christians came through this test so well? Remember, this is really the fourth time that a tremendous effort has been made to plant Christianity in China, and each of the previous efforts—that of the Nestorians in the first centuries of Christian history, the Franciscans in the 13th Century and that of the Jesuits in the 16th Century—failed when the going got too tough. Why has the record this time been so different? Why has the Christian Church in China come out of this latest savage test stronger than ever?

The answer, I believe, lies much in the different approach which Christianity has made to China in what might be called the modern period. The missionaries who made the first great attempts to plant Christianity began at the top of the Chinese social structure. The missionaries who launched the fourth effort a little more than a century ago began at the bottom. They staked the fate of their message and their enterprise on the "common people." They sought to lay the new foundations for the Christian Church in the Chinese masses.

They preached their gospel to the masses. They not only preached it—they printed it, using a literary style that was simply the language spoken by the masses. At the beginning they were jeered at by Chinese intellectuals, jealous of that aristocracy of learning which was based on the ancient classical forms that only a scholar could master after 20 years or more of unremitting toil. But today the "white language" in which that early Christian literature was written—so called because it is language that can be seen through, language that a common man can understand—is essentially the *kuo-yü*, or national language, which is taught in all the public schools of the new China and in which the books and newspapers of the new China are written.

Christianity grew with education

THE intellectual and political leaders who were then so violently opposed to Christianity were a part of a falling dynasty and a passing day. Popular resentment against them was growing while Christianity grew. Christian missions opened schools teaching new ideas in new ways to the children of the poor. At first even the poor shunned these schools. Many of them had to provide food for their students in order to induce parents to allow their children to attend. The meager missionary efforts in modern medicine, science and sanitation were also feared. Sometimes they were opposed by violence. It took three or four generations before the contemptuous leaders of the old aristocracy either died off or began to see the value of these innovations, before China began to get a leadership with understanding of the modern world and of the Christian world-view.

But by 1937, when the Japanese launched their great invasion, there were thousands of such Chinese in positions of major influence—commercial, cultural and political. The proportion of these who were avowed Christians, or who had something of a Christian background from having attended Christian schools or practiced in Christian hospitals, far exceeded the ratio of Christian church membership to the total population. Christianity had made the long step from the lower stratum of society to the top. But—and this is the thing to bear in mind—the base was still a mass base.

There is another fact which also needs to be remembered. Most of the Christian missionaries in China during this modern period have come from the English-speaking countries, where democracy and its institutions have been increasingly dominant. However much they might be concerned with evangelizing the Chinese, they could not but carry other ideas with them when they landed in China. Ideas of democracy thus brought from the West helped to swell the rising tide of revolution against the ancient dynasty.

Some, I know, have imagined that only missionaries with the bigotry, the dogmatism, the fierce determination to dominate described in Pearl Buck's *Fighting Angel* can successfully develop Christianity among a non-Christian people. But the missionaries who have had the greatest influence in China have been of an entirely different type. They have been men and women who, whether they were preaching or teaching or healing or planting trees or establishing cooperatives, or whatever they were doing, were at the same time friendly, self-effacing exponents of the democratic creed and spirit. They have not so much preached democracy as lived it.

So Christian missions meshed into the gears of the new Chinese nationalism. Without meaning, or wishing, to become a political partisan, the Christian Church became intimately helpful to the

CONTINUED ON PAGE 45



It's a Wonderful laugh

it's a Wonderful love!

"It's a Wonderful Life"

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"It Happened One Night";
all the heart-warming joy
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Screenplay by Frances Goodrich, Albert Hackett and Frank Capra · Additional Scenes by Jo Swerling · Released by RKO Radio Pictures, Inc.



CHRISTIANITY IN CHINA CONTINUED

revolution. And later this same passion for democracy made the Church a reinforcement of China's demand for equal treatment, for an end to exploitation and finally for resistance to the Japanese grab for Asiatic hegemony.

All these factors, I am convinced, help to explain why the Christian Church in China has entered the postwar period as strong, as unshaken, as high in favor as it is. There is much foreign speculation about the future, especially if China should pass under a Communist regime. Conflicting prophecies are bolstered by selected incidents from territories controlled by the Communist armies. There are places in present Communist territory where Christian work, even the work of Christian foreign missionaries, goes on undisturbed. There are other places where the Communists have cracked down on churches, schools, pastors, teachers and missionaries. Thus "show places" are easily found to support opposite conclusions.

The people want Christianity and democracy

I AM not impressed by arguments of this sort on either side. But I do believe that any regime which denies freedom for religious faith, freedom for honest thinking and expression, and a real measure of opportunity for every man, is doomed in the long run. The Chinese know how to show a virile persistence in doing eventually what they want to do and not doing what they don't want to do. The Japanese found that out, to their sorrow. Increasingly the Chinese want a democratic government which guarantees them personal liberty. And on that basis I think it safe to prophesy that, whatever the political regime may be during these years ahead, the Christian Church in China will survive and grow.

Here and there one hears expressions of surprise at the way in which, during the war years, the Chinese Christians stepped in to hold the Christian enterprise together and, the day the fighting ceased, to start the advance going again. All of them betray a failure to realize to what an extent this enterprise, now founded on the Chinese masses, has become truly Chinese. There are now practically no foreign pastors of the thousands of Protestant churches in China. There are no foreign heads of the Chinese church schools. The staffs of church hospitals are almost entirely Chinese. Foreign help can still be useful in limited ways and for specific ends; there are places where without this help the Church is not yet strong enough to grasp some of the brightest opportunities that have opened to it. But this is a Chinese enterprise now; the war has proved that beyond a shadow of doubt. And in the hands of the Chinese the future of the Church is secure.



IN KINDERGARTEN CLASS at Hangchow Mission, Chen Teh-chao, 3, recites prayer, "Thank God who sent Jesus to save us, who gave us everything."

PA * means Pipe Appeal

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PA means Prince Albert

• The initials P.A. stand for America's favorite smoking tobacco—crisp cut Prince Albert. You'll like P.A. for its rich taste ... its mellow mildness. Prince Albert is specially treated to insure against tongue bite. It's easy on the tongue! For real smoking joy and comfort—try P.A. today!

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Like these beautiful highlands, Maxwell House, too, is part of the American scene—for in this nation of coffee lovers this famous blend is bought

and enjoyed by more people than any other brand of coffee in America!

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THE CHIEF STRATEGIST AND "BRAIN TRUST" OF FRENCH COMMUNISM, JACQUES DUCLOS, LUMBERS INTO PARTY HEADQUARTERS THROUGH IRON-BARRED DOORS

FRENCH COMMUNISTS

Already the strongest party, they make their bid for power

PHOTOGRAPHS FOR LIFE BY DAVID E. SCHERMAN

The Communist party in France stands this week on the threshold of power. In the complex electoral maneuverings of the past year it has edged its way up, election by election, until today it is the biggest single party in the country. On Jan. 16, at a meeting of the new Fourth Republic's Council and Assembly, the Communists will make their bid for office.

In that meeting the Council and Assembly will elect a president, who will in turn appoint the new premier of France. The Communists will have control of more than 25% of the votes. While it is unlikely that the other parties will allow the Communists to push their leader, Maurice Thorez, into the premiership, it is by no means impossible. But

if they do not win, they may be able to use their political power to nullify any other leadership and thus keep the government in a state of confusion that would open the way for a Communist regime.

The Communist power stems from 1) the best resistance record in the war; 2) the best work for industrial reconstruction since the war; 3) the best party organization. The French Communists claim to be both democratic and independent of any foreign influence but, like Communists everywhere, they aim at eventual dictatorship and they follow Moscow's policies. Thus a Communist regime in France would be not just another shuffling of political parties but the surrender of the French Republic, the greatest bulwark of liberty

on the European continent, to a totalitarian and foreign influence. For England and the U.S. it would mean that the Soviet sphere had reached the shores of the Atlantic. For Frenchmen, well aware of the difficulty of voting out a dictatorship which controls the army and secret police, it might mean civil war.

The photographs on these pages constitute a pictorial scoop. They could not possibly have been taken in the U.S., where Communists usually work in secrecy, or in the Soviet Union, where they select their own type of publicity. But the French party, now standing halfway between these two positions, is eager to look like a democratic party and thus induce the voters to put it into power.



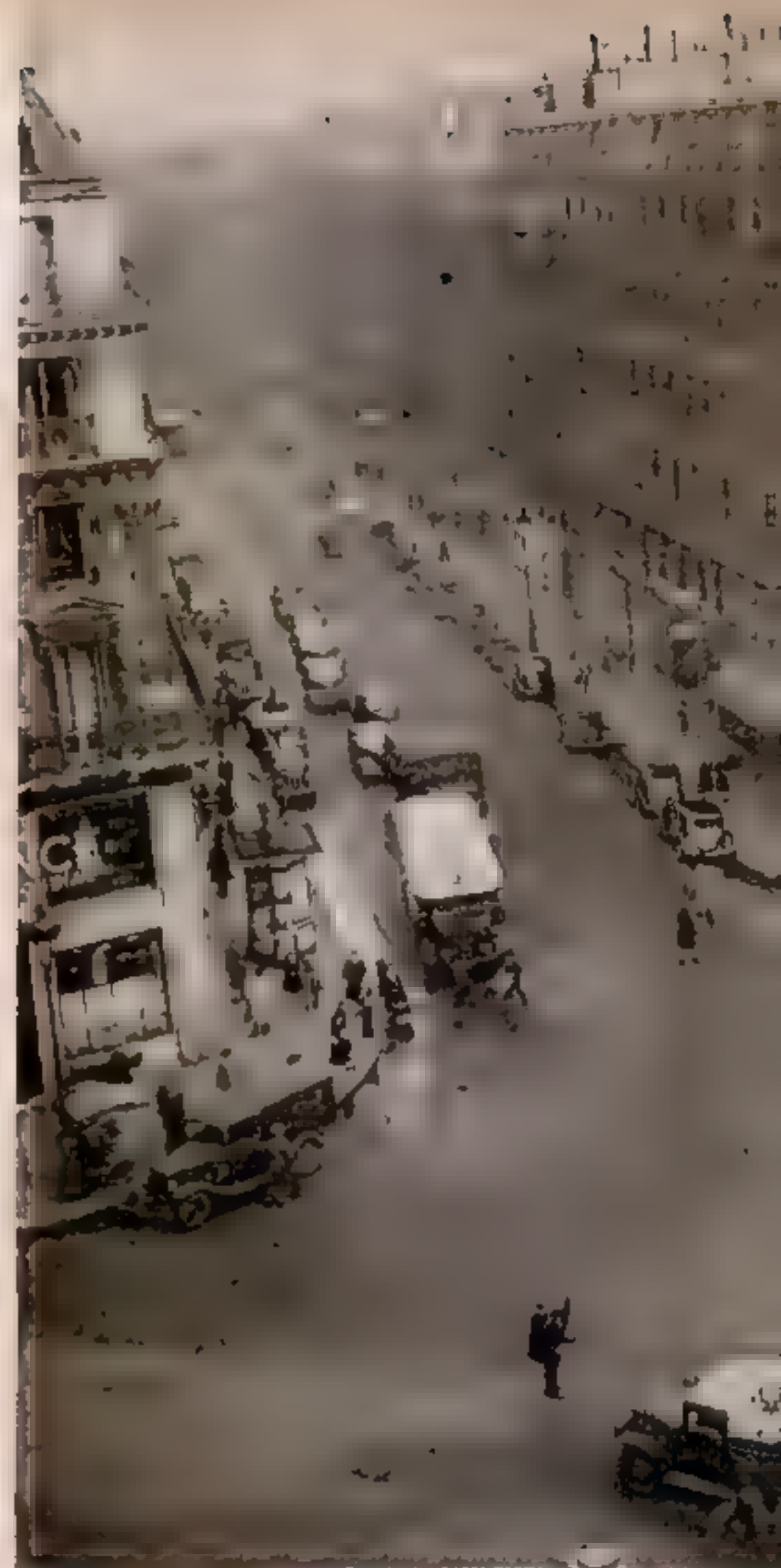
MAIN ENTRANCE is always locked, barred, guarded by two small-fry Communists who greet known party lead-

ers, including the biggest big shots, with comradely use of first names. Visitors are admitted by electric buzzer.



MONTHLY ALLOWANCE is drawn at headquarters cash desk by Deputy Victor Michaut. Like all 163 Com-

munist deputies or other officeholders, he turns in his full salary, is allowed only a fraction (\$84 a month) to live on.



IN THE MIDDLE OF PARIS' NOISY DOWNTOWN DISTRICT

PARTY HQ

Well-guarded building is their nerve center



SECURITY CHECK is made of all visitors just inside front door, where they get pass allowing them upstairs.



IS THE MODERN, SEVEN-STORY BUILDING WHERE MOST TOP LEADERS HAVE THEIR OFFICES. LAST SPRING ITS GROUND-FLOOR "LIBRAIRIE" (BOOKSTORE) WAS STONED

The nerve center of the French Communist party is the modern office building shown above on the Rue Le Peletier not far from the Place de l'Opéra. In this respectable setting the Central Committee, one of two top governing bodies of the party, does its job with the help of 100 office workers. The committee deals only with members of federations, the next level beneath the committee in party organization. To reach the ears of Central Committee mem-

bers the ideas and aspirations of party members must pass up through a rigid chain of command.

At headquarters such men as Duclos, Thorez and Marty hold the reins which control such varied matters as party finance, education of members and liaison with the Communist parties of other countries. With a membership of only a million, the Communists control about 5,000,000 out of the 21,000,000 voters in the country. This strength is traceable to the

rigid discipline and the fact that in a confused France the party program is definite and carefully planned.

Using the slogan, "Unite, Work, Build," the Communists are trying to increase their votes by reassuring peasants and the *petit bourgeois* that private property will not disappear if the Communist party gets control of France. Yet its members, even including cabinet ministers, hand over all their salary to the party and are given only a subsistence allotment.



SECOND CHECK is made at the top of first-floor stairway. Such red tape is not unusual in bureaucratic France



STENOGRAPHIC POOL is headed by Blanche Walle. Above her is poster with favorite theme—family welfare.



ADMINISTRATOR Auguste Havez (seated) runs office building and maintains liaison with hinterland groups.

THE CELL

Hard-working group is basic unit of the party

Below the top hierarchy, the Communists divide all of France into 89 departmental federations. Each federation has from two to six sections comprising a separate economic or social entity. Below the sections come local assemblies in small towns or rural areas. The basic working unit of party militancy is the cell. It is kept to about 30 members. When it grows larger, it divides. It may represent a factory, a shop or a neighborhood. Meetings are held once a week and start off with a political discussion at which members pick up timely "talking points" for discussions with non-Communists. These discussions last for hours, often branch off into philosophy or sex. Then comes a discussion of finances, which are kept up by regular dues and augmented by endless "subscription" drives, usually a party or dance organized by cell members. Then comes assignment of chores. These include pasting up posters on specific days and hours and selling the Communist newspaper *L'Humanité*. During elections they canvass for votes and distribute pamphlets. They spend a great deal of time proselytizing for new members and are always ready for demonstrations and parades. Attendance is obligatory unless a sound excuse is presented. But absences are rare because cell members vie with each other in the amount of work they can do. For them the party's statutes 32 to 35 have a particular meaning: "Party discipline is an imperious duty for all members. . . . Decisions must be rapidly and punctually executed. . . . All acts of indiscipline entail punishment. . . ."



PEDDLING NEWSPAPERS on own time is a part of each cell member's chores, usually on Sunday morning.



ST. SEVERIN CELL takes in three-block area in Paris Latin Quarter. Meetings like the one pictured above are

held each week in the back room of a tiny cafe on the Rue St. Jacques where Photographer Scherman found the



group excitedly planning a Christmas dinner for children and old people. Cell Secretary Marcel Anstett (center,

with glasses) is a professor of classic letters at Lycée Henry IV. Other professions represented in the group include

a stenographer, salesman, jeweler, tailor, schoolteacher, metallurgist, upholsterer, dressmaker and a pastry cook.



CENTRAL COMMITTEE MEETING ON NOV. 27 IS SHOWN AS IT MADE DECISION TO RUN MAURICE THOREZ FOR PRESIDENT OF ASSEMBLY, BUT THOREZ CAMPAIGN FAILED

THE BOSSES

**They make the plans
and wait for power**

The party's two leading groups are the Central Committee and the Political Bureau. The Central Committee is composed of some 60 members and convenes only occasionally for grand strategy meetings. In the meeting above, it was augmented by other committees, deputies and the Political Bureau.

Actual day-to-day policy making, however, is done by the Political Bureau in weekly meetings (below). This bureau has a definite hierarchy running from

1 to 12, beginning with Thorez, front man, broad planner and bearer of the word from the Kremlin. Duclos comes next and has a great popular following because unlike Thorez he stuck with his country during the war and embodies the spirit of the underground. No. 3 is André Marty, a fiery demagog. Although these three men pull at each other and definitely differ in approach on some policy matters, they present a united front to the remainder of the party.



POLITICAL BUREAU directs high policy at weekly meetings. Here they compare and analyze the party's official newspaper, *l'Humanité*, with its rival Parisian dailies. Standing

to speak is *l'Humanité*'s scholarly Editor Georges Cogniot. Immediately to the left are Duclos, then Thorez and, sitting next to him, fiery André Marty, an old line radical



MAURICE THOREZ waits for premiership in the rococo office he occupies as France's vice premier. A man of boundless energy, he started working as a coal miner at the age

of 12, is Secretary General of French Communist party. During the war he deserted from the French Army when the Germans invaded the country, stayed in Moscow until 1944.

YOU ARE INVITED

to join the world's most popular
After-Shave Club

For a stimulating, enjoyable finish to every shave, join the distinguished company of gentlemen who have made Aqua Velva the world's most popular after-shave lotion.

Cool, tangy Aqua Velva refreshes the face after shaving, helps prevent chapping. It leaves your skin feeling more fit—gives it a clean, bracing scent you'll like.

The J. B. Williams Company, Glastonbury, Conn. Makers of fine shaving preparations for over 100 years.



A FEW OF THE MEMBERS

Albert Spalding Raymond Massey
Brock Pemberton Ely Culbertson
Paul Lukas Sir Cedric Hardwicke



WHAT SPARKLING WATER MAKES
DRINKS TASTE TWICE AS GOOD
—AND COSTS HALF AS MUCH?

EVERVESS
YES! YES!

EVERVESS ... Yes, Yes!

• Yes...Evervess is Bonded for quality!

Bonded by a famous SURETY COMPANY to be as fine as any sparkling water at any price—or money back! Lots of long-lasting sparkle!

• Yes...Evervess—a dime-size bottle for a nickel!

12 full ounces—enough for 2 or 3 mixed drinks. Cheaper per drink than many so-called "economy" size bottles! Get a half dozen in the Evervess carrier today!



The New Sparkling Water • A Pepsi-Cola Product • Processed for purity by ultraviolet ray

FRENCH COMMUNISTS CONTINUED



SOVIET'S INFLUENCE throughout Europe would be greatly strengthened if France went Communist. How far it might spread is indicated in map above.

THE FUTURE

Communist victory in France might prove to be contagious

If France were to go Communist, the change would affect several of the neighboring countries on the continent of Europe, as this map shows. Italy, squeezed between France and Tito's Yugoslavia, might be wooed by promises of cooperation in adjusting present boundary disputes and in re-establishing its shattered national economy. Under Palmiro Togliatti, who recently conferred with Yugoslavia's Marshal Tito over Trieste, the Italian Communists are already noisier and equally as strong as either the Socialists or Christian Democrats in Italy's Big Three. Austria might well be caught in another squeeze play. The French as well as the Soviet occupied zones of Germany would fall under Communist control. Although Switzerland is currently the subject of intensive Soviet propaganda, it would probably not change a great deal. Neither would Turkey, but the Greek Communists and guerrillas would get a shot in the arm. The Fascist dictators in Spain and Portugal would suddenly find an avowedly unfriendly neighbor, with guns, on the Spanish border.

Some states would probably not be affected immediately but their Communist parties would be strengthened. Belgium, currently trying to tie her economy closer to France, would feel a strong pull. Dutch Communists, who recently polled a surprising 10% of the national vote, would increase in stature and activity. So would the hard-working but currently unsuccessful Communist members in Denmark, Norway and Sweden. Finland, already in the Soviet orbit, has found native Communist strength declining, but it is one of the few spots in the world where that has taken place. Even in Latin America the New York Times has discovered as many as 400,000 Communist party members. Why has this rapid growth occurred?

"Different countries, different methods," answers Maurice Thorez in France, meaning that as elsewhere Communism is being tailored to suit French temperament and national interests. The Comintern with its intricate plan of world revolution and its extensive network of underground workers supposedly was abolished by Marshal Stalin in 1943, but a new system of furthering the Soviet Union's international interests has replaced it. Now Moscow gives her followers abroad an over-all ideological guidance and can rely on smart native Communist leaders like Thorez and Togliatti to make the party policy in their own countries where they know the people and where they are alert to changing conditions. This is the present party line, but the lines change often. Even now in France the real party zealots are chafing at this collaboration with the democratic processes. Stern discipline is keeping down a potential powder keg of revolutionary direct action. But such kegs can be easily lighted by those who would benefit from the explosion.



Headship of the bourbon family is an office Old Grand-Dad has held for 10, these many years. Old Grand-Dad's appeal for favor is simple: solid pleasure for everyone—a pleasure that's based on the delectable bouquet and rich, mellow flavor of a truly great Kentucky straight bourbon whiskey.



**OLD
GRAND-DAD**
100 Proof

National Distillers Products Corporation, New York



If you'd like to know where to buy this suit, write Milliken Woolens, 450 7th Ave., N. Y. C.



Arrived! Vera Maxwell's Poet-Suit!

Just see what talented designer Vera Maxwell makes of Milliken's wonderful new fabric, cashmere blended with virgin wool! This soft-line suit, with its cut-away pep-lum, its velvet Byron-bow, can travel South . . . or stay North under furs.

Arrived! Willowy Teddy Thurman!

Up from Georgia came amber-haired Teddy Thurman . . . to study art, to become a top model and cover girl. Here she lends her slimness to the sculpturing softness of this luscious new Milliken fabric. Jewels by Olga Tritt.



Arrived! This Newest Milliken Fabric!

Freshcomer to midseason fashion is Milliken's soft-to-touch blend of virgin wool and cashmere. See it, and other fine Milliken Woolens, in news-making styles at your favorite shop. Look, too, for Milliken Woolens by the yard in fabric departments of better stores.





WHILE PARALYZED VETERAN ROGER BOATWRIGHT LOOKS ON, WORKMEN LAY THE LAST SHINGLES IN THE ROOF OF HIS SPECIALLY CONSTRUCTED HOME IN DALLAS

PARAPLEGIC'S HOME IS MADE TO ORDER

Friends donate the perfect house

Last month in Dallas, Texas, Roger Boatwright moved from the hospital into his new house. Like many another postwar dwelling, it had strange plans, queer wiring and plumbing. But instead of scolding a fumbling architect or a jerry-building contractor, Boatwright said prayers in his wheelchair on the front porch and heartily thanked his friends for the home they had presented to him. One of 1,100 World War II veterans suffering from paraplegia, a paralysis of the lower part of the body resulting from wounds or injuries to the spinal column, Boatwright can move only his head,

neck and arms. He has been hospitalized since July 1944, when a sniper's bullet felled him in Italy, was selected for this present by a group of Dallas citizens who hope to interest other U.S. communities in providing similar houses for paraplegic veterans. His new house, designed throughout to accommodate his handicaps, is in effect a huge prosthetic device (*see next page*) which will enable him to lead a nearly normal life. Almost self-sufficient only 29 months after being wounded, Boatwright is far ahead of paraplegics of World War I, some of whom are still in hospitals after 29 years.



IN CROWDED VETERANS' HOSPITAL, where World War I veterans are still staying, Boatwright (above, background) waits for his new house. In picture at right

Boatwright's friends pose with him as he breaks ground for home. At left is Ernest H. Parks who, with his father (second from left), led the drive and donated the land.



BOATWRIGHT'S WARDROBE (above) is constructed so that he can reach his clothes from wheel chair. All doors in his house are sliding, enabling him to open and close them with little difficulty. Doors of garage (below) open, close and lock automatically when Boatwright flips switch from his specially equipped automobile.



MIRROR IS LOW so that Boatwright can shave easily. Specially fitted bathroom is over-size to accommodate wheel chair, which requires ample maneuvering space.



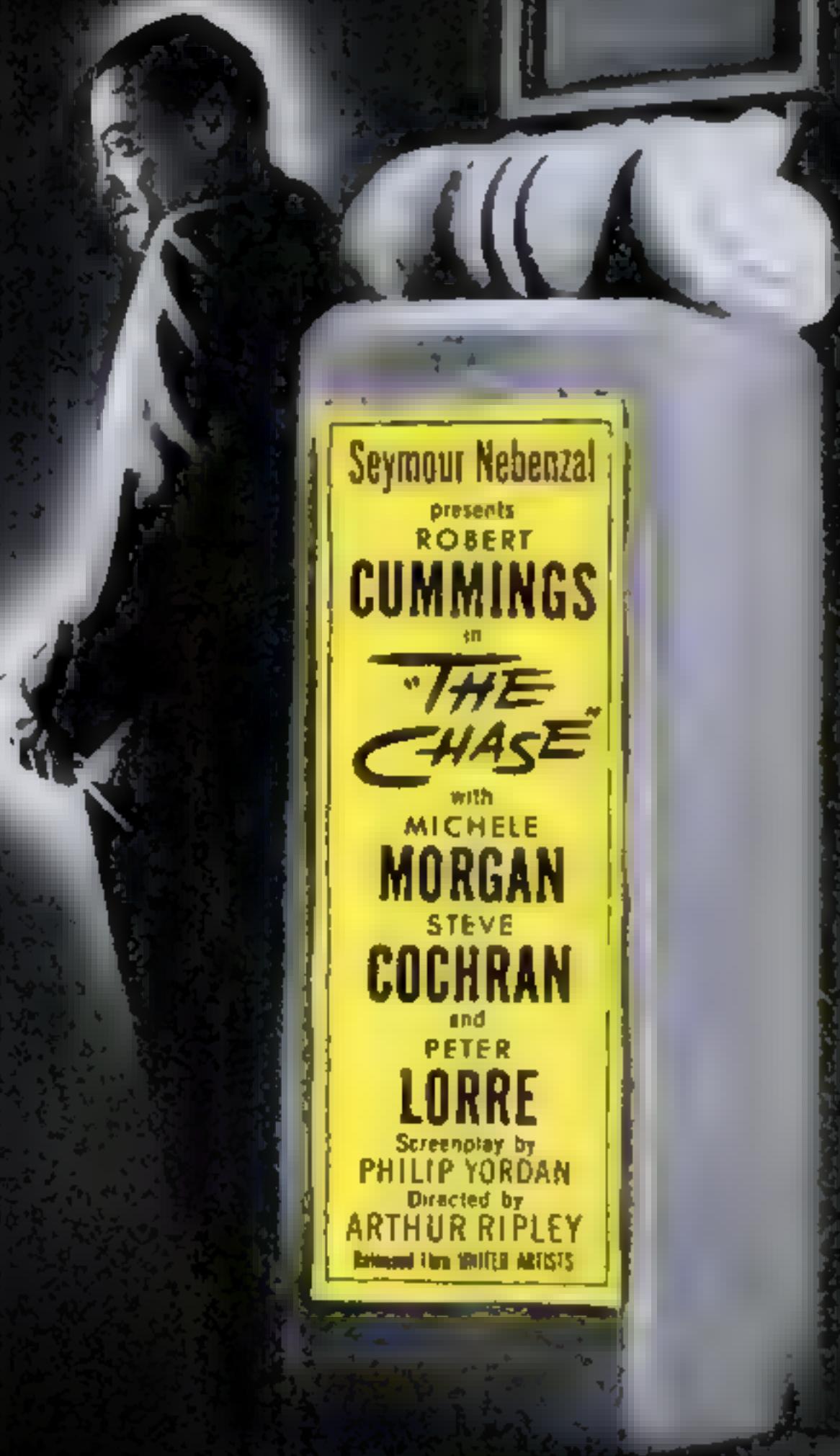
KITCHEN TABLE is high enough for the wheel chair to fit underneath. Boatwright is able to prepare his own meals, although his mother usually cooks for him.



RELAXING ON HIS PORCH, Boatwright talks to a friend over the telephone. The house has outlets in every room into which he can plug his portable phone.

YOU'LL BE GASPING FOR BREATH AT THE END OF

THE CHASE



Seymour Nebenzal
presents
ROBERT
CUMMINGS
in
*"THE
CHASE"*
with
MICHELE
MORGAN
STEVE
COCHRAN
and
PETER
LORRE
Screenplay by
PHILIP YORDAN
Directed by
ARTHUR RIPLEY
Reunited Film WRITER ARTISTS





FIRST OF THE POSTWAR, HIGH-ALTITUDE AIRLINERS, the Douglas DC-6 introduces a new era in luxury flying. It embodies every miracle of aeronautical science—every device proved effective in aiding swift, reliable air transportation. Soon in scheduled service.

DOUGLAS

DOUGLAS

DOUGLAS

DOUGLAS

DOUGLAS

DOUGLAS

Twenty billion

DOUGLAS

DOUGLAS

DOUGLAS

DOUGLAS

DOUGLAS

DOUGLAS

Logging billions of air miles since 1921, Douglas-built aircraft have set unequalled records for dependable flight. This same dependability characterizes the great, even swifter air giants now nearing completion at Douglas.

MORE PEOPLE FLY



leagues over the world!

It is one thing to design, build, even fly an airplane—quite another to create the kind of airplanes you are happy to fly in time-after-time—anywhere, any day, any season.

Since the famous Douglas DC-3 first made possible modern air travel in 1934, Douglas planes have flown millions upon millions of people everywhere in the world. These Douglas planes have established a record unapproached by any other maker of commercial aircraft. It is a record, above all else, of *dependability*.

Today—over 90% of all airline transportation is provided by Douglas airplanes. Throughout the world this percentage holds. And, as you have come to expect, air travel on Douglas planes is *right*—in comfort, in speed, in reliability. Soon even

finer, faster and more commodious aircraft—all bearing the stamp of Douglas integrity—will take over on leading airlines.

Chief of these is the Douglas DC-6—newest of the high-speed sky giants. Only the DC-6 has the Altimatic Cabin that, for the first time in the history of air travel, assures completely *automatic* cabin comfort from sea level up to 30,000 feet.

Soon you will board the DC-6—poised to fly you in a few short hours over oceans or continents. It will be, from the first day it operates on any airline, a thoroughly *dependable airplane*. For reservations on the great Douglas planes—Douglas DC-3, Douglas DC-4, and—before long—four-engine, five-mile-a-minute DC-6—consult your airlines office or travel bureau.

DOUGLAS AIRCRAFT COMPANY, INC., SANTA MONICA, CALIFORNIA

MORE PLACES BY DOUGLAS 



Mister, this is how a shirt should fit!

It's the world-famous Van Heusen White Shirt — a fitting tribute to lovers of style and comfort! It builds your reputation for a classic appearance — and adds easy-going freedom to your distinguished good looks. Like an armful? — Maybe later, but meanwhile try for one or two at your nearest dealer. Phillips-Jones Corp., New York 1, N. Y. Makers of Van Heusen Shirts, Ties, Pajamas, Collars, Sport Shirts.



ONE-PIECE COLLAR FITS BETTER!

The famous Van Heusen one-piece collar gives you greater comfort, smoother fit. *Can't wilt* — stays fresh, neat, calm all day without starch! The automatic fold-line is *woven in* — can't wander!



TAILORED FOR FREEDOM OF MOVEMENT!

Van Heusen's expert shirt-architects build in plenty of action-comfort. Extra action-room at shoulders, armholes, elbows. Tapered figure-fit flatters your torso — fits snugly at the waist!



MAGIC SEWMANSHIP FOR SMART DETAILS!

Buttons stick to their post! Every smart, smooth, silky-finished seam is masterfully stitched to Van Heusen master standards! Here's tailoring quality that stays faithful to the end!



LABORATORY-TESTED FABRICS!

Fine, creamy broadcloth — soft as a handkerchief, tough in the tub, laboratory-tested for wear! Sanforized and Endorsed by the American Institute of Laundering. A new slurt free if it shrinks out of size.

the one **white** shirt that's different

Van Heusen®



SLEUTH AND HEROINE MEET IN MIRRORRED OFFICE

MOVIE OF THE WEEK:

Lady in the Lake

The camera becomes the hero in a Robert Montgomery murder picture

The camera, which in most films is an omnipresent but innocuous recorder of action, has been assigned a new and interesting function in M-G-M's *Lady in the Lake*. In this movie, which is based on a tough, gory book by Raymond Chandler, it substitutes for the hero. Instead of watching the hero from a point of vantage, the audience sees all the action through his eyes (i.e. the camera's lens). When he sits, the camera dips appropriately; when he asks for a drink, a glass is thrust right at the camera (*below*). The actor himself (Robert Montgomery) is never visible except fragmentarily when he acts as narrator, extends his hand (*right*) or fleetingly passes a looking glass (*above*).

Lady itself is a shrewdly worked-out murder story in which a woman editor hires a hard-boiled private detective named Phillip Marlowe to investigate the disappearance of her boss's wife. In the ensuing 103 minutes Marlowe is twice beaten up, stumbles over four murders and falls in love. There is plenty of tough talk and violent incident, but the plot is still fairly easy to follow, an accomplishment especially praiseworthy after the recent rash of wilfully opaque thrillers (*The Blue Dahlia*, *The Big Sleep*). Montgomery reads his long off-stage part with satisfactory rudeness. In her first big part Audrey Totter, though she employs many of Bette Davis' mannerisms, plays with competence the editor who hires Marlowe. She is not the lady of *Lady's* title, however. That female is in the lake, dead as a smoked herring, from start to finish.



WHEN DRINK IS OFFERED to the hero, through whose eyes story is told, glass is thrust right at camera.



WHEN A TELEGRAM IS HANDED Editor Fromsett (Audrey Totter), by Detective Marlowe (Robert Montgomery), the hand is the camera's. Soon the onlooker unconsciously begins to identify himself with Marlowe.

gomy), the hand is the camera's. Soon the onlooker unconsciously begins to identify himself with Marlowe.

"I've got a system
for taking
life easy..."



my new **EUREKA**

COMPLETE
Home Cleaning System whisks through
cleaning chores in double-quick time!"



It's heaven to sleep late, and why shouldn't I when my new Eureka Upright cleans rugs so clean with disturblator action. Faster, master, tool!



I get afternoons off, too! Quick as a wink, my new portable tank-type Eureka swoops thru all my above-floor dusting, brushing, cleaning, upstairs and down.



Nothing gets me down, not even waxing! There's a power-driven wazer and polisher that clicks into my Eureka Upright to put a professional shine on floors.

That's the beauty of having a Eureka Complete Home Cleaning System . . . not one but a pair of coordinated cleaners and a de luxe set of cleaning tools that do all the dirty work from attic to cellar. See this modern way to make life easy at your Eureka dealer's today!

Now you can purchase the new Eureka Home Cleaning System complete or unit by unit. Ask for details of Eureka's special "add-to" plan. For sales or service check your Classified Telephone Directory for your local Eureka dealer or nearest Eureka factory branch.

It's Cordless
It's Electric



THE NEW EUREKA
CORDLESS ELECTRIC IRON



These Eureka Williams Products are made under the American System of Free Enterprise, that has created the finest products, the highest wages and the best living standard the world has ever known.

EUREKA PRODUCTS

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Oil-O-Matic Self-Contained Boiler Units
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WHITE CROSS APPLIANCES • Automatic Toasters, Waffle Irons, Hot Plates, Coffee Makers, Electric Kettles

"Lady in the Lake" **CONTINUED**



MONTGOMERY'S FIST reaches out from beside the camera to twist a gun from a girl's hand. To help the audience identify itself with the hero, Montgomery's hand is also shown opening doors, reaching for cigarettes and drinks.



BRASS-KNUCKLED FIST crashing toward camera makes the audience jump. Other shots like this meant moving huge camera boom around like a leading man, filming unusually long action sequences without interruption.



WITH LIPS FIXED FOR KISSING, heroine moves slowly forward, making male members of the audience squirm in their seats. *Lady's* admittedly freakish camera technique will probably be used rarely, is nevertheless effective.

KEYED TO FAMILY HARMONY!

"fresh up" WITH Seven-Up!



WORK AND PLAY TOGETHER

BE A "FRESH UP" FAMILY!

Like the happy echoes of a favorite song, cheerful, wholesome 7-Up blends perfectly with family fun. There's a merry melody in every sip of 7-Up ... a lively goodness that really sets it apart from any drink you ever tasted. And in the clean, crystal-clear personality of 7-Up there's enjoyment for all ... young and old.

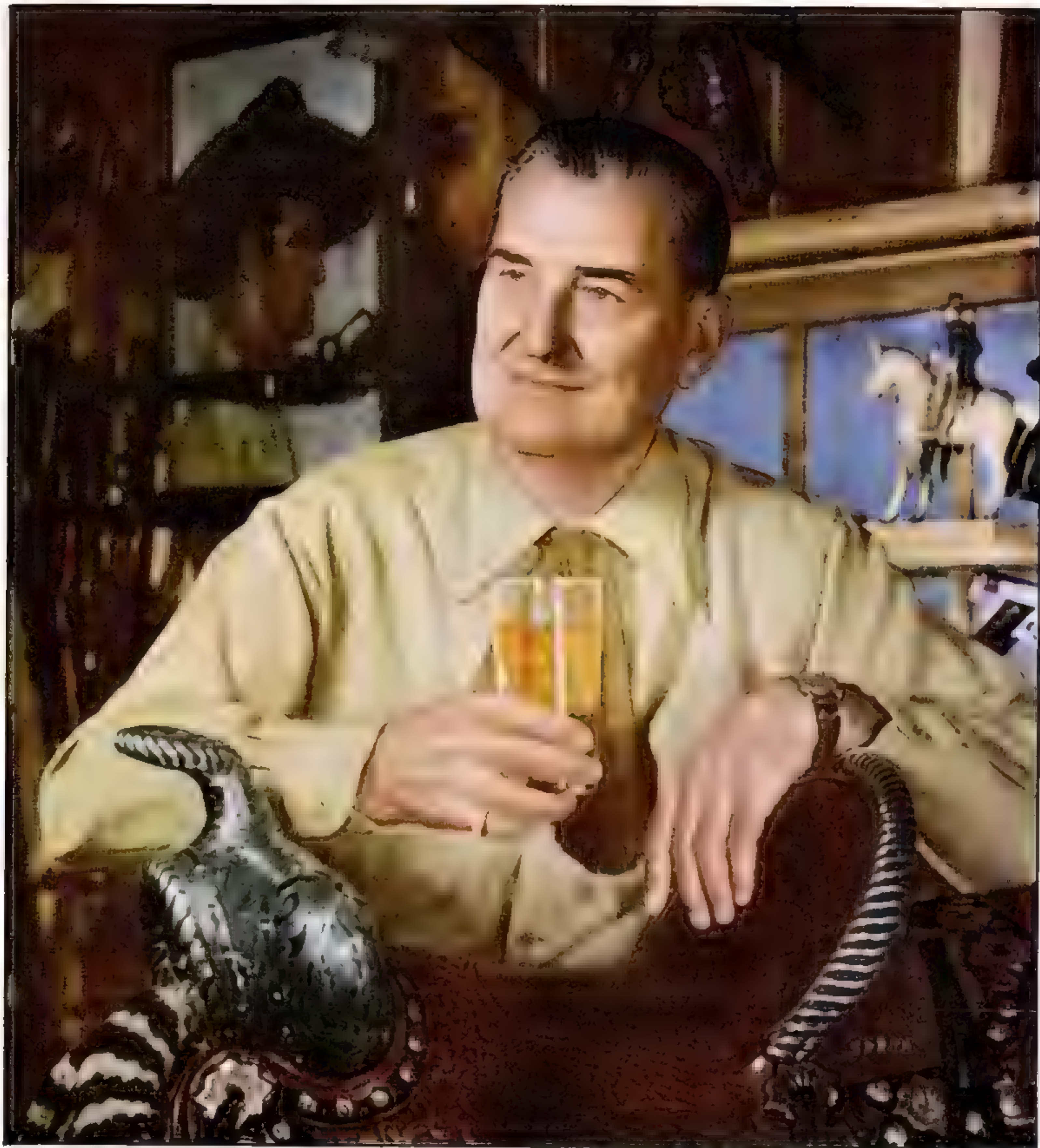
Be a "fresh up" family! Share the chores ... and share the fun. And keep America's "fresh up" drink always on hand to help. Get a supply for your family at any place displaying the smart 7-Up signs.



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YOU LIKE IT...IT LIKES YOU!





MR. HIRAM U. HELM, DISTINGUISHED RANCHER

For Men of Distinction...LORD CALVERT

Produced only in limited quantities, Lord Calvert is a matchless blend of the world's finest spirits and most distinguished whiskies. So *rare...so smooth...so mellow...* it is intended for those who can afford the finest.

A "CUSTOM" BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY

Tomboyish white poplin beach coat was derived from fisherman's slicker. Hood and full sleeves protect head, shoulders and most of Georgia Hamilton's torso from Puerto Rico sun.



Resort Fashions

Some are exotic... others tomboyish...
Life photographs them in Puerto Rico



The U.S. women who go to fashionable southern resorts this winter will dress like tomboys, French apaches, Breton schoolchildren and walking fishnets. Their expensive dresses, playsuits and bathing suits are, as usual, the forerunners of the cheaper clothes for vacationing housewives and working girls next summer. To photograph a preview of 1947 resort fashions LIFE took three New York models and a trunkful of the winter's most promising designs to Puerto Rico, whose balmy weather and 250 miles of beaches are making it more and more popular as a winter resort. Many of the clothes show an unrestrained use of frills. Despite these frills, bathing suits are kept as neatly nude as ever (see checked piqué suit, left).



Dancing dress is made of pure silk covered with many-colored spring flowers. It is youthful, gay and clingy, with halter neckline, low, bare back, bustle and a slit skirt. The model, Charlotte Payne, has just the right kind of figure to wear it.



Dresses are lush Resort dresses for 1947 have a quality which the fashion trade calls "covered-up bareness." In most cases this paradox is solved by giving the dress a low neckline and tight bodice and giving the wearer some accessory like a scarf or jacket with which she can cover herself up. Some designers have copied a foreign style, such as in the apache play dress sketched above. Free of OPA regulations, they have lengthened, flared and draped their skirts, tacking on such luxuries as ruffles and bustles. But whatever devices the designers have used to make this year's dresses look new and lush, they have made even less provision than usual for the country's millions of women with thick waists, stout arms, husky shoulders and short legs.



Simple white strapless dress is worn with a three-yard jersey scarf that can be wound around head, neck and bare shoulders. The dress is of bengaline, a corded faille fabric. Scarf costs as much as dress.



"Patio dress" is really an outdoor cocktail dress. Scarf in this case is attached to the brown strapless top. Note sandals have flat soles, long thongs. Model stands on cathedral steps in San Germán, Puerto Rico.



"Shepherdess dress" has print consisting of red geraniums against black background. Dress has low neckline, cap sleeves and split skirt, which shows ruffled black petticoat. Straw hat is native Puerto Rican.



Apache playsuit is made of indigo-colored wool jersey. It looks like sweatshirt and is worn with one side up, one down and with a contrasting neckerchief. Linen pants are short, straight, poppy-colored.



Beachwear is tricky All 1947 bathing and playsuits have one thing in common. They are built around the institution of the sun tan—whether to induce it (as in the two-piece, boned-bosom bathing suit above) or to prevent it with jackets (as in the three playsuits pictured below and left). These are designed specifically for swimming and beach sports. Others, such as the sensational new costumes made of cotton chintz printed to resemble fish scales (*shown on pages 74–75*), are cluttered up with detachable skirts of fabric or fish net. These accessories are utterly useless for swimming or any form of beach activity and should be removed as soon as the wearer is through looking pretty and is ready to go swimming.



Butcher-boy jacket of light-blue linen is worn over a black wool-jersey bathing suit which has a halter top and jet beading for trim. Three-piece outfit was designed by Emily Wilkens and sells for \$35.



Short-jacketed playsuit was patterned after a Breton schoolgirl's clothes which were too small for her. Designer Carolyn Schnurer thought she looked cute, came home and designed this \$22.50 outfit.



At Dora to Beach near San Juan, Joan Cresswell suns herself in a bathing suit made by Brigance, who designed this winter-resort suit to be "quiet and restful," less gaudy than the colors women wear in the summer. It costs \$23

CONTINUED ON NEXT PAGE



Fishlike beach dresses, designed by Tina Leser, are made in a cotton print which looks like the skin of a rainbow trout. Priced at \$25 each, they have a "fish-fin drape" and "fish-fin back." They cannot, of course, be worn in the water.



The same fishlike material shown on the opposite page is used by Tina Leser to make this bathing suit. The suit, which is priced at \$15, has no fish-fin back but it does have a fish-net skirt which gives suit mermaid effect at a cost of \$10



A brief overall, shown on the bank of the Tanama River, is made without straps to bring out the "round look" that Designer Emily Wilkens wants to emphasize this winter. It is part of an outfit which includes three pieces and costs \$20.



Breathless, beautiful moment.
This sweet "togetherness"...with
the softest touch of your hands
answering the words he whispers.

Hands so gentle and appealing,
for you've discovered the special
"beforehand" way to guard their
loveliness...with Trushay.

Trushay's a different sort of
hand lotion. You use it before
soap-and-water tasks, before dishes
or light laundering, to help
prevent roughness and dryness.

Always count on creamy,
fragrant Trushay...whenever,
wherever you need it.

TRUSHAY

The
"Beforehand"
Lotion



PRODUCT OF
BRISTOL-MYERS



PERRY COMO makes a point with baton-man Lloyd Shaffer, which seems to tickle director Ward Byron.



PERRY COMO with VIRGINIA MAYO, Supper Club guest one of the stars in Samuel Goldwyn's "The Best Years of Our Lives."



PERRY COMO sings from New York.

PERRY COMO AND JO STAFFORD INVITE YOU TO

Coming to you from the Nation's two great

THE CHESTERFIELD SUPPER CLUB packs a world of exciting entertainment into five all-star radio shows every week, just as Chesterfield packs a world of smoking pleasure in its famous ABC's...

- A—Always Milder
- B—Better Tasting
- C—Cooler Smoking

Look what the Supper Club brings you every Monday, Wednesday and Friday from NEW YORK:

PERRY COMO, idol of the radio and record fans who sings the songs that set all America singing. LLOYD SHAFFER AND THE CHESTERFIELD ORCHESTRA, the first of two great Supper Club orchestras. THE SATISFIERS WITH HELEN CARROLL. The Supper Club's cigarette girl and her escorts are one of the most popular modern vocal groups. MEL ALLEN, famous as a sports announcer, now doubles in ABC's to double your smoking pleasure.

TWO GREAT ORCHESTRAS. Shown here is a section of Lloyd Shaffer's Chesterfield Orchestra in New York. Paul Weston directs the Chesterfield Orchestra in Hollywood. Both orchestras are nationally famous and the brilliant way they play the amazing variety of Supper Club music is a delight to all.



Copyright 1947, Liberty & Myers Tobacco Co.



IN NEW YORK, The Satisfiers with Helen Carroll try out a new song with Perry Como. **IN HOLLYWOOD**, The Starlighters are heard with Jo Stafford.



PERRY COMO works until all hours every Wednesday with the song publishers' representatives. That's why you hear so many future hits on the Supper Club.

JOIN AMERICA'S BIGGEST WEEKLY RADIO AUDIENCE

entertainment capitals, New York and Hollywood

GREAT GUEST STARS, famous names, exciting newcomers, and celebrities from the bistros and Broadway.

And now look what The Supper Club brings you every Tuesday and Thursday from **HOLLYWOOD**:

JO STAFFORD, beautiful stylist in the modern rhythms, loves to sing the songs you love to hear.

PAUL WESTON AND THE CHESTERFIELD ORCHESTRA, the second of two great Supper Club bands, **THE STARLIGHTERS**, sensational vocal group

specializing in modern style harmony. **MARTIN BLOCK**, the Hollywood ABC man, will give you pointers on how to get more smoking pleasure.

HOLLYWOOD GUEST STARS. The list of guest stars appearing on the New York and Hollywood shows reads like "Who's Who in the Entertainment World."

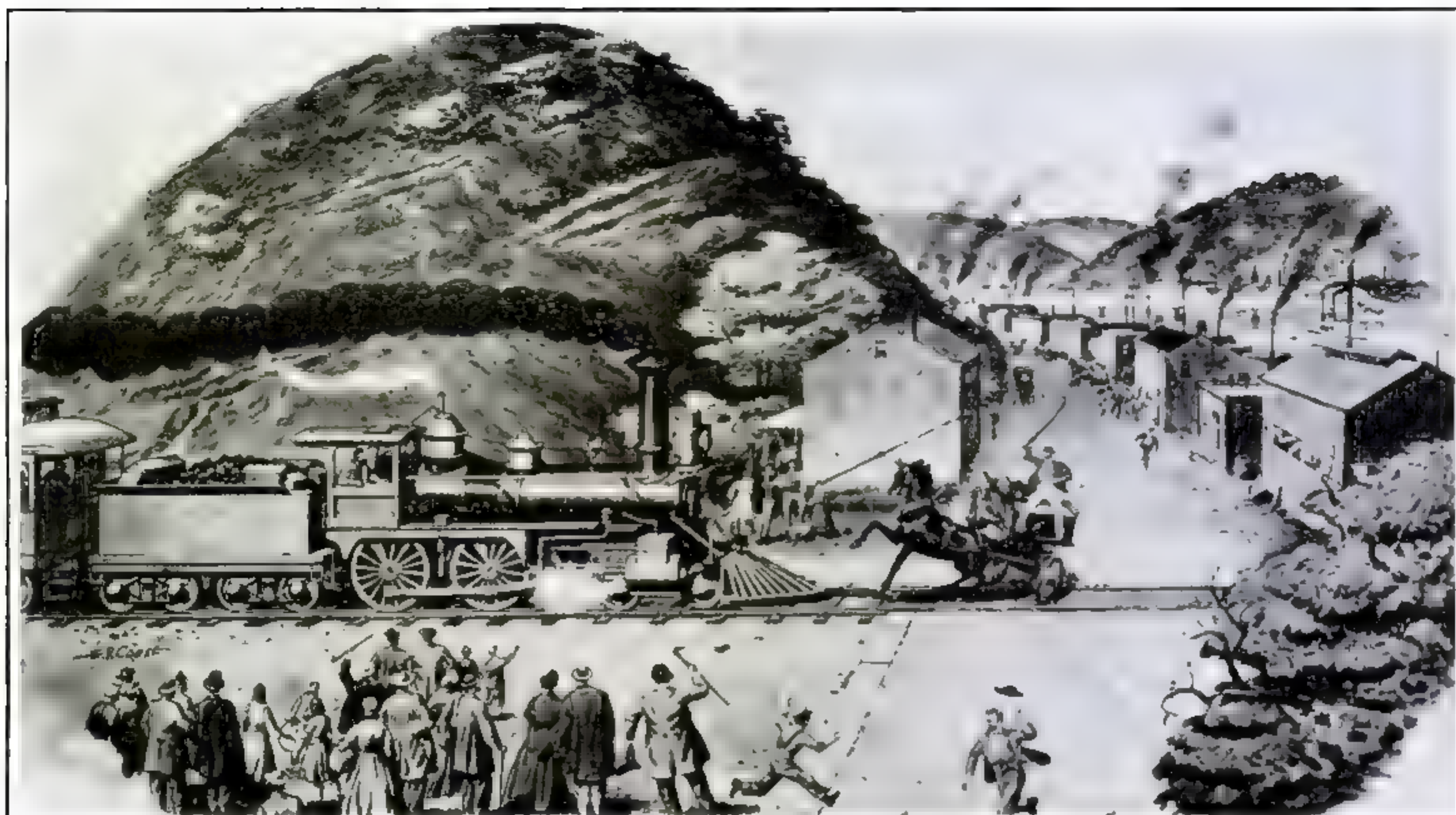
REMEMBER, all NBC stations five nights a week, and remember those **ABC's**... they're important. Always Buy Chesterfields. *They Satisfy.*



JO STAFFORD sings from Hollywood.

PERRY COMO AND JO STAFFORD snapped at the studio party given for Jo before she left for Hollywood.





THE WESTINGHOUSE AIR BRAKE IN ACTION

Among the forgotten triumphs described in Halbrook's book are two pictured on this page. The first successful trial of the Westinghouse Air Brake, a much-needed railroad safety device, was made in 1887 on a long grade eight miles west of Burlington, Iowa. The proudest witness of this event was a one-track-minded fanatic named Lorenzo Coffin, who for 13 years had been campaigning relentlessly for the safety brake.

Coffin had seen brakemen lose their fingers in coupling accidents and their lives by tumbling from boxcars while struggling with hand brakes. He left his farm and lobbied single-handed against reckless railroad operations which caused 30,000 accidents annually. Success finally came to Lorenzo Coffin in 1893 when Congress passed the railroad safety bill Lorenzo himself had written, which made the air brake mandatory on all lines.



DOROTHEA DIX, REFORMER

Dorothea Lynde Dix (right) is not to be confused, though she often is, with the love-lorn columnist whose name is similar. This frail, shy spinster who was born in Hampden, Maine in 1802 did more to reform the treatment of the insane than any other person in U. S. history. In 1841 when Miss Dix began her one-woman exposé, the insane were herded into jails and almshouses and treated like dangerous beasts. Shocked

when she found four crazy people locked in one small, reeking cell at the East Cambridge, Mass. House of Correction, where she taught Sunday school, Miss Dix set out on a countrywide investigation. She exposed the lack of sanitation and the needless manacling of the mentally ill (left) which existed everywhere. In her wake half a dozen states set up proper asylums staffed by doctors instead of by ignorant jail guards.

Lost Men of AMERICAN HISTORY

The story of the forgotten cranks and geniuses who contributed their bit to U.S. progress is told in a good-humored book about their work and lives

by STEWART H. HOLBROOK

In "Lost Men of American History" (Macmillan, \$3.50), Stewart H. Holbrook has told, with good humor and sympathy, the stories of hundreds of men and women who deserve a place in U.S. records but who are today obscure or forgotten. Some of them were cranks, some were geniuses, but all were individualists who dared to be different. On these pages LIFE presents Mr. Holbrook's stories of four "lost" men who made their contribution to American progress. Other men and women are described in pictures and captions only on the opposite page, still others on pages 88, 90 and 92.

IN our own day, when the State everywhere crowds the Man and the trend is toward regimentation, it is well to recall the greatest individualist of the 19th Century. He was Joseph Palmer of Fitchburg and Harvard (town, not college), Mass.

Palmer first came to national attention because he was the victim of one of the strangest persecutions in history. Neither race nor religion had a part in it. It was brought about because Joe Palmer liked to wear a beard.

One lone set of whiskers amid millions of smooth-shaven faces is something to contemplate, and Palmer paid dearly for his eccentricity. He was born almost a century too late and 75 years too soon to wear whiskers with impunity. He was 42 years old in 1830, when he moved from his nearby farm into the hustling village of Fitchburg.

Everywhere he went small boys threw stones and shouted, "Old Jew Palmer!" and made life miserable for his son Tom. Women sniffed and crossed to the other side of the street when they saw him coming. The windows of his modest home were broken by unknown rowdies. Grown men jeered him openly. The Rev. George Trask, local pastor, took Palmer to task for his eccentricity; but Palmer replied with exact Scriptural reasons, nay, commands, for beard-wearing. He apparently knew every whisker reference in the Bible.

In spite of the snubs of the congregation, Palmer never missed a church service, but one Sunday he quite justifiably lost his usually serene temper. It was a communion Sunday in 1830. Palmer knelt with the rest, only to be publicly humiliated when the officiating clergyman ignored him, "passed him by with the communion bread and wine." Palmer was cut to the quick. He arose and strode to the communion table. He lifted the cup to his lips and took a mighty swig. Then, "I love my Jesus," he shouted in a voice



EVEN IN DEATH HIS BEARD LIVES ON

loud with hurt and anger, "as well, and better, than any of you!" Then he went home.

A few days later as he was coming out of the Fitchburg House, he was seized by four men who were armed with shears, brush, soap and razor. They told him it was the sentiment of the town that the beard should come off, and they proposed to do the job there and then. When Palmer started to struggle, the four men threw him violently to the ground, seriously injuring his back. But he had just begun to fight. As they were about to apply the shears, Palmer managed to get a jackknife out of his pocket. He laid about him wildly, cutting two of his assailants in their legs, not seriously but sufficiently to discourage any barber work. When Palmer stood up, hurt and bleeding, his gorgeous beard was intact.

Presently he was arrested, charged "with an unprovoked assault." Fined by Justice Brigham, he refused to pay the nominal fine. Matter of principle, he said. He was put in the county jail at Worcester and there he remained for more than a year, part of the time in solitary confinement.

In the jail Palmer wrote letters which he managed to smuggle out a window to his son, who took them to the Worcester Spy. They were published and soon were being widely copied by other newspapers. In his letters the bearded prisoner stated that he was in jail not for assault but because he chose to wear whiskers—which was unquestionably the case.

People all over Massachusetts were soon reading these letters. They began to talk and to reflect: was it not inherent in the Constitution that a man could wear, on his back or on his face, what he pleased? Were there any state laws or town ordinances against the wearing of beards? What had been ridicule or indifference to Palmer's plight now turned to sympathy. It was not long before the sheriff came to realize he had a Tartar and quite possibly a martyr on his hands. He went to Palmer and suggested that he run along home and forget it—the fine and everything. No, said Joe, a thousand times No. Matter of principle. The jailer urged him to leave. His aged mother wrote him to come home. Nothing could move him who was now widely known as The Bearded Prisoner of Worcester.

Day after day he sat in his limbo, keeping an elaborate and pathetic journal of his persecutions. And time after time he told the officers and the thoroughly worried magistrates that they had put him there and they would have to take him out. "I won't walk a single step toward freedom," he roared through the bars. Nor did he. He sat there in a chair like a whisk-

CONTINUED ON NEXT PAGE



AFTER PALMER CAME (LEFT TO RIGHT): THE GOATEE, BURNSIDES, DUNDREARYS, MUTTON CHOPS, THE HORACE GREELEY, THE UNCLE SAM

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Sharp!**

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Expensive!

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finest cocktails... because its
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REGULAR for Manhattan Cocktails
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LOST MEN CONTINUED

ered Buddha until the desperate sheriff and jailers picked him up in his chair and carried him to the street.

Never again was violence attempted on Joe Palmer's beard, which, by the time of his release, or rather his eviction, from jail, was a beard famous as far away as New York and Philadelphia.

Old Joe Palmer lived to see his justification and his glory. Few prophets have been so fortunate. By the 1860s all over America, Joe Palmer knew, were now full beards, Van Dykes, goatees, Galways, Dundrearys, mutton chops, burnsides, fringe beards (like Horace Greeley's) and millions of stupendous mustaches of the over-Niagara type.

Joe Palmer died in 1875, when beards were at their fullest, and was thus spared the dreadful sight of their withering and final disappearance. In the old cemetery in North Leominster, not far from Fitchburg, is his monument, a rugged oblong stone as tall as a man, and on its front is an excellent medallion carving of Joe Palmer's head, with its noble beard flowing and rippling in white marble. Below the head appears a simple legend, "Persecuted for wearing the beard." I like to believe that Palmer's steadfast example has put heart into many a weak or faltering man.

FIRST U.S. SUB CAPTAIN

SGT. Ezra Lee was the gallant and completely fearless captain, mate and crew of as odd a ship as ever went to sea. This was the *American Turtle*, and I can think of no act in all the Revolutionary War that called for more cold courage than that displayed by the *Turtle's* operator.

The *American Turtle* was conceived in the unusual mind of David Bushnell, a farmer boy of Saybrook, Conn. who graduated from Yale College in 1775. During his college years Bushnell had become interested in methods to explode charges of gunpowder under water, and promptly on his graduation he set out to devise an underwater craft to be used against British ships of war which were beginning to close American ports.

Among the volunteers who offered to operate the Americans' new secret weapon was Sgt. Ezra Lee of Lyme, Conn. The *Turtle*, of which he became captain, was made of oak frame timber in the shape of a round clam. It was bound with iron bands, the seams calked, and "the whole smear'd over with tar." The top, or head, was of metallic construction, hinged, with eight small windows of thick glass. The craft was six feet high. A foot spring opened a cock which let water into a compartment, for submerging; two hand pumps were used to empty the compartment, for rising. When on the surface, two small tubes let air into the vessel, but when submerged the operator had to get along with such oxygen as was present. The *Turtle's* inventor said that the vessel contained "sufficient air to support the operator for thirty minutes."

For motive power the *Turtle* had two sets of paddles—"like the arms of a windmill," says Lee—furnished with a crank for each set. The smaller set was at the *Turtle's* head, or top, and aided the vessel to ascend. The larger paddles, which were 12 inches long, were the lateral motive power. "By vigorous turning of the crank," Sergeant Lee reported, "I could make about three miles an hour." There was also a rudder, a sort of fin on the craft's rear.

Such was the *Turtle* proper; but there was still more rigging for Lee to operate, for the vessel carried a complicated boring machine and a sort of torpedo, called a magazine, which was the craft's offensive weapon. What with holes all over the ship to permit entry of the various shafts of the propellers, of the rudder, the pumps and the boring apparatus, it seems a wonder that Sergeant Lee did not operate in water up to his waist, but he never complained of bilge in his scuppers.

It was now August 1776. The time had come for the first U-boat attack in history. A sizable British fleet lay in New York Harbor just north of Staten Island. Soon came a favorable night, and at 11 Sergeant Lee and party set out. They were in two whaleboats, towing the *Turtle*. At a point described as Whitehall Stairs—near the Battery—the expedition halted. Lee crawled into his one-man sub, the head was clamped tight and away he went down the dark waters alone.

Below him somewhere in the misty dark, as Lee knew, was the fleet, and in the fleet the *Eagle*, 64 guns, the mighty flagship of Lord Howe. Sergeant Lee had understandingly set his heart on the *Eagle*.

Turning his crank "vigorously," Lee went on toward the great armada. The tide was in ebb, "very strong," and before he was aware of the speed he was making, he had passed the men-of-war and was heading out to sea. This was bad, for dawn was soon com-

CONTINUED ON PAGE 84



No moisture can seep through the seams of these raincoats—thanks to the electronic sewing machine developed at RCA Laboratories.

A sewing machine...without a needle or thread!

Since mankind first began to sew, say 15,000 years ago, seams have always meant "needle and thread."

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Radio Corporation of America, RCA Building, Radio City, New York 20. Listen to The RCA Victor Show, Sundays, 2:00 P.M., Eastern Standard Time, over the NBC Network.



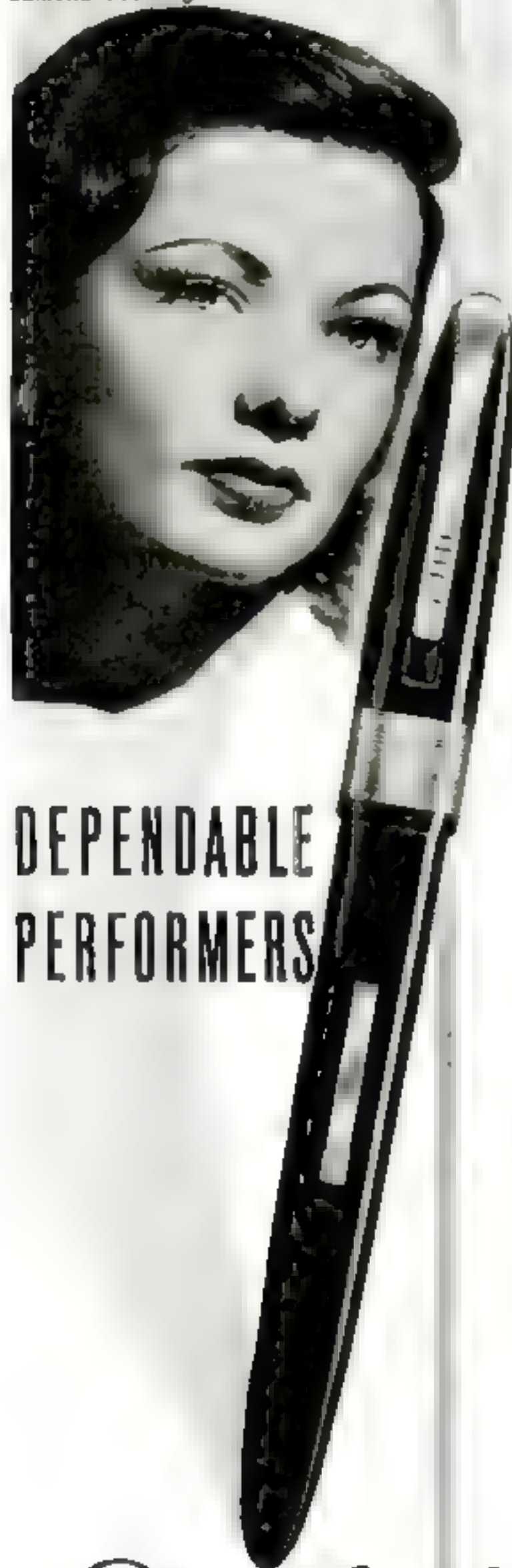
The electronic sewing machine "welds" seams in thermoplastic materials. Anyone interested in manufacturing this instrument can obtain information by writing to RCA, RCA Bldg., Radio City, New York 20, N. Y. Information is also available concerning companies that are licensed under RCA patent rights to manufacture this electronic sewing machine.



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LOST MEN CONTINUED

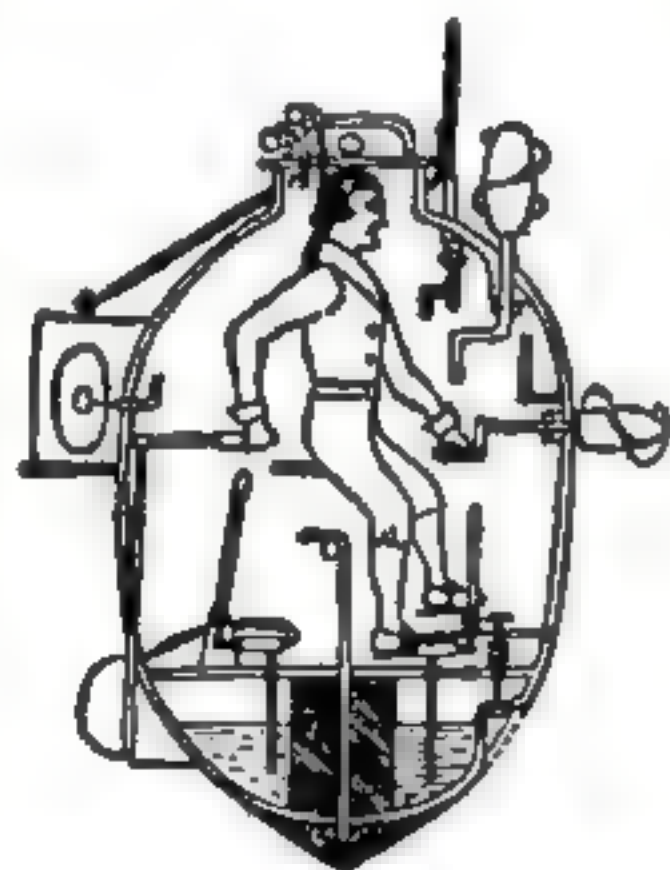
ing and the *Turtle* was no craft to approach the British navy in daylight. What was worse was the tide. Lee had to work like a nailer to get the awkward craft turned about, and then by great labor at the crank "for the space of five glasses by the ships' bells, or two and a half hours," he at last arrived under the stern of what he felt certain was the *Eagle*.

Lee's task now was to attach the torpedo, or magazine, to the bottom of the man o' war. This magazine was an oak container shaped like an egg. It was attached to the *Turtle* by a large screw, a little above the rudder. In the oaken egg were 130 pounds of gunpowder, a clock and a gunlock provided "with a good flint that would not miss fire."

The method of attaching the bomb to the ship's hull was this: a long sharp screw, worked by hand from inside the submarine, would penetrate the hull—theoretically—then be disengaged, and left sticking out from the hull. Attached to this spike was a line for holding the torpedo firmly against the ship until the magazine should explode. So, all that Sergeant Lee had to do, now that he was under the *Eagle's* hull, was to hold the *Turtle* steady, bore into the ship, disengage the screw, plug the hole in his own craft, loose the powder magazine from the *Turtle*, attach it to the screw in the *Eagle's* hull, then to get out of there as quickly as possible.

Lee started the boring machine, and although it turned perfectly he soon saw that it was not boring anything. What Lee had run into was the hard fact of thick copper sheathing on the hull of the *Eagle*. He paddled along a few feet, then tried again. Same result. After more futile attempts, Lee finally decided he could do nothing against the copper sheathing with his wood-boring bit.

Dawn was coming. Lee knew he had before him a voyage of four miles before he could consider himself anything like safe. He pumped water out of the compartment and rose to the surface. Getting his bearings he submerged again and started north toward the Battery on Manhattan, turning the crank as fast as he could. The tide, praise be, had turned and was now with him again. Governors Island, which he would have to pass, was his gravest danger. He had to rise to the surface every little while to make sure of his course; and presently he came abreast of the Island and could see



SERGEANT LEE IN "TURTLE"

hundreds of troops down near the shore. They had seen him, too. Lee saw a big barge push off from shore and start toward him. He turned the crank for dear life, but the barge was coming swiftly, bearing down on the *Turtle*.

Sergeant Lee was no man to take a torpedo to sea and bring it back. Just as the barge filled with British marines got within good shouting distance, Lee pulled the pin of his torpedo and cut the thing loose, expecting that his pursuers would seize it, as well as himself, and that they and he would be blown to atoms. Providence, however, directed otherwise, as Lee related the incident; for the enemy, "after approaching within 50 or 60 yards of the machine, and seeing the magazine suddenly detached, began to suspect a *Yankee trick*, took alarm, and returned to the Island." It was well for them that they did.

As for Lee, he knew what was in that lethal egg-shaped thing, and he paddled like a beaver to get as far away as he could. He made his escape. The magazine had barely drifted past Governors Island when it went up in one big blast, tossing large columns of water and hunks of wood and iron high into the air. The force of the explosion—"a report like thunder"—was noted at the Battery on Manhattan's tip. It was the Black Tom Explosion of '76.

General Israel Putnam, General Parsons and other American officers saw the explosion and were on hand to welcome the intrepid Lee when he crawled out of the *Turtle* and came ashore at Whitehall Stairs.

A few days later Sergeant Lee made another attempt, this time on a frigate off Bloomingdale, but the watch gave the alarm. A year later the British frigate *Cerberus* lay in Black Point Bay, west of New London, Conn., holding a prize schooner. One of the crew found and hauled at a long line which seemed to have fouled on the schooner. At the end of the line was "a machine up to one hundred weight" which the curious tars hauled aboard. It prompt-



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Mistol Drops with Ephedrine! Use them the minute you feel those drippy, stuffed-up miseries of a head cold coming on! Just a few drops in each nostril bring instant soothing relief!

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CONTINUED ON PAGE 11

New! Blush-cleanse your face—for that *Engaged-lovely* look

See it give *your* skin:

—an instant clean, refreshed look

—an instant softer, silkier feel

—a lovely blush of color

YOU'LL SEE RESULTS TONIGHT—with the new blush-cleansing with Pond's Cold Cream. It cream-cleanses and cream-rinses your face to a softer, lovelier look.

YOU BLUSH-CLEANSER. Rouse your face with warm water. Dip deep into soft-smooth Pond's Cold Cream. Swirl it on your recep-

tively moist, warm skin in little creamy "engagement ring" circles up over your face and throat. Tissue off.

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EXTRA CLEAN, SOFT, GLOWING—that's the way your face will feel! Pond's demulcent action has softened and loosened dirt and make-up—helped free your skin! Every night—this complete Pond's blush-cleansing. Every morning—for a bright-awake look—a once-over blush-cleansing with Pond's!



PRISCILLA THOMPSON—her exquisite complexion is cream-smooth, adorable... blush-cleansed by Pond's



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PRISCILLA THOMPSON beautifully expresses today's new look of young elegance—with accent on her smooth-gold hair, her smooth-ivory complexion.

One of Chicago's fashionable young set, she is the daughter of Mrs. Thomas Bruce Thompson and the late Mr. Thompson—and is engaged to William Paul Henricks also of Chicago. He is an Ex Navy Lieutenant Commander and served in the Pacific.

Priscilla is an enthusiast about blush-cleansing with Pond's. "I've never known anything to give my face such a lovely waked-up, soft feeling," she says.

Have the Pond's blush-cleansed look. Get your Pond's Cold Cream today! You'll find the luxurious, big 6-ounce jar is especially nice to use.

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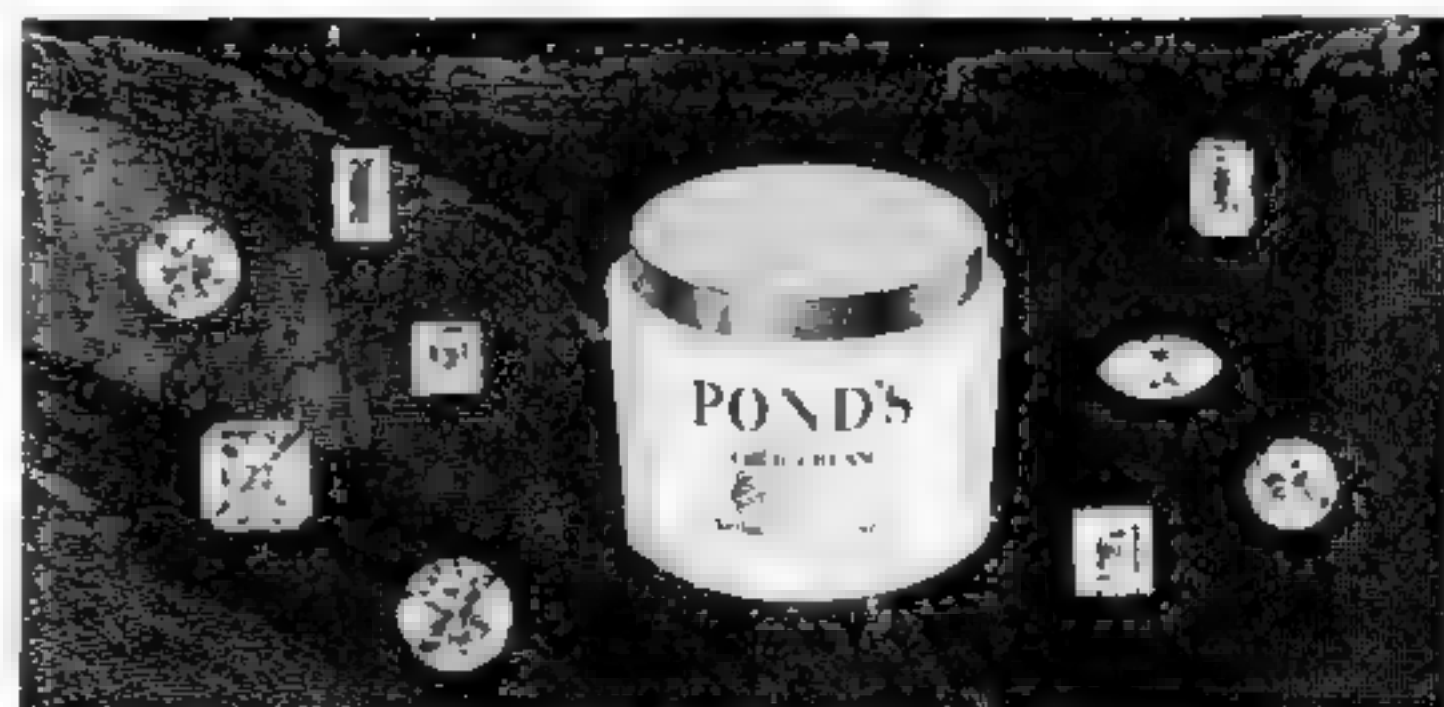
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THE LADY ROSEMARY GRESHAM

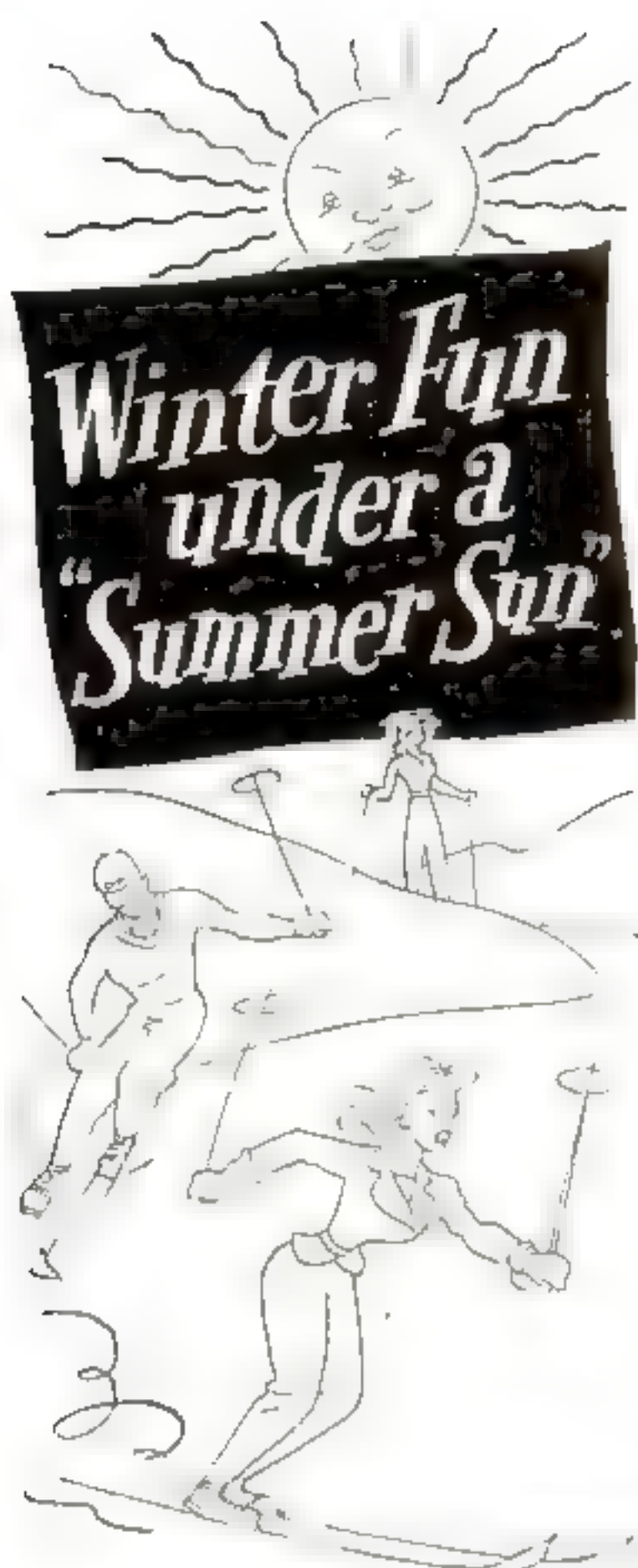
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LOST MEN CONTINUED

ly blew up with a roar, killing three men and blasting the schooner to bits. Sergeant Lee was at work again, and this time he had drawn enemy blood. For his cold-blooded courage General Washington, the commander in chief, congratulated him in person.

A FORGOTTEN HERO

THE forgotten hero of the Spanish-American War was Lieut. Andrew Summers Rowan. Nearer the truth, perhaps, would be to say that Rowan is not only forgotten but was never known. He was the man who took the famous message to Garcia; and for obvious reasons any mention of Garcia must bring up the name of Elbert Hubbard.

Hubbard was the long-haired editor of *The Philistine*, a monthly magazine written wholly by himself and in which he commented on life, literature and the arts and generally attacked orthodoxy in all its many forms.

In February of 1899 Hubbard needed a piece to fill the March number of his magazine. He had just been reading an item which told, now that the war was over, how one Lieutenant Rowan had carried a message from Washington, D.C. to Cuban insurgents just before the start of the war. Inspired, Hubbard sat down and within the hour had dashed off *A Message to Garcia*.

Characteristically, Hubbard got nearly all of the facts wrong; but it mattered little, anyway, for after a couple of paragraphs devoted to getting the message delivered, the author dropped the matter entirely and went into an attack on slipshod office workers. The rest of the article is merely a preachment to careless employees, anybody's employees, admonishing them to snap out of it, to be alive, to work for the good of their employer, to take pride in their work and duties, no matter how lowly.

The *Message* was exactly what thousands of American employers had been waiting for. The March *Philistine* was a sudden sell-out, and orders for reprints started to roll in. Industrial concerns, department stores, churches, schools, lodges, all kinds of societies except labor unions took up the demand. To date the number of *Messages* that have been printed and distributed are estimated to be at least 100,000,000 copies.

Well, Lieutenant Rowan's name did appear once or twice early in the story, but Rowan was not the reason for the pamphlet; he

was merely an allusion, vague, ghostly, a mere symbol for the *Message*. Garcia was no more than a bewhiskered foreigner in a Cuban jungle. Hubbard was a business man. The *Message* was for businessmen—and their employees. Few who read the *Message* could remember, an hour later, even the name of the courageous soldier who braved the jungle in an enemy land.

Andrew Summers Rowan was born in 1857, in Virginia. He was graduated from West Point 20 years later, then assigned to the 15th, and later to the 9th, Infantry. For some reason or other he took an interest in Cuba and, although he never went there, wrote a book about the country. This book was probably the reason he was summoned



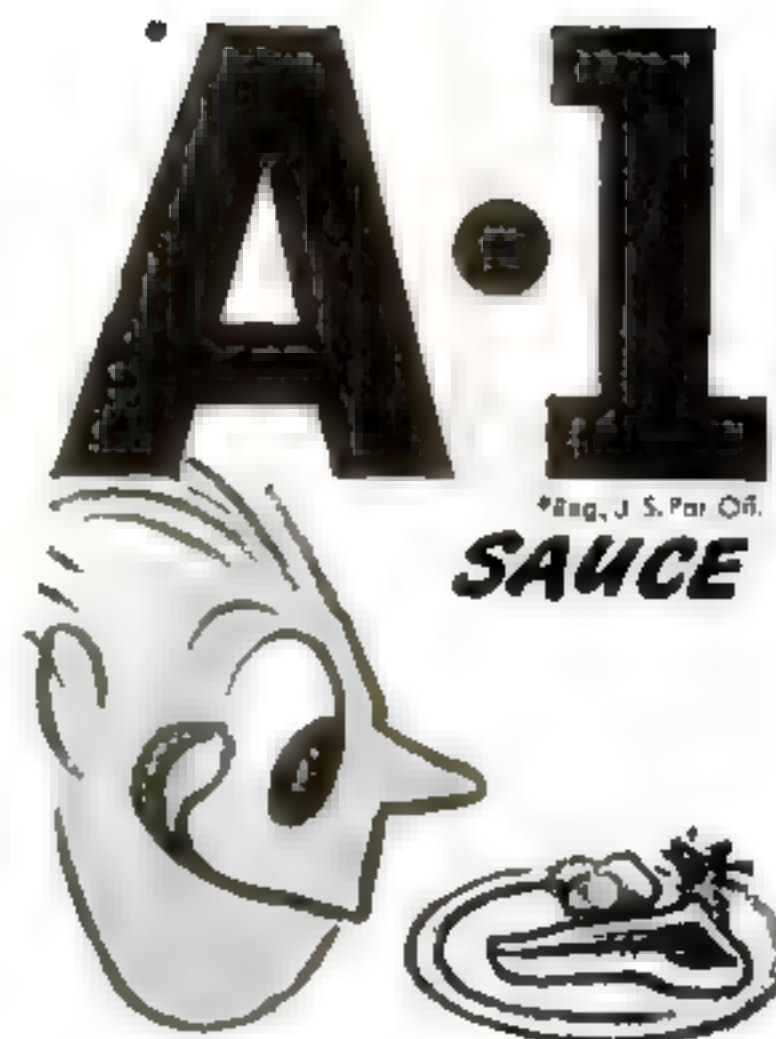
NO ONE REMEMBERS ROWAN

by his chief, Colonel Arthur Wagner, 12 days before war was declared on Spain. It is questionable that President McKinley ever heard of Rowan until later. Wagner ordered the young officer to find General Garcia in the Cuban interior, learn how many troops he had, discuss with Garcia what plan of action he might have for cooperation with American troops. Rowan was also to learn, if possible, the number of Spanish forces on the island.

On May 13, exactly one month from the day he left, Lieutenant Rowan reported back to Colonel Wagner in Washington with all the information he had been ordered to get. His courage and all-around ability gave him a captain's bars at once. But there was no public to-do, for the affair was kept secret till the war's end.

Rowan went on to serve with distinction in the Philippine Insurrection and was cited for gallantry. He stayed in the Army until 1909, when he resigned because of ill health, retired to California.

The man who actually took the message to Garcia lived to be al-



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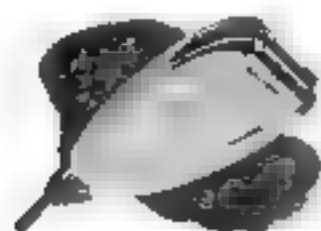
REMINGTON was first to develop a Threesome shaver—and a little later the Foursome, fastest shaver made.

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REMINGTON was first to provide headquarters in practically all major cities—88 in all. Here Remington consultants will help you get the most from your Remington shaver.

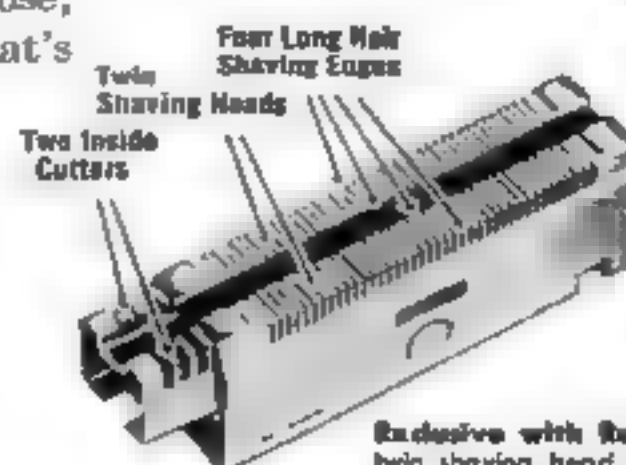
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Your best buy in twin-headed
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WINDSHIELD WIPER
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BLADE SNAPS ON...
STAYS PUT

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DON'T SHOOT YOUR GAS-PUMP MAN!

He's doing the best he can. Sure, he knows how dangerous it is for you to drive your car... in stormy weather... with your dull old windshield wipers that smear and smear. He'd gladly put on for you quickly a pair of keen new ANCO RAIN-MASTER Wiper Blades and Arms. He has them—Newest Models! But he forgets to remind you? Too busy? You can't shoot him for that!



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After all, it's your car to protect. So you remind him. Get RAIN-MASTERS... patented features... original equipment on many makes of high grade cars and trucks... used in war... on our fighting tanks and trucks and ships and bombers too... because ANCO RAIN-MASTERS clean quicker, clean cleaner... last longer. May save you a costly smashup.

Ask for RAIN-MASTER Windshield Wiper Arms and Blades next time you buy gas.

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DEBORAH SAMPSON



EARLY U.S. FEMINISTS

Deborah Sampson (left) and Dr. Mary Walker (right) merit attention chiefly for their insistence on masquerading as men. Deborah was a Middleboro, Mass. girl who served nearly a year as a Revolutionary soldier without being discovered by her fellows in the ranks. While she lay ill of a malignant fever in a Philadelphia hospital, a physician penetrated Private Deborah's disguise and she was given an honorable discharge. Dr. Walker served as an assistant surgeon in the Union Army during the Civil War. By special act of Congress she was given a bronze medal for gallantry under fire.

LOST MEN CONTINUED

most 86 years of age. He died Jan. 11, 1943, in San Francisco, but not before he had let go one historic line. It was at a dinner. One of the gushing type of females was sitting next to the old soldier, and she brightly spoke up to ask him, "Colonel, what was this message to Garcia, anyway?" Said the gallant colonel, "It was, madam, an invitation from President McKinley to an old-fashioned New England boiled dinner at the White House."

A YANKEE ICE KING

CUTTING and storing ice was not a new idea to the Yankees of cold New England in 1806, when Frederic Tudor had his great dream. For perhaps 30 years a few of them had made a practice of cutting a small quantity and storing it in their cellars. But nobody sold ice. Hence, when Tudor proposed to ship ice to hot and far-off places, he was considered little less than mad.

Frederic Tudor was born in 1783 of a prominent Boston family. He did not, like his brothers, attend Harvard, which he considered to be "a place for loafers, like all colleges." At 13 he went to work in a Boston shipping office. Several years later, after a voyage through the West Indies, he conceived his great idea, a tremendous piece of imagination for the time: he would cut the thick ice on a pond owned by his father in Saugus, a few miles northeast of Boston, and ship it in cakes to Martinique and other hot islands in the Caribbean.

With barely sufficient cash to pay for cutting the ice in the winter of 1805-06 and to charter a ship, Tudor sent two men in advance to the Port of St. Pierre on Martinique to prepare for his arrival there with the ice. In March of 1806 Tudor himself arrived in the brig *Favorite*, her hold packed with 130 tons of cold blue cakes, only to discover that his advance men had done nothing, in fact were not even present.

Tudor knew that ice was only a vague rumor to the natives of Martinique; they would have to be educated to its use. And now with a cargo of it at the dock, and the sun beating down, he knew he must move swiftly or lose the entire cargo to the heat. Always a man of quick decision and action, the young Yankee sought out the proprietor of the Tivoli Gardens, an eating and drinking place, and proposed to him to freeze "ice creams" for sale over the counter. The skeptical proprietor had never seen any ice or ice cream.

Tudor had to use all of his powers of persuasion to get the Tivoli Gardens man into a receptive mood. Tudor prevailed, freezing the mixtures himself, and on the first night "more than \$300 worth of

CONTINUED ON PAGE 90



symbol of noble birth

Have Fair and Fragile Hand

Don't let housework be unfair to your hands

Yes... housework can leave your hands rough, red, and dry as dust. But... don't blame the housework... blame *yourself* for not taking care of your hands. Pacquins helps keep your hands looking smoother and whiter in spite of daily housework.



Doctors and nurses use Pacquins

Doctors and nurses scrub their hands in hot soapy water from thirty to forty times a day. Now, that kind of treatment is harder on hands than housework. Pacquins was first made especially for doctors and nurses. If Pacquins can help their roughly treated hands... just imagine how much it can do for *your* hands!



● Pacquins is a snowy-white fragrant cream. It smooths on easily... disappears at once... leaving your hands feeling softer, smoother. And with Pacquins... there's no waste, no spilling. Today... start using Pacquins... see for yourself why more hands use Pacquins than any other hand cream in the world.

Pacquins **HAND CREAM**
AT ANY DRUG, DEPARTMENT, OR TEN-CENT STORE



Happy note for breakfast

WITH A HEALTHY P.S.



SUNSWEEP HELPS
KEEP YOU
REGULAR, TOO.

SUNSWEEP PRUNE JUICE



Prepared and distributed by the
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THE FIRST OBSERVATION BALLOON

Professor Thaddeus Sobieski Coulinecourt Lowe was a considerable asset to the Union forces during the Civil War. In his observation balloon shown here being pumped up on the battlefield, the professor floated over Virginia at 500 feet and sent back, by magnetic telegraph, reconnaissance messages which spotted the mounted raiding parties of Confederate General Jubal Early. Before he joined the Union forces, Professor Lowe made a balloon trip in 1861 from Cincinnati to Pea Ridge, N.C. (900 miles) in nine hours. He was picked up as a Union spy but managed to prove that he was merely studying currents in the upper air.

LOST MEN CONTINUED

ice creams" were sold at the Tivoli to astonished and deliriously happy customers.

It was an event of the first importance but for Tudor a costly one. What he termed the "decay" of the ice had been so great that he incurred a loss of almost \$3,500. He had to find some way of packing ice and establish warehouses at his ports of call. He returned to Boston.

Long delay loomed. For three years young Tudor managed his father's farm in Saugus and experimented with model icehouses, trying out various methods of insulation. Then in 1810 he went to Cuba and by the sheer force of his dynamic nature—and no bribes—prevailed on the Spanish colonial government to grant him a monopoly in ice for six years.

Back again in Boston, he borrowed money to buy a ship and to prepare lumber and timbers for what was to be the first real icehouse ever built. The War of 1812 intervened, preventing his return to Cuba. When he failed to meet interest payments on his loan, he was lodged in Cambridge jail. Later he gained his release by pawning a fine watch. In 1815, "pursued by sheriffs to the very wharf," Tudor got away with his cargo of lumber and in Havana proceeded to build the first house ever designed to preserve a large quantity of ice aboveground. He finished it in time to house his first cargo.

The Havana cargo paid out prettily. Leaving an agent in the Cuban city, Tudor went on to Martinique, where he got a 10-year monopoly from the French government. He built an icehouse at St. Pierre and left an agent there. Back again in Massachusetts, he began to get cutting rights in the many ponds around Boston, including the soon-to-be-celebrated Walden. He erected storage houses by the ponds. He got another vessel. He wanted better insulation. He had tried rice chaff, wheat, tan bark, coal dust and pulverized cork. None was good enough. Then in a moment of brilliant inspiration he hit upon one of the most obvious materials in all New England—pine sawdust. Now he had it. Pine sawdust worked famously.

The man was a dynamo of ideas and action. He devised an airtight hatch for his ships. He contracted for sawdust with every mill around Boston. He invaded the South, putting up an icehouse and landing a cargo at Charleston in 1820, in New Orleans a year later.

Tudor took care of promotion. He ordered his agents to aid in establishment of ice-cream manufactures and vending places. Then, about 1832, John Matthews, a brass founder of Massachusetts, invented the soda fountain, by which soda water could be automatically made and dispensed. It was soon discovered, by nobody but Frederic Tudor, that these fountain drinks were much improved when the mixing materials were iced. Tudor and his agents, you may be sure, saw that they were iced.

Tudor had had his troubles, but now new ones all but overwhelmed him. In 1834, he invested approximately \$150,000, giv-

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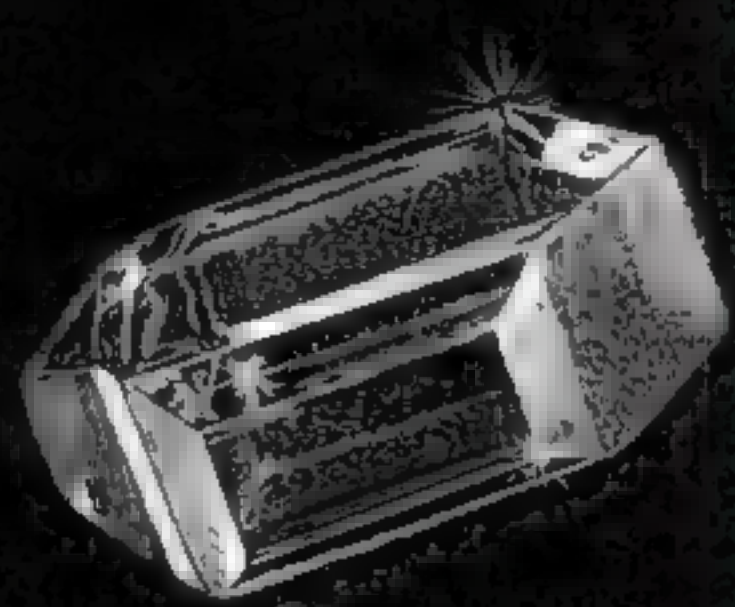
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HERE IS THE JEWEL of your dining table . . . a gem among foods. Magnified many times, this is a crystal of sugar—a basic food of nature.

Sugar is utilized as pure energy—an important food in itself, and a standard ingredient in cooking, baking, canning and preserving—and in hundreds of manufactured food products. And yet day by day science is learning many uncommon things about this common food. '

For sugar is yielding, one by one, its many secrets — secrets that should benefit man incalculably.

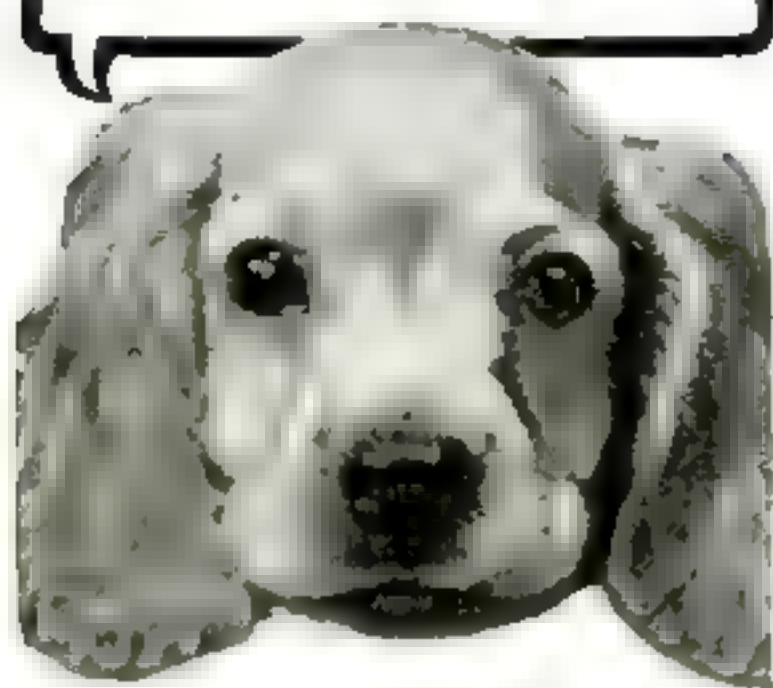
To promote the welfare of science and the scientific study of sugar, the Sugar Research Foundation is sponsoring research projects at dozens of universities and colleges, hospitals and clinics in the United States and Canada.

Its purpose: *greater knowledge, better health, better living.*

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and watch me grow!



By "right food" he means Milk-Bone, of course! For Milk-Bone is a balanced dog food—contains the food elements essential to a dog's diet. Too, Milk-Bone is as much fun as a real bone... firm and crunchy, it gives him the chewing exercise that helps develop healthy teeth and gums. Try Milk-Bone — your dog will "speak" for more! It's at your dealer's today.



Milk-Bone Biscuit contains nutrients your dog needs: Vitamins A, B₁, B₂, D and E... Meat Meal... Fish Liver Oil... Whole Wheat Flour... Minerals... Milk

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Need Not Keep You From Having

Beautiful Legs

A new two-way stretch stocking that gives perfect support entirely unnoticed under sheerest silk hose. Now, bulky elastic stockings are unnecessary. At Department, Surgical or Drug Stores.

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Tropical Height
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BELL-HORN, 451 North 3rd St., Philadelphia, Pa. Send me helpful free booklet: New Facts about Varicose Veins and Beautiful Legs.

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AMERICA'S LEADING MAKERS OF SURGICAL HOSIERY FOR OVER 100 YEARS

LOST MEN CONTINUED

ing mortgages on his properties, in a gigantic speculation in coffee which failed miserably. He was thrown into jail for debt.

Tudor met the disaster with characteristic directness. Turn me loose, he told his creditors, turn me loose and I will repay you all my obligations. They did turn him loose, and 14 years later he had paid off every cent, principal and interest, a total of \$280,154.59.

Other Yankees, who had first ridiculed Tudor, were quick to catch on; they saw the Tudor fleet growing, his business creeping around the world. They began to bid up the cutting rights on the handiest ponds. Perhaps a score of them started ice-exporting businesses. Tudor beat them down, holding most of his ponds. Nor did he stop with ponds. Before his competitors could think of it, up the Merrimack Tudor went, up the Androscoggin, up the Kennebec, and soon hundreds of farm boys in those regions were spending their winters cutting river ice for the Ice King.

In the hot parts of the world the Ice King was supreme. In the 1830s he invaded India. On the day he learned that one of his cargoes had arrived at Calcutta, after being at sea four months and crossing the equator twice and was found to have lost little in transit due to melting, Tudor was proud enough to burst. This first cargo of ice to far-off India was an adventure that appealed to American businessmen, and Tudor, the madman, became a respected and romantic figure of commerce. The first Calcutta cargo paid off handsomely, and so did later ones, there and in Madras and Bombay. Ice was a marvel to the Indians. Tudor's skipper, Captain Littlefield, related how at first many of the indignant natives wanted their money back after leaving their purchases in the sun for a few moments. Others attempted to keep the ice by immersing it in water. A few careful souls even salted the product; and when the ice promptly disappeared, they thought the stuff was magic.

When Frederic Tudor was 65 years old, in 1849, he was unquestionably the Ice King of the world. In that year he shipped 150,000 tons—to the East and West Indies, to South America, to San Francisco, to Persia. After many years of tribulations Tudor had given ice to the world and had become wealthy and respected. At the age of 50 he had married a 19-year-old girl and fathered six children.

As old age came upon him Tudor grew a distinguished white beard to match his snow-white head of hair. He was a short man and slight, never weighing above 135 pounds; yet he was a natural leader and commander, and he maintained an almost military discipline among his employees. To the last he wore a blue frock coat with great brass buttons. His motto, written in his own hand in his *Ice House Diary*, tells something of his character: "He who gives back at the first repulse and without striking a second blow despairs of success, has never been, is not, and never will be a hero in war, love, or business."



THE INVENTOR OF THE EL

On a December day in 1867, Charles T. Harvey, dressed in a long frock coat and silk hat, piloted a cable car over the world's first elevated railroad track. The first tracks ran from Manhattan's Greenwich Street, 26 blocks up Ninth Avenue to 30th Street. Harvey not only invented the El but also built the Soo Canal, a much more difficult and significant engineering feat. He drove his immigrant workmen through three rigorous Northern winters in order to link the West's great iron-ore deposits with the foundries of the East. Today, though its builder is virtually unknown, the Soo is still the most important commercial canal in the world.

When Nose
Stuffs Up
With a Cold..



Here's
Greater Breathing
Comfort in Seconds!

Just a whiff of this handy Vicks Inhaler makes cold-stuffed nose feel clearer in a jiffy! Works so fast because it's packed with effective medication. Easy to carry in pocket or purse!

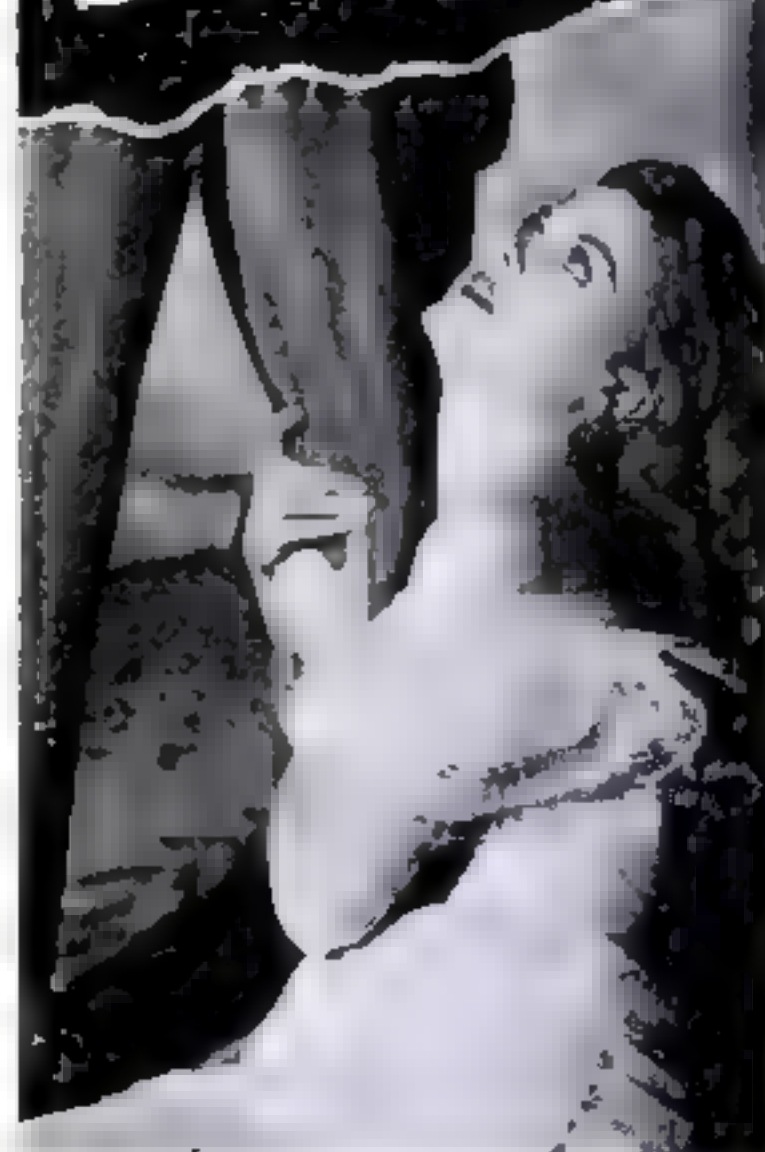
USE AS OFTEN AS NEEDED

SOOTHE THROAT!
Relieve Coughs
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"Any man sincerely
in love with a woman
will find a way to
make her wretched"

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Say **Shefford** for fine cheese



Edgar Bergen says,
"Charlie and I vote for
the toasted cheese sand-
wich—with coffee."



America's Favorite Sunday Night Dish!

SHEFFORD CHEVEL TOASTED CHEESE SANDWICH



Lots more than a snack—less work than a dinner—good eating down to the last golden bite—the toasted cheese sandwich, made with quick-melting Shefford Chevel* Brand Cheese Food. What a dish to go with Sunday night radio listening! Chevel is Shefford's all-purpose cheese food—to melt, to spread, to slice. It has that good, honest cheese flavor that has marked all Shefford Cheese for more than forty years. So when you shop, always say Shefford for fine cheese.

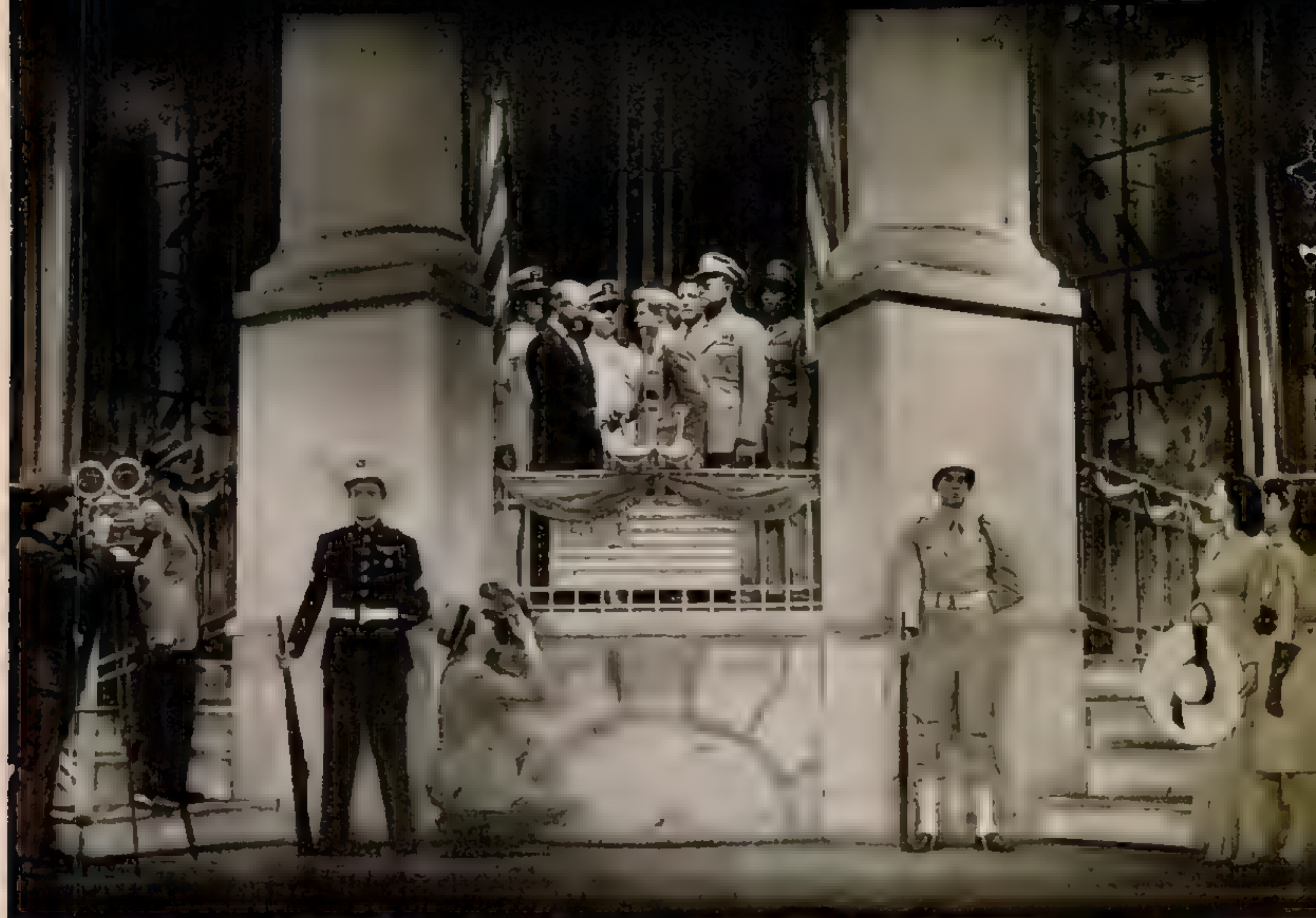
*Chevel is a trade-mark owned by Standard Brands Incorporated.

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New York 22, N. Y.



Fred Allen says,
"Allen's Alley and I vote
for the toasted cheese
sandwich—with tea."

No recipe needed—Just toast your bread on one side, cover the other with sliced Chevel, slide under the broiler and quick-melt to creamy goodness. Consult your own taste on extra seasonings (a sprinkle of paprika or a spot of mustard). And, if you like, add sliced tomato, onion, bacon bits, cold meat or chicken. Just serve hot and there you are.



ON WHITE HOUSE PORTICO, in Christopher Blake's first dream scene. President Truman, General MacArthur and Eisenhower honor young Chris because he

has invented both a superatomic bomb and a world peace plan. The ceremony breaks up suddenly when news comes that Christopher's parents are going to get divorced.

"CHRISTOPHER BLAKE"

Moss Hart's topical play on divorce is carried by the fine performance of a 14-year-old actor

Moss Hart has a lucrative talent for writing plays about timely subjects. His successful *Lady in the Dark* (1941) dealt with psychiatry, his successful *Winged Victory* (1943) with the Army Air Forces. Now, at a time when the U.S. divorce rate is higher than ever before, he has written a play about divorce. It is named *Christopher Blake*, after its 12-year-old hero, and takes place in a courtroom. Mr. and Mrs. Blake are being divorced and are arguing over the custody of their son Christopher. Miserable and bewildered, Christopher takes refuge in daydreams wherein he aggrandizes himself in order to make up for his insecurity. In a series of elaborate fantasies he becomes an international hero, a renowned actor, a tortured boy. Playwright Hart takes no stand for or against divorce itself. He assumes divorce is necessary for the particular parents in the play, focuses on the boy's effort to accept the situation.

Fortunately for the play, which is moving mainly in its simpler moments, the part of Christopher Blake is acted by redheaded 14-year-old Richard Tyler (p. 101), best known for the boxing lesson he received from Ingrid Bergman in the movie, *The Bells of St. Mary's*. In unanimous assent Broadway critics called his performance "magnificent," "triumphant."

Last month Hart sold rights to his play to Warners for \$305,000 plus an unspecified share of profits. A unique clause in the contract stated the movie cost must not exceed \$2,000,000 so there would still be some profit to share.



CHRIS COMMITS SUICIDE in his imagination after White House ceremony because his parents (Shepperd Strudwick and Martha Sleeper) are getting a divorce



BOWLERS, and all other athletes, find Beech-Nut Gum a favorite

Everywhere it goes—the reputation of Beech-Nut for fine flavor goes with it

Beech-Nut GUM



AS A GREAT ACTOR named J. Roger Bascom, Chris in another daydream imagines he is a hero to critics, theatergoers, fellow actors. He struts dramatically around stage as his company gathers for a rehearsal of his new play.



TO WIN HIS MOTHER Chris imagines he is still Roger Bascom and has invited his mother to watch him act his new role. She is so moved by his performance as an unloved son praying in church that she calls off her divorce.

"I TAKE SALES SLIPS IN MY STRIDE"

says Mr. T.



"I leave such a distinct mark in the sales slip world that carbons never bother me.

"My strong, smooth leads leave any number of clean, easy-to-read copies.

"And," says Mr. T., "I'll bet my plastic hat you'll sale away with

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"The famous pencil with green and yellow plastips"

Jewish Dixon Crucible Co., Dept. 48-11, Jersey City 3, N. J.
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"TRY MY DELICIOUS SPREADS FOR BREAD"



1 Combine 1 cup cottage cheese with 2 tablespoons French's Mustard. Delicious with whole wheat bread.

2 Blend well 2 tablespoons French's into 4 tablesp. mayonnaise. Or mix 2 tablesp. French's with 2 tablesp. butter or margarine.

SMOOTHER CREAMIER!

THE MUSTARD WITH THE FINER FLAVOR!



Largest selling prepared mustard in the U.S.A. today
Also made in Canada



Here's the great, new, proved Stinson Voyager ... *improved for '47!*

IF YOU'VE NEVER flown a Stinson, that's an experience you shouldn't postpone another day! For 21 years, Stinson has set the standard for dependability, performance, and safety in personal planes.

The beautiful Stinson Voyager, for example, is a plane that has *proved* its leadership among personal planes in the hands of thousands of enthusiastic pilots.

And for 1947, you'll get an even greater thrill out of flying the great, new, *improved* Voyager! For here is a plane with more inherent stability, rugged dependability, and exciting performance than any other plane you ever lifted from a field or runway!

Drop in today on your nearest Stinson Dealer for a demonstration flight... see for yourself what this plane can do!

The Great New Stinson Voyager For '47 is a 4-place, "fly-anywhere" plane... carries a useful load of 1000 pounds... 150 horsepower...

cruises at 125 m.p.h.... maximum speed, 133 m.p.h.... takes off with a run of only 620 feet... rate of climb, 650 f.p.m.... service ceiling, 13,000 feet... flying range, 500 miles... stops in 290 feet after landing. Flaps for quicker take-offs, and slower, shorter landings... built-in wing slots for safety. Oleo springdrainic landing gear for incredibly smooth, cushioned landings. Two-way radio. Radio loud-speaker in soundproofed cabin eliminates necessity for headphones.

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FOR 21 YEARS—AMERICA'S
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Introducing the new Stinson "Flying Station Wagon"! The new "Flying Station Wagon" interior, shown above, can carry pilot and 800 cargo-pounds, or pilot, one passenger, and 500 cargo-pounds. Specially reinforced cargo compartment equipped with tie-down straps; 24 cubic feet. Rear seats can be replaced in 5 minutes' time—and the "Flying Station Wagon" becomes a smart 4-place personal plane. Ideal for farmers, ranchers, sportsmen, and flying salesmen.

ACTORS' FACES are extra sensitive



—that's why
Ray Bolger
shaves with soothing
WILLIAMS

"REMOVING heavy stage make-up keeps my face tender," says Ray Bolger, star of the Broadway hit, "Three to Make Ready." "But getting close, comfortable shaves is no problem since I started using Williams Shaving Cream. It's easy on the skin—never irritates."

Williams is gentle to the tenderest skin because it's made only from bland, top-quality ingredients, blended precisely. In Williams, you enjoy the benefits of over 100 years' experience in making fine shaving preparations.

Close, easy shaves

Williams rich, whisker-wilting lather soaks wiry beards completely soft. It lets your razor shave quickly and cleanly without scrape—leaves your face feeling smoother and refreshed.

Try Williams—and see if you don't get the smoothest lather shaves ever. If you prefer a brushless shave, try the new Williams Brushless Cream.



★ ★ ★ ★ ★

NOTE—BRUSHLESS SHAVERS—Williams has the same luxurious shaving cream qualities in a new Williams Brushless Cream.

"Christopher Blake" CONTINUED



IN IMAGINARY COURT Chris is made to feel like a criminal because he cannot decide with which parent he should live. A judge heckles him, police maul him, onlookers taunt him and painted faces sneer at him from backdrop.



IN REAL COURT an understanding judge shows Chris that his parents, too, feel lost and bewildered. Chris maturely accepts the necessity for their divorce. He remains on good terms with both parents, decides to live with father.

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WETPROOF ELECTRIC HEATING PAD

Even though Jack Frost is at the window pane, you can relax and sleep wonderfully on chilly nights with the blissful, cradling warmth of a Casco Electric Heating Pad. Constant, soothing, safe heat is yours at the flick of a switch. Safe with wet packs. Exclusive Nite-Lite switch; dial in the dark any one of 30 constant temperatures to suit your need. Removable washable cover. Underwriters' Laboratories approved for your protection. Thousands of Casco pads are used in hospitals and by doctors.

Casco Heating Pads from \$1.99 to \$9.99 plus Fed. tax at Drug, Department, Electrical and Hardware stores.

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America's Largest Manufacturer of Electric Heating Pads

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Remember

"there are no better
Cough Drops
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Medicated for
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Menthol or Honey-Licorice

'INVISIBLE' LIQUID promptly relieves misery of SKIN RASHES

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To promptly relieve itching, burning of skin rashes, Eczema, Athlete's Foot and similar skin and scalp irritations due to external cause—apply wonderful medicated liquid Zemo—a Doctor's formula backed by an amazing record of 40 years' continuous success.

Apply invisible Zemo any time—it won't show on the skin. The first trial of Zemo convinces. All drugstores, 3 sizes.

ZEMO

CONTINUED ON PAGE 101

Why dream at these prices?



Just look at all the pots and pans and supplies you can tuck inside those big roomy Youngstown wall and base cabinets! Look, too, at how units combine into a gorgeous step-saving arrangement with work surfaces galore. Truly, it's a kitchen to make you gasp

in delight . . . at a price that makes you gasp in surprise. For this glamorous steel Youngstown Kitchen can be custom-fitted into an average size house for less than \$15 a month under FHA Modernization Plan. See your Youngstown Kitchens Dealer today.



Youngstown Kitchens

BY MULLINS



If you have to do dishes, give yourself a break! This magnificent "Kitchenaid" with porcelain-enamel top eliminates messy dishpans (it has twin bowls!) cuts out rigmarole of rinsing (it has a handy spray attachment!) and does away with back strain (it's the right height)! It's a beauty. And it's a buy. Less than \$3.75 a month.



Here's the "Kitchenaid" combined with rugged steel base and wall cabinets into a beautiful spick and span kitchen. Those top-quality, satiny-smooth units are easily kept shining bright with a fast swipe of damp cloth. Best yet, the handsome kitchen above for a \$6500-\$7500 house costs less than \$8 a month under FHA Modernization Plan.



Got your heart set on a dream kitchen?

A bright modern kitchen with handsome sink and gleaming cabinets all in brilliant white-enamelled steel?

Well . . . why dream at these prices? Beautiful Youngstown Kitchens made up of sturdy sinks and cabinets fit practically any budget. They come in several sizes and styles . . . ready to be installed in your house without fuss or costly alterations, whether you plan to remodel or build.

So why wait?

Select a sleek labor-saving "Kitchenaid" (with its acid-resisting porcelain-enamel top). This stunning cabinet sink is so big and efficient it's almost a kitchen in itself.

Then add matching snow-white wall and base cabinets arranged just as you wish. They'll go beautifully with your range and refrigerator. You'll hardly believe these trim compact units could give so much extra work surface, such wonderful storage space.

You'll hardly believe the price of your new kitchen either. Despite the smart design, a Youngstown Kitchen can be installed, complete, for as little as \$15 a month under FHA Modernization Plan. No extras.

Planning your Youngstown Kitchen is fun, too. Especially with the help of this 20-page booklet of latest ideas and suggestions. With it you get 51 miniature cut-outs of cabinets and "Kitchenaiders" which you can shuffle about until you get exactly the grouping you want. Send the coupon today with 25c in cash (sorry, no stamps) and start planning your Youngstown dream kitchen now.

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The Natural Way to Build a **BARRIER** against **COLDS!**



Delicious Florida Grapefruit Juice offers the helping hand of **PROTECTIVE VITAMIN C**

• This winter there are countless folks who have learned they can arm their bodies with a powerful weapon to help protect them from the attacks of colds and flu. It is the juice of Florida's tree-ripened grapefruit, abounding in vitamin C.

The delicious, plump fruit is squeezed for you . . . and its luscious juice put up in cans all ready to drink. So rich is the juice in vitamin C that it acts as a natural BODY-GUARD against the threat of colds and infections.

Why not join the delighted families who have found this natural way of helping to ward off

colds before they get started. Keep several cans of juice on ice. Serve it for every breakfast. When exposed to drafts—or at the very first sign that a cold is on the way—drink plenty of it often. Keep grapefruit juice on guard duty 24 hours a day!

TRY ALL THESE DELICIOUS FLORIDA JUICES AND FRUITS!

Canned Orange Juice • Orange-Grapefruit Blended Juice
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100%
REFRESHING!

100%
DELICIOUS
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HEALTHFUL
100%
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FLORIDA CITRUS COMMISSION
Lakeland, Florida



FLORIDA *Canned* **GRAPEFRUIT JUICE**

YOUR BODY-GUARD AGAINST COLDS, INFECTIONS, FATIGUE!



DICKIE'S MOTHER AND SISTER (right) also play in show. In J. Roger Macomber scene, Chris pats Mrs. Tyler, says, "And how is your mother, my dear?"

YOUNG TYLER LIKES ACTING AND BUGS



"SUPER-SOLID" TYLER

At the age of 14, Richard Tyler looks back with mature amusement on his first case of stage fright. Seven years ago his mother took him to try out on Broadway for the part of the youngest redhead in *Life With Father*. Scared by the big dark stage, Dick ran into the alley and bawled. His mother tried to bribe him to return by promising him a comic book. Dick held out for five comics. He got the books and the part.

Like the boy he portrays in *Christopher Blake*, Dick is a child of divorced parents. He is chief breadwinner for his mother and sister (above) and loves to act so much that he hates Sundays, when no performances are given. A keen amateur scientist, he owns three microscopes and a fine bug collection. His prize is a praying mantis which he says is "the most exciting bug I've ever seen. I mean creature. It is too intelligent to be called a bug." In the Boy Scouts he has risen from Den Chief to Eagle Scout. Dick intends to go on with his acting career and is already, to his chagrin, hailed by bobby-soxers as a "super-solid" Van Johnson.



SOME MOVIES are made by Dick from scripts written by his sister Diane. Here she spies a corpse, acted by Mack Twamley, 14, who is also in *Blake*.

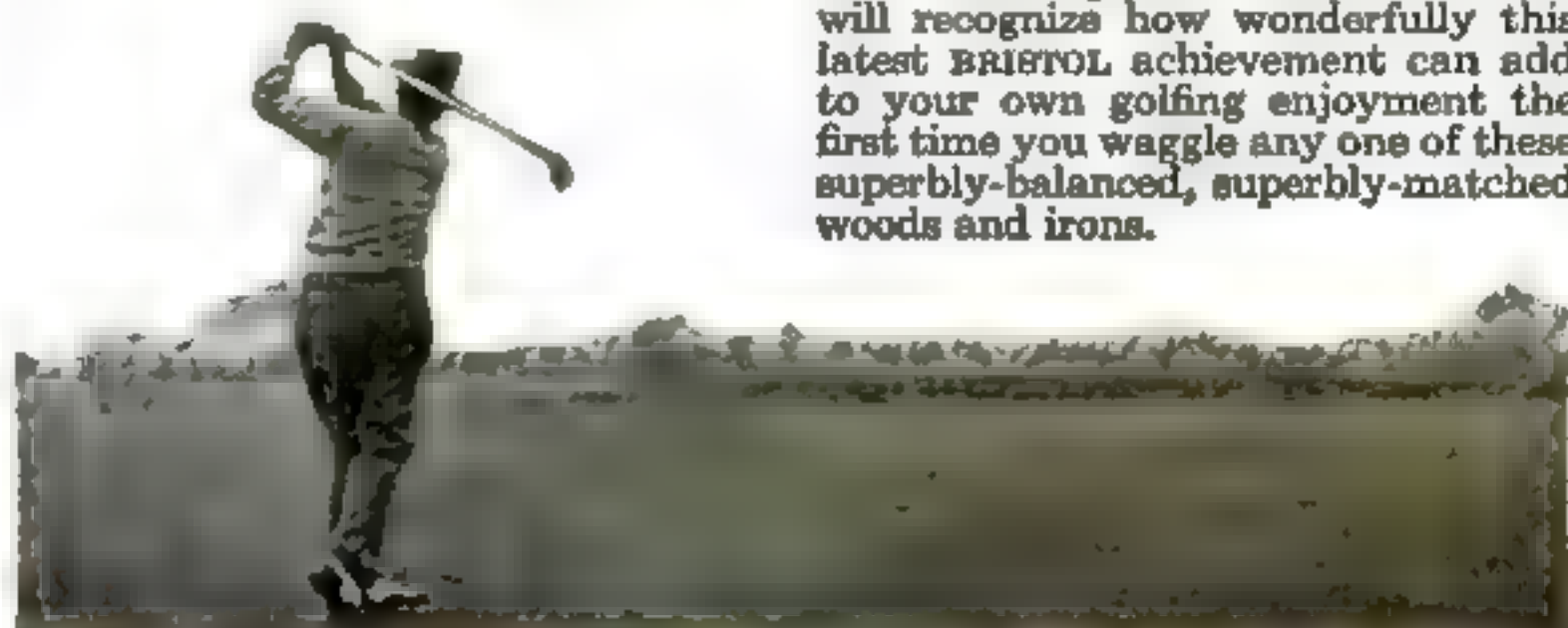


LATEST ACHIEVEMENT IN CLUB MAKING

... These Precision-Balanced BRISTOL BEAUTIES Bring New Thrills To Golf

No golfer planning to get more satisfaction from his favorite game in 1947 should fail to inspect these handsome new, advanced-type golf clubs by BRISTOL. They represent the last word in the art of fine golf club making. BRISTOL, it will be remembered, was first to perfect and popularize the steel golf club shaft. Today, with high ac-

curacy of precision manufacture, BRISTOL makes another important contribution to the golfing world. Not only is each of these handsome new BRISTOL clubs balanced to hair-line accuracy with respect to the relationship between its length to its weight, but all clubs in each set have this same mathematical accuracy of balance with respect to each other. You will recognize how wonderfully this latest BRISTOL achievement can add to your own golfing enjoyment the first time you waggle any one of these superbly-balanced, superbly-matched woods and irons.



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ONE MERMAID, Ann Frederick, a Hollywood model, sits isolated on a rock in a pool protected by a big sign.

Here Louis B. Mayer, head of Metro-Goldwyn-Mayer and the biggest party catch in Hollywood, comes up with

Actress Doris Kenyon and fishes for small plastic-rubber mermaids which were provided to guests as souvenirs



GUEST OF HONOR Peter Lind Hayes cuts in on Host Nunnally Johnson. Hayes holds a lei which gives him the right to dance with Johnson's wife.



MICHELE MORGAN (right) and Lady Elsie Mendl fish for mermaid favors out of the tabouret bowl as William Marshall looks on. Later, celebrities autographed the mermaids for each other



CHEFS AND WAITERS LINE UP BEHIND DELICACY-LADEN BUFFET TABLE.

Life Goes to a Mermaid Party

The Nunnally Johnsons entertain Hollywood celebrities with scantily finned water nymphs

There might in the past have been Hollywood parties as elaborate and expensive as the one Movie Producer Nunnally Johnson gave in a tent in his Beverly Hills backyard last month. But there had never been a party which had live mermaids—two of them. One, encased almost entirely in a simulated fin, dabbled her tail in a sylvan pool (*opposite page*). The other (*right*), clad only from the waist down, reclined in a grotto behind a tray of beef. The guests were allowed to ogle these mermaids but not to touch them. There were, however, a couple of buxom mermaids carved out of ice from whose refrigerated laps guests could scoop caviar and chopped chicken.

The party was suggested to Mr. Johnson by the movie he is making, *Mr. Peabody and the Mermaid*. The production departments of his movie firm, which is redundantly called Universal-International, were put to work erecting a 40x60 tent, decorating it in underseas style, building a small pool. A gigantic silver platter was loaded with squab (50), pheasants (24), larded tenderloins (10), racks of lamb (8). Choice bubbly French champagne (19 cases) and hard liquor (10 cases) were poured. The list of guests (228) was almost as imposing as the bill of fare. Main pastimes of the evening were playing with sticky plastic-rubber mermaids and meeting the guest of honor, Peter Lind Hayes, who will star in the new mermaid movie. The party wound up at 5 a.m. At 6 a.m. the Johnsons got to bed. At 8 a.m. they were awakened by telegrams from guests congratulating them on having given such a whopping blowout.



THE OTHER MERMAID, Sunny Knight, ruminates as chef carves some meat. Gary Cooper got food at buffet without noticing Sunny. When told what he missed, he rushed back for more food.



ANN TODD and Deborah Kerr (*right*), English actresses, appear to be baffled by their tiny toy plastic mermaids.



EDWARD G. ROBINSON (*with cigar*) talks to Director Otto Preminger. At left is Actor George Montgomery.



VAN JOHNSON eats as Mrs. Gary Cooper smiles, Keenan Wynn wipes mouth and Merle Oberon turns her back.



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HUMPHREY BOGART plays with little plastic mermaid as his wife, Lauren Bacall, dangles another before him. Mermaids had realistically fleshy feel.



SEASHELL LEIS, flown from Florida, are collected by Bogart. Each one permits its possessor to dance with the woman whose name is written on it.



ICE-CARVED MERMAID melts as Bogart helps himself to the caviar that is nestled in her lap. Twenty pounds of caviar were flown from New York.

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